

MTD Sales
1,111.42 L

Brand Share %
23.95 %

Information:

MTD : 01-09-2026 To 21-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **23.95 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	1,092.27	24.01 %
W-Disp	11.73	44.06 %
D-Freez	7.42	11.45 %
Total	1,111.42	23.95 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	206.38	24.09 %
CHENNAI-01	203.29	24.42 %
TRICHY-01	173.06	25.35 %
CHENNAI-02	127.57	19.15 %
SOUTH-03	114.31	22.22 %
NORTH ARCOT	97.81	28.40 %
SOUTH ARCOT	84.89	26.19 %
WEST-02	44.15	27.60 %
WEST-03	34.46	22.16 %
WEST-01	25.50	24.51 %
Total	1,111.42	23.95 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	204.78	24.24 %
D-Freez	1.02	11.06 %
W-Disp	0.58	23.12 %
Total	206.38	24.09 %

Branch *	MTD Sales L	Brand Share %
TVL1	19.01	16.11 %
RPM1	8.59	20.43 %
TUT2	7.75	19.33 %
NGR1	7.13	18.02 %
TKS2	5.45	17.39 %
SVK1	4.79	21.68 %
RND1	4.28	17.74 %
TKY1	2.18	18.81 %
TKS1	1.97	10.64 %
KYR1	1.48	21.82 %
PDI1	1.33	12.40 %
SDI1	1.25	10.37 %
MMT1	0.97	7.11 %
KSM1	0.84	7.90 %
SKD1	0.30	4.52 %
SGT1		0.00 %
WHTV	-0.31	6.81 %
Total	206.38	24.09 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	199.51	24.35 %
W-Disp	3.20	61.81 %
D-Freez	0.58	7.13 %
Total	203.29	24.42 %

Branch *	MTD Sales L	Brand Share %
CH16	11.24	18.63 %
CH14	10.38	23.68 %
CH42	9.29	21.87 %
CH30	8.70	21.40 %
CH05	7.11	12.61 %
CH28	5.93	16.41 %
CH45	5.70	20.16 %
CH48	5.58	17.54 %
GUD1	5.52	16.72 %
AVD1	4.10	13.64 %
CH25	3.93	12.91 %
KNR1	3.64	21.69 %
CGL1	1.53	10.37 %
Total	203.29	24.42 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	170.27	25.28 %
D-Freez	1.76	23.26 %
W-Disp	1.03	75.33 %
Total	173.06	25.35 %

Branch *	MTD Sales L	Brand Share %
TRY1	32.47	21.47 %
TNJ1	7.78	23.03 %
TRY4	6.59	23.41 %
TNJ2	6.42	22.92 %
TVR2	5.04	15.64 %
PDK2	4.85	22.34 %
KUM1	4.27	10.73 %
NGT1	3.78	15.60 %
KIK1	2.65	9.19 %
TTP1	2.35	22.09 %
PDK1	1.94	14.64 %
MDI1	1.53	8.02 %
APM1	0.88	19.39 %
NCK1	0.60	14.93 %
WTRZ	-1.79	22.35 %
Total	173.06	25.35 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	125.52	19.07 %
W-Disp	1.70	54.73 %
D-Freez	0.35	7.52 %
Total	127.57	19.15 %

Branch *	MTD Sales L	Brand Share %
CH15	11.60	18.17 %
CH21	10.86	21.62 %
CH03	8.45	11.79 %
CH20	6.58	22.96 %
CH17	4.81	18.91 %
CH06	4.73	19.48 %
CH33	4.45	20.39 %
CH50	4.45	18.55 %
CH18	4.13	11.63 %
MJR1	4.11	21.49 %
CH44	4.02	20.77 %
CH51	3.46	11.91 %
UKI1	2.54	20.50 %
CH43	2.45	15.52 %
CH46	2.44	17.07 %
CH12	2.24	6.51 %
GPD1	0.78	6.14 %
CH31	0.66	22.32 %
CH34	0.41	1.84 %
CH32	0.37	7.74 %
WHC3	-0.90	-4.94 %
Total	127.57	19.15 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	112.31	22.34 %
D-Freez	1.05	14.90 %
W-Disp	0.96	20.20 %
Total	114.31	22.22 %

Branch *	MTD Sales L	Brand Share %
MDU2	6.02	15.70 %
KKD3	4.16	18.32 %
DGL1	3.74	14.21 %
MDU6	2.87	13.52 %
MDU4	2.79	18.91 %
ATG1	2.04	10.34 %
DGL2	1.90	12.88 %
TEN1	1.75	23.16 %
MDU3	1.73	11.30 %
MDU7	1.62	10.30 %
DKI1	1.47	4.60 %
SVG1	1.22	9.31 %
SGP1	0.88	22.89 %
KYK1	0.85	18.44 %
MNM1	0.85	16.62 %
PNI1	0.59	11.41 %
CBM1	0.40	7.09 %
KPT1	0.32	13.19 %
PKM1	0.29	11.89 %
MLR1	0.29	3.80 %
TEN2	0.29	7.10 %
NTM1		0.00 %
SZSD		0.00 %
WHMD	-0.60	17.13 %
Total	114.31	22.22 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	96.03	28.78 %
D-Freez	1.17	13.12 %
W-Disp	0.61	33.88 %
Total	97.81	28.40 %

Branch *	MTD Sales L	Brand Share %
VEL4	8.35	22.67 %
KPM2	7.30	23.19 %
KPM1	2.30	17.76 %
WJP1	1.74	19.10 %
VEL1	1.39	14.34 %
AKM1	1.24	9.59 %
SLG1	0.63	19.01 %
VNB1	0.55	6.71 %
BGR1	0.36	7.79 %
UGI1		0.00 %
Total	97.81	28.40 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	83.07	26.61 %
W-Disp	1.35	79.94 %
D-Freez	0.47	4.61 %
Total	84.89	26.19 %

Branch *	MTD Sales L	Brand Share %
CDM1	4.94	21.44 %
VPM2	4.15	21.97 %
KKI2	3.47	23.21 %
TDM1	2.95	17.31 %
POY1	2.70	8.03 %
NVL2	2.67	14.10 %
TVM2	0.93	6.83 %
KML1	0.57	7.15 %
Total	84.89	26.19 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	43.65	28.72 %
W-Disp	0.49	13.18 %
Total	44.15	27.60 %

Branch *	MTD Sales L	Brand Share %
SLM1	2.83	12.65 %
KRI1	1.87	19.75 %
ATU1	1.65	14.36 %
DPR2	0.98	20.45 %
MTR1	0.93	10.06 %
BMD1	0.81	18.46 %
VPD1	0.67	18.28 %
PLC1	0.66	21.14 %
WZWH	0.43	9.07 %
OML1	0.31	6.71 %
KAM1	0.29	6.36 %
HSR1	0.14	5.15 %
HSR2		0.00 %
MCR1		0.00 %
PMP1		0.00 %
SGI1		0.00 %
WHKP		0.00 %
Total	44.15	27.60 %

WEST-03

Property	MTD Sales L	Brand Share %
Air-Cond	33.88	22.30 %
W-Disp	0.36	57.91 %
D-Freez	0.22	7.40 %
Total	34.46	22.16 %

Branch *	MTD Sales L	Brand Share %
ERD2	6.36	18.25 %
NKL2	3.13	18.40 %
TCG1	1.70	21.50 %
KMM1	1.15	21.78 %
TPR1	0.70	8.67 %
AVI1	0.66	11.42 %
VKL1	0.54	23.23 %
KGM1	0.38	11.51 %
TPR3	0.27	16.06 %
CMI1		0.00 %
SYM2		0.00 %
W3SD		0.00 %
WHPD		0.00 %
Total	34.46	22.16 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	23.25	23.19 %
W-Disp	1.45	77.49 %
D-Freez	0.81	41.75 %
Total	25.50	24.51 %

Branch *	MTD Sales L	Brand Share %
CBE2	4.64	16.94 %
SNR1	0.86	19.27 %
MPM1	0.83	15.76 %
CBE4	0.82	9.73 %
CBE6	0.80	10.11 %
DPM2	0.38	16.97 %
CBE5	0.29	10.40 %
CBE3		0.00 %
GDR1		0.00 %
KMD1		0.00 %
UAM1		0.00 %
WZSD		0.00 %
WHCB	-0.90	20.25 %
Total	25.50	24.51 %