



TN : VOLTAS Sales Performance 22/05/2026 9:13 AM

MTD Sales
2,183.25 L

Brand Share %
18.09 %

Information:

MTD : 01-05-2026 To 21-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **18.09 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	2,160.37	18.02 %
W-Disp	12.13	44.76 %
D-Freez	10.75	19.20 %
Total	2,183.25	18.09 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	425.39	19.81 %
TRICHY-01	336.10	19.04 %
CHENNAI-02	313.02	16.63 %
SOUTH-01	252.44	15.22 %
NORTH ARCOT	201.67	22.99 %
SOUTH-03	194.50	13.46 %
SOUTH ARCOT	187.06	20.50 %
WEST-02	171.82	20.39 %
WEST-01	101.24	18.71 %
Total	2,183.25	18.09 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	420.54	19.76 %
W-Disp	3.18	27.63 %
D-Freez	1.68	19.42 %
Total	425.39	19.81 %

Branch *	MTD Sales L	Brand Share %
CH05	26.22	17.15 %
CZWH	16.93	15.67 %
CH28	15.83	16.66 %
CH49	14.91	17.64 %
CH30	13.19	16.28 %
CH45	12.82	17.41 %
AVD1	9.21	15.07 %
CH39	6.54	17.16 %
CH35	5.41	10.54 %
GUD2	4.27	13.56 %
WHC3		0.00 %
WCHN	-8.52	14.83 %
Total	425.39	19.81 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	333.38	19.00 %
D-Freez	1.52	18.28 %
W-Disp	1.20	67.96 %
Total	336.10	19.04 %

Branch *	MTD Sales L	Brand Share %
TRY1	44.61	14.51 %
TNJ1	12.20	12.36 %
KUM1	11.38	11.72 %
MDI1	9.97	15.37 %
TRY3	9.29	17.84 %
KIK1	8.51	16.26 %
TVR2	7.00	7.17 %
PDK1	6.97	13.75 %
KRN1	3.76	16.13 %
MSI1	3.66	13.33 %
APM1	3.08	9.04 %
NCK1	2.83	12.31 %
TZSD		0.00 %
WTRZ	-4.73	17.67 %
Total	336.10	19.04 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	309.43	16.50 %
W-Disp	2.33	74.11 %
D-Freez	1.26	32.86 %
Total	313.02	16.63 %

Branch *	MTD Sales L	Brand Share %
CH12	25.75	15.57 %
CH15	23.35	14.10 %
CH21	15.56	11.71 %
CH17	13.87	16.08 %
CH24	13.81	12.77 %
CH18	13.54	15.56 %
CH06	9.98	14.13 %
CH20	9.61	12.95 %
MJR1	9.23	13.42 %
CH50	9.03	12.73 %
CH34	9.00	15.93 %
CH33	8.94	14.17 %
CH51	7.36	12.33 %
GPD1	5.89	17.19 %
CH43	5.50	13.35 %
CH31	4.22	10.82 %
CH32	1.56	13.22 %
Total	313.02	16.63 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	251.02	15.22 %
D-Freez	0.79	10.56 %
W-Disp	0.62	37.79 %
Total	252.44	15.22 %

Branch *	MTD Sales L	Brand Share %
TUT1	23.75	13.62 %
TVL1	12.32	6.06 %
KVT1	11.06	12.70 %
TKS2	9.53	17.88 %
RND1	9.12	11.22 %
VLY1	8.60	10.25 %
NGR1	8.20	8.19 %
MAR1	7.51	18.02 %
RPM1	7.24	16.17 %
SNL1	3.83	16.84 %
ARM1	3.63	14.71 %
UDN1	3.45	13.64 %
SDI1	2.89	13.57 %
TKS1	2.75	8.31 %
MMT1	2.68	9.87 %
PDI1	1.89	10.76 %
KYR1	1.45	9.61 %
KGL1	1.23	6.26 %
SKD1	1.20	4.59 %
COL1	1.19	12.09 %
TKY1	0.85	5.42 %
SGT1	0.54	8.21 %
Total	252.44	15.22 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	198.68	22.91 %
D-Freez	1.82	25.64 %
W-Disp	1.18	40.39 %
Total	201.67	22.99 %

Branch *	MTD Sales L	Brand Share %
KPM2	15.35	15.84 %
SBR1	10.75	13.98 %
WJD1	4.49	15.58 %
CPT1	3.20	15.75 %
CGM1	1.81	17.26 %
BGR1	0.28	3.33 %
Total	201.67	22.99 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	193.02	13.44 %
W-Disp	0.85	40.93 %
D-Freez	0.64	8.74 %
Total	194.50	13.46 %

Branch *	MTD Sales L	Brand Share %
DGL1	20.89	11.60 %
MDU2	11.53	13.06 %
MDU1	8.41	5.57 %
ATG1	6.94	9.98 %
CMR1	5.78	16.77 %
SVG1	5.29	12.80 %
PNV2	4.62	17.54 %
MDU3	3.85	7.98 %
MDU7	3.10	5.54 %
MLR1	2.99	13.36 %
KYK1	2.83	12.64 %
USL1	2.66	13.40 %
TEN1	2.38	11.88 %
MDU6	2.25	3.63 %
MDU4	2.14	8.62 %
DKI1	1.84	4.97 %
MNM1	1.67	8.46 %
TEN2	1.63	8.53 %
BTU1	1.49	12.96 %
PKM1	1.46	13.52 %
SGP1	1.25	10.20 %
TDI1	0.98	3.14 %
PVI1	0.73	2.58 %
CBM1	0.64	4.27 %
KPT1	0.56	7.56 %
NTM1	0.28	3.41 %
Total	194.50	13.46 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	185.46	20.46 %
D-Freez	1.11	21.69 %
W-Disp	0.49	59.88 %
Total	187.06	20.50 %

Branch *	MTD Sales L	Brand Share %
CUD1	11.37	13.14 %
KML1	5.41	13.36 %
NVL2	3.97	7.93 %
TDM1	2.56	10.18 %
VPM1	2.31	17.65 %
VCM1	2.12	16.17 %
STP1	0.98	6.54 %
Total	187.06	20.50 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	169.38	20.24 %
D-Freez	1.59	35.88 %
W-Disp	0.86	63.44 %
Total	171.82	20.39 %

Branch *	MTD Sales L	Brand Share %
ERD1	11.94	12.93 %
MTR1	5.74	16.90 %
ATU1	5.59	16.71 %
NKL2	4.71	10.22 %
KRI1	3.35	13.17 %
VPD1	2.90	16.72 %
TRM1	2.72	17.83 %
HSR2	1.74	8.28 %
KMM1	1.53	8.45 %
CMI1	1.51	12.49 %
PDR1	1.48	11.82 %
APN1	1.02	6.96 %
HSR1	0.82	5.58 %
KVP1	0.73	5.92 %
PLC1	0.60	8.14 %
VKL1	0.27	3.43 %
WZWH		0.00 %
WHKP	-1.32	12.59 %
Total	171.82	20.39 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	99.47	18.58 %
W-Disp	1.41	76.06 %
D-Freez	0.36	9.35 %
Total	101.24	18.71 %

Branch *	MTD Sales L	Brand Share %
TPR2	5.62	17.94 %
CBE1	5.03	16.18 %
AVI1	2.86	15.59 %
DPM2	1.70	10.94 %
TPR3	1.43	10.26 %
CBE3	1.19	9.27 %
KGM1	0.95	7.97 %
SUL1	0.85	11.65 %
KMD1	0.65	6.31 %
CBE4	0.60	2.21 %
CBE5	0.60	7.38 %
TPR1	0.35	1.03 %
GDR1		0.00 %
KGI1		0.00 %
UAM1		0.00 %
WZSD		0.00 %
Total	101.24	18.71 %