



TN : VOLTAS Sales Performance 22/04/2026 9:13 AM

MTD Sales
3,498.97 L

Brand Share %
15.14 %

Information:

MTD : 01-04-2026 To 21-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **15.14 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	3,479.55	15.11 %
W-Disp	12.15	52.91 %
D-Freez	7.27	11.42 %
Total	3,498.97	15.14 %

Sales Zone	MTD Sales L	Brand Share %
TRICHY-01	560.93	17.57 %
SOUTH-01	541.29	14.31 %
CHENNAI-01	469.53	15.69 %
SOUTH-03	406.60	13.28 %
CHENNAI-02	365.67	14.57 %
WEST-02	335.92	15.03 %
NORTH ARCOT	294.26	17.70 %
WEST-01	263.79	12.66 %
SOUTH ARCOT	260.96	16.38 %
Total	3,498.97	15.14 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	559.99	17.61 %
D-Freez	0.65	5.69 %
W-Disp	0.29	26.04 %
Total	560.93	17.57 %

Branch *	MTD Sales L	Brand Share %
TNJ1	18.19	10.65 %
TVR2	16.17	11.26 %
KUM1	15.66	9.81 %
TRY2	13.12	12.73 %
PDK1	12.17	13.86 %
KRN1	6.81	14.10 %
KUM2	3.84	14.11 %
NMM1	3.47	12.09 %
APM1	2.31	8.17 %
NCK1	1.68	5.94 %
TZSD		0.00 %
Total	560.93	17.57 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	539.27	14.30 %
D-Freez	1.07	12.13 %
W-Disp	0.95	50.72 %
Total	541.29	14.31 %

Branch *	MTD Sales L	Brand Share %
TUT1	53.52	14.82 %
TVL1	41.24	8.53 %
NGR1	18.49	6.45 %
VL11	16.81	12.55 %
SVK1	13.66	12.21 %
RPM1	12.26	12.18 %
RND1	11.36	8.55 %
SDI1	7.47	12.27 %
SNL1	5.76	13.36 %
UDN1	5.33	9.36 %
TKY1	5.13	11.16 %
MMT1	5.06	7.46 %
PDI1	4.94	10.16 %
KGL1	4.79	6.13 %
COL1	4.61	12.67 %
VKM1	3.80	11.04 %
KYR1	3.79	9.66 %
SKD1	2.71	8.10 %
KSM1	2.29	11.17 %
SGT1	1.41	7.13 %
WHTV	-2.12	12.67 %
Total	541.29	14.31 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	463.79	15.57 %
W-Disp	4.49	58.16 %
D-Freez	1.24	22.84 %
Total	469.53	15.69 %

Branch *	MTD Sales L	Brand Share %
CH47	26.75	13.02 %
CH16	24.69	14.12 %
CH05	23.55	11.34 %
CH19	20.30	14.94 %
CH42	17.15	13.14 %
CH28	16.76	13.91 %
CH25	11.75	9.90 %
CH49	11.55	11.07 %
CH45	10.55	10.35 %
CGL1	8.06	13.31 %
CZWH	7.39	11.19 %
SKL1	6.84	10.37 %
CH35	4.84	6.48 %
CH37	4.50	8.27 %
GUD2	4.09	8.54 %
CH40	0.38	3.65 %
MC09		0.00 %
WHC3		0.00 %
WCHN	-9.78	13.69 %
Total	469.53	15.69 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	404.53	13.26 %
D-Freez	1.52	15.41 %
W-Disp	0.55	30.76 %
Total	406.60	13.28 %

Branch *	MTD Sales L	Brand Share %
MDU2	30.63	15.05 %
MDU1	23.18	5.90 %
ATG1	11.83	10.69 %
MDU3	10.95	9.88 %
TEN2	9.14	10.91 %
MDU6	8.23	4.69 %
USL1	8.11	14.74 %
MLR1	7.56	14.70 %
TEN1	6.39	12.57 %
MNM1	4.45	12.15 %
MDU4	4.31	5.22 %
TDI1	4.06	8.85 %
PNV2	3.70	9.09 %
DKI1	3.60	4.99 %
MDU7	3.33	2.94 %
CBM1	3.03	5.70 %
KYK1	2.77	7.90 %
CMR1	2.61	7.80 %
SGP1	2.55	9.12 %
ODM1	2.05	5.20 %
PKM1	1.69	8.13 %
PVI1	1.21	2.51 %
KPT1	1.19	4.38 %
NTM1	0.29	1.23 %
WHMD	-1.60	9.61 %
Total	406.60	13.28 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	364.12	14.54 %
W-Disp	1.21	44.90 %
D-Freez	0.35	9.96 %
Total	365.67	14.57 %

Branch *	MTD Sales L	Brand Share %
CH03	35.36	13.76 %
CH15	24.85	10.59 %
CH12	19.97	13.53 %
CH24	16.25	11.97 %
CH21	15.67	10.55 %
CH20	14.16	11.30 %
CH34	13.40	15.00 %
CH06	11.64	12.08 %
CH17	10.65	9.43 %
CH50	8.58	8.14 %
UKI1	7.35	14.74 %
CH31	7.06	13.79 %
MJR1	7.02	8.05 %
CH43	6.93	11.45 %
CH51	6.70	8.52 %
CH32	1.22	6.41 %
MC06	0.55	4.53 %
Total	365.67	14.57 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	334.02	15.00 %
W-Disp	1.91	72.09 %
Total	335.92	15.03 %

Branch *	MTD Sales L	Brand Share %
SLM1	23.11	9.47 %
NKL2	13.69	12.17 %
ATU1	12.01	14.75 %
OML1	7.06	14.94 %
MTR1	5.51	9.85 %
TCG1	5.13	8.57 %
KMM1	3.70	10.12 %
BMD1	3.22	14.50 %
HSR1	3.20	4.74 %
TRM1	3.11	7.14 %
MCR1	2.94	6.85 %
VKL1	2.66	10.09 %
KVP1	2.61	7.68 %
HSR2	2.56	3.66 %
WHKP	2.34	11.45 %
PLC1	2.31	7.47 %
KAM1	1.73	6.70 %
SGI1	0.58	3.34 %
WZWH		0.00 %
WHPD	-1.49	11.17 %
Total	335.92	15.03 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	292.10	17.70 %
D-Freez	1.29	12.41 %
W-Disp	0.88	46.04 %
Total	294.26	17.70 %

Branch *	MTD Sales L	Brand Share %
KPM2	19.67	11.70 %
TRL1	16.67	14.01 %
SBR1	12.72	11.67 %
VEL1	11.15	12.54 %
AKM1	11.06	13.11 %
SLG1	5.23	12.68 %
WJP1	3.61	6.76 %
CPT1	3.20	9.65 %
VNB1	2.33	4.08 %
UGI1	1.18	6.50 %
BGR1	0.91	3.34 %
Total	294.26	17.70 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	262.11	12.62 %
W-Disp	1.25	60.68 %
D-Freez	0.43	9.44 %
Total	263.79	12.66 %

Branch *	MTD Sales L	Brand Share %
SNR1	10.36	12.53 %
CBE4	8.65	6.31 %
MPM1	7.86	7.85 %
TPR3	5.28	10.64 %
CBE6	4.91	5.82 %
TPR1	4.76	4.23 %
PDM1	4.14	9.79 %
SUL1	4.03	7.89 %
CBE5	3.76	9.72 %
PPI1	3.43	14.00 %
CBE3	2.63	10.12 %
KGM1	2.09	4.33 %
KMD1	1.84	4.54 %
DPM2	1.84	3.51 %
SYM2	1.55	4.20 %
CNR1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
WZSD		0.00 %
Total	263.79	12.66 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	259.62	16.36 %
D-Freez	0.71	14.75 %
W-Disp	0.63	53.55 %
Total	260.96	16.38 %

Branch *	MTD Sales L	Brand Share %
POY2	21.84	13.54 %
CUD1	8.70	5.91 %
VCM1	3.83	12.72 %
NVL2	2.73	3.17 %
VPM1	2.10	9.48 %
STP1	2.08	8.90 %
KML1	1.79	3.40 %
Total	260.96	16.38 %