



TN : VOLTAS Sales Performance 22/03/2026 9:13 AM

MTD Sales
1,383.11 L

Brand Share %
15.58 %

Information:

MTD : 01-03-2026 To 21-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **15.58 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	1,382.92	15.60 %
W-Disp	0.20	1.93 %
Dummy-AC		7.21 %
Total	1,383.11	15.58 %

Sales Zone	MTD Sales L	Brand Share %
TRICHY-01	234.17	18.11 %
SOUTH-01	175.17	13.88 %
CHENNAI-01	171.93	12.77 %
SOUTH-03	169.40	15.06 %
WEST-01	159.22	20.87 %
WEST-02	145.33	19.04 %
CHENNAI-02	129.54	11.53 %
NORTH ARCOT	105.88	17.48 %
SOUTH ARCOT	92.48	15.51 %
Total	1,383.11	15.58 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	234.17	18.12 %
Total	234.17	18.11 %

Branch *	MTD Sales L	Brand Share %
TRY1	57.35	15.26 %
PTK1	8.70	13.42 %
KUM1	7.24	9.27 %
TNJ1	5.61	8.98 %
MDI1	5.30	14.74 %
PDK1	4.91	15.56 %
TVR2	4.11	8.16 %
NMM1	1.54	13.53 %
TRY2	1.26	3.58 %
NCK1	1.01	6.11 %
APM1	0.78	8.52 %
TZSD		0.00 %
WTRZ	-0.53	14.61 %
Total	234.17	18.11 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	175.17	13.89 %
Total	175.17	13.88 %

Branch *	MTD Sales L	Brand Share %
TUT1	19.22	7.49 %
TVL1	12.21	9.60 %
NGR1	8.47	10.56 %
KVT1	8.31	14.14 %
TKS2	7.46	14.12 %
SVK1	5.21	13.99 %
MAR1	4.87	14.70 %
TKS1	3.58	10.72 %
SDI1	2.90	12.58 %
TCN1	2.41	12.41 %
VLY1	2.35	9.05 %
RND1	2.18	6.21 %
APK2	2.11	8.72 %
UDN1	1.90	14.03 %
MMT1	1.83	12.18 %
PDI1	1.71	9.23 %
TKY1	1.11	10.60 %
KGL1	0.25	1.46 %
KSM1	0.24	4.39 %
SGT1	0.24	3.66 %
SKD1	0.24	1.93 %
COL1		0.00 %
Total	175.17	13.88 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	171.93	12.79 %
Total	171.93	12.77 %

Branch *	MTD Sales L	Brand Share %
CH08	10.90	12.92 %
CH05	9.52	9.75 %
CH22	9.13	12.74 %
CH16	8.16	12.52 %
CH14	8.07	9.79 %
CH28	7.42	14.25 %
AVD1	7.39	13.40 %
GUD1	6.87	15.25 %
CH19	6.49	11.73 %
CH47	3.87	10.71 %
CH39	3.65	14.25 %
GUD2	3.20	11.89 %
CH25	2.83	5.32 %
SKL1	2.46	8.75 %
CH37	1.95	8.11 %
CGL1	1.91	7.01 %
CH49	1.91	2.83 %
CZWH	1.15	2.79 %
CH35	1.11	3.17 %
CH40	0.95	14.53 %
MC10		0.00 %
WCHN		0.00 %
WHC3		0.00 %
Total	171.93	12.77 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	169.40	15.08 %
Total	169.40	15.06 %

Branch *	MTD Sales L	Brand Share %
MDU1	12.60	8.15 %
MDU2	9.81	13.98 %
KKD3	7.41	14.86 %
MPA1	5.58	14.75 %
ATG1	5.42	12.92 %
MDU3	5.32	10.16 %
MDU6	3.05	6.22 %
TEN1	2.70	14.06 %
PNV2	2.51	11.24 %
TEN2	2.14	10.39 %
CMR1	1.95	12.86 %
KPT1	1.13	11.25 %
TDI1	1.11	7.00 %
CBM1	1.11	6.01 %
MDU4	1.11	4.54 %
KYK1	1.05	6.93 %
PKM1	1.04	11.79 %
SGP1	0.71	5.98 %
SZSD	0.29	4.25 %
DKI1	0.28	0.89 %
MNM1	0.27	2.32 %
NTM1		0.00 %
WHMD		0.00 %
Total	169.40	15.06 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	159.10	20.87 %
W-Disp	0.12	21.94 %
Total	159.22	20.87 %

Branch *	MTD Sales L	Brand Share %
SNR1	4.84	15.09 %
CBE4	4.34	7.79 %
MPM1	3.46	14.82 %
TPR1	1.33	3.82 %
KMD1	0.47	5.02 %
KGM1	0.24	1.77 %
GDR1		0.00 %
UAM1		0.00 %
WZSD		0.00 %
WHCB	-0.27	14.64 %
Total	159.22	20.87 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	145.33	19.06 %
Total	145.33	19.04 %

Branch *	MTD Sales L	Brand Share %
ERD2	12.16	15.48 %
ERD1	8.51	12.54 %
SLM1	7.54	8.55 %
NKL2	5.65	13.65 %
MTR1	2.85	10.22 %
HSR2	2.63	12.82 %
ATU1	2.46	8.41 %
TCG1	2.36	10.28 %
PDR1	2.01	14.34 %
PMP1	1.40	10.55 %
CMI1	1.34	14.54 %
KAM1	1.14	13.20 %
KRI1	1.13	9.44 %
APN1	1.06	9.54 %
PLC1	1.02	13.94 %
KMM1	0.86	8.20 %
KVP1	0.59	4.67 %
SGG1	0.53	13.18 %
HSR1	0.47	2.78 %
VKL1		0.00 %
WHKP		0.00 %
WZWH		0.00 %
WHPD	-0.25	7.13 %
Total	145.33	19.04 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	129.54	11.54 %
Dummy-AC		10.53 %
Total	129.54	11.53 %

Branch *	MTD Sales L	Brand Share %
CH03	11.48	11.56 %
CH41	8.17	15.17 %
CH15	7.78	6.52 %
CH12	7.78	11.87 %
CH24	6.85	10.88 %
CH17	4.44	10.53 %
CH51	3.97	7.92 %
MJR1	3.52	9.41 %
CH20	2.28	4.00 %
CH33	1.98	4.59 %
CH50	1.39	2.78 %
CH31	1.10	4.61 %
CH32	0.62	5.91 %
GPD1	0.55	1.77 %
CH01		0.00 %
MC06		0.00 %
Total	129.54	11.53 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	105.81	17.53 %
W-Disp	0.07	3.51 %
Total	105.88	17.48 %

Branch *	MTD Sales L	Brand Share %
TRL1	10.90	15.53 %
SBR1	6.26	13.35 %
KPM2	6.02	9.49 %
KPM1	2.90	10.28 %
AKM1	2.45	8.99 %
ANI1	2.27	15.38 %
WJD1	1.92	9.46 %
WJP1	1.45	8.34 %
CPT1	1.12	11.18 %
SLG1	1.12	6.94 %
VNB1	1.05	6.54 %
BGR1		0.00 %
Total	105.88	17.48 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	92.48	15.53 %
Total	92.48	15.51 %

Branch *	MTD Sales L	Brand Share %
POY1	9.73	12.83 %
POY2	8.02	13.52 %
VPM2	5.31	14.38 %
NVL2	4.36	11.42 %
CUD1	4.12	7.26 %
TVM1	3.32	15.12 %
TDM1	2.64	9.71 %
KLM1	2.18	7.67 %
KML1	1.38	9.21 %
Total	92.48	15.51 %