

MTD Sales
524.77 L

Brand Share %
17.62 %

Information:

MTD : 01-10-2025 To 20-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **17.62 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	524.50	17.66 %
W-Disp	0.27	3.28 %
Total	524.77	17.62 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	89.00	18.29 %
TRICHY-01	85.79	21.32 %
SOUTH-01	78.34	13.31 %
SOUTH-03	59.79	15.37 %
CHENNAI-02	55.91	14.84 %
SOUTH ARCOT	44.03	21.76 %
WEST-02	40.31	23.19 %
NORTH ARCOT	40.27	20.83 %
WEST-01	27.41	19.82 %
KL-SOUTH	3.91	14.50 %
Total	524.77	17.62 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	89.00	18.37 %
Total	89.00	18.29 %

Branch *	MTD Sales L	Brand Share %
CH05	4.07	13.35 %
CH14	3.03	10.43 %
AVD1	2.98	16.84 %
CZWH	2.39	11.27 %
CH28	2.32	13.20 %
GUD1	2.21	16.10 %
CH16	2.19	6.18 %
CH45	1.93	17.48 %
CH11	1.09	7.58 %
CGL1	0.82	8.79 %
CH35	0.81	7.90 %
CH26		0.00 %
CH40		0.00 %
MC10		0.00 %
TKM1		0.00 %
WCHN		0.00 %
WHC3		0.00 %
Total	89.00	18.29 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	85.79	21.34 %
Total	85.79	21.32 %

Branch *	MTD Sales L	Brand Share %
TRY1	10.92	13.24 %
TNJ1	3.57	11.96 %
NGT1	2.16	17.15 %
MDI1	1.67	17.41 %
KIK1	1.09	17.30 %
ORU1	0.51	11.86 %
KRN1	0.28	3.98 %
NCK1	0.28	14.91 %
TTP1	0.28	7.44 %
TZSD		0.00 %
Total	85.79	21.32 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	78.34	13.32 %
Total	78.34	13.31 %

Branch *	MTD Sales L	Brand Share %
TUT1	10.23	10.91 %
NGR1	4.15	9.60 %
TVL1	3.84	7.78 %
RPM1	3.51	13.49 %
TUT2	3.05	7.91 %
SVK1	2.97	16.29 %
KVT1	2.22	9.98 %
APK2	1.42	15.45 %
TKS1	1.36	9.27 %
TYI1	1.30	13.81 %
UDN1	1.14	10.37 %
SNL1	1.13	16.24 %
ASM1	1.09	14.01 %
TVL2	1.04	10.96 %
KGL1	1.02	12.71 %
VKM1	0.88	11.93 %
TCN1	0.85	4.80 %
ARM1	0.57	4.87 %
MAR1	0.56	4.94 %
PDI1	0.54	8.74 %
MMT1	0.53	5.64 %
RND1	0.29	2.00 %
S2SD	0.29	6.50 %
COL1	0.28	6.79 %
SGT1		0.00 %
SKD1		0.00 %
Total	78.34	13.31 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	59.79	15.40 %
Total	59.79	15.37 %

Branch *	MTD Sales L	Brand Share %
MDU1	4.82	5.97 %
MDU2	4.06	10.43 %
KKD3	2.41	11.64 %
ATG1	2.14	11.95 %
MDU6	1.11	3.97 %
MLR1	0.85	11.45 %
DGL2	0.81	14.67 %
KYK1	0.60	12.46 %
ODM1	0.53	9.95 %
PNI1	0.53	12.01 %
MDU4	0.52	6.54 %
KKD2	0.29	6.43 %
SGP1	0.29	16.07 %
TEN2	0.26	5.99 %
PNV1	0.26	4.53 %
TDI1	0.25	5.67 %
CBM1		0.00 %
CMR1		0.00 %
DKI1		0.00 %
NTM1		0.00 %
PKM1		0.00 %
PVI1		0.00 %
SZSD		0.00 %
Total	59.79	15.37 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	55.84	14.89 %
W-Disp	0.07	3.95 %
Total	55.91	14.84 %

Branch *	MTD Sales L	Brand Share %
CH03	5.29	14.95 %
CH15	4.48	10.17 %
CH12	2.54	10.20 %
CH24	2.51	15.56 %
CH06	2.24	10.22 %
CH43	2.11	13.67 %
CH09	1.65	9.99 %
CH17	1.40	14.61 %
CH33	1.34	9.16 %
MJR1	1.13	6.40 %
CH20	1.09	5.40 %
GPD1	1.07	14.71 %
CH46	0.58	4.12 %
CH36	0.25	4.00 %
CH34		0.00 %
Total	55.91	14.84 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	43.97	21.77 %
W-Disp	0.06	16.32 %
Total	44.03	21.76 %

Branch *	MTD Sales L	Brand Share %
POY2	3.58	14.08 %
POY1	3.34	11.10 %
VPM2	1.20	10.98 %
PRT1	0.56	8.54 %
MKM1	0.56	10.48 %
NVL2		0.00 %
Total	44.03	21.76 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	40.24	23.22 %
W-Disp	0.07	13.28 %
Total	40.31	23.19 %

Branch *	MTD Sales L	Brand Share %
ERD1	4.13	16.30 %
SLM1	2.75	16.41 %
NKL2	0.83	6.62 %
KMM1	0.56	14.56 %
APN1	0.30	16.88 %
ATU1	0.28	6.42 %
HSR2	0.28	6.73 %
BMD1		0.00 %
CMI1		0.00 %
HSR1		0.00 %
KRI1		0.00 %
MTR1		0.00 %
PMP1		0.00 %
SGI1		0.00 %
Total	40.31	23.19 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	40.21	20.88 %
W-Disp	0.07	8.61 %
Total	40.27	20.83 %

Branch *	MTD Sales L	Brand Share %
KPM2	5.87	13.82 %
KPM1	1.92	16.07 %
VSI1	0.85	16.07 %
WJP1	0.56	6.52 %
WJD1	0.55	9.95 %
PTU1	0.28	16.33 %
TRR1	0.28	4.61 %
UGI1		0.00 %
VNB1		0.00 %
Total	40.27	20.83 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	27.41	19.89 %
Total	27.41	19.82 %

Branch *	MTD Sales L	Brand Share %
CBE2	6.56	15.78 %
CBE4	1.30	13.66 %
UMP1	0.79	13.64 %
TPR1	0.56	9.08 %
CBE1	0.53	10.49 %
MPM1	0.29	6.48 %
CBE6	0.28	6.52 %
KMD1	0.28	11.09 %
PPI1	0.28	10.69 %
DPM2	0.28	6.56 %
SNR1	0.27	5.18 %
AVI1	0.26	7.90 %
ANR1		0.00 %
CBE3		0.00 %
GDR1		0.00 %
PDM1		0.00 %
TPR2		0.00 %
UAM1		0.00 %
Total	27.41	19.82 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	3.91	14.54 %
Total	3.91	14.50 %

Branch *	MTD Sales L	Brand Share %
TVP1	2.53	13.25 %
PAS1	0.27	7.39 %
Total	3.91	14.50 %