

MTD Sales
1,086.83 L

Brand Share %
24.08 %

Information:

MTD : 01-09-2026 To 20-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **24.08 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	1,068.24	24.14 %
W-Disp	11.44	45.59 %
D-Freez	7.15	11.38 %
Total	1,086.83	24.08 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	202.21	24.22 %
CHENNAI-01	198.55	24.57 %
TRICHY-01	171.33	25.68 %
CHENNAI-02	123.72	19.27 %
SOUTH-03	113.26	22.47 %
NORTH ARCOT	96.26	28.57 %
SOUTH ARCOT	81.43	26.03 %
WEST-02	43.08	27.40 %
WEST-03	33.17	22.30 %
WEST-01	23.83	23.64 %
Total	1,086.83	24.08 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	200.62	24.36 %
D-Freez	1.02	11.26 %
W-Disp	0.58	26.33 %
Total	202.21	24.22 %

Branch *	MTD Sales L	Brand Share %
TVL1	18.72	16.24 %
RPM1	8.30	19.88 %
TUT2	7.75	19.33 %
NGR1	7.13	18.79 %
TKS2	5.15	16.73 %
SVK1	4.79	22.13 %
RND1	4.28	18.01 %
UDN1	3.58	23.57 %
TKY1	2.18	18.81 %
TKS1	1.97	11.38 %
KYR1	1.48	22.73 %
SDI1	1.25	10.37 %
MMT1	0.97	7.76 %
PDI1	0.95	10.59 %
KSM1	0.57	6.09 %
SKD1	0.30	4.52 %
SGT1		0.00 %
WHTV	-0.31	6.81 %
Total	202.21	24.22 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	194.77	24.50 %
W-Disp	3.20	64.02 %
D-Freez	0.58	7.35 %
Total	198.55	24.57 %

Branch *	MTD Sales L	Brand Share %
CH16	10.87	18.47 %
CH14	10.38	23.90 %
CH42	9.00	22.03 %
CH30	8.31	22.75 %
CH05	7.11	12.76 %
CH45	5.70	21.50 %
CH48	5.58	17.54 %
CH28	5.54	15.96 %
GUD1	5.52	17.92 %
AVD1	4.10	13.80 %
CH25	3.93	13.21 %
KNR1	3.03	19.05 %
CGL1	1.53	10.37 %
Total	198.55	24.57 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	168.61	25.62 %
D-Freez	1.76	23.26 %
W-Disp	0.95	73.84 %
Total	171.33	25.68 %

Branch *	MTD Sales L	Brand Share %
TRY1	32.16	21.51 %
TNJ1	7.78	23.41 %
TVR2	5.04	16.02 %
PDK2	4.55	22.63 %
KUM1	4.19	10.56 %
NGT1	3.78	15.60 %
KIK1	2.65	9.44 %
TTP1	2.35	22.77 %
PDK1	1.64	12.64 %
MDI1	1.53	8.51 %
APM1	0.88	19.39 %
NCK1	0.60	14.93 %
WTRZ	-1.79	22.35 %
Total	171.33	25.68 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	121.75	19.17 %
W-Disp	1.62	53.57 %
D-Freez	0.35	8.75 %
Total	123.72	19.27 %

Branch *	MTD Sales L	Brand Share %
CH15	11.02	18.00 %
CH21	10.28	23.30 %
CH03	8.13	11.60 %
CH20	6.58	23.23 %
CH17	4.81	18.91 %
CH06	4.73	20.03 %
CH33	4.45	20.82 %
CH50	4.45	19.29 %
CH18	4.13	11.89 %
MJR1	4.04	21.54 %
CH44	4.02	20.77 %
CH51	3.12	11.92 %
UKI1	2.54	21.85 %
CH43	2.45	15.80 %
CH46	1.95	14.47 %
CH12	1.94	5.73 %
GPD1	0.78	6.14 %
CH34	0.41	1.84 %
CH32	0.37	7.74 %
WHC3	-0.90	-4.94 %
Total	123.72	19.27 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	111.59	22.61 %
W-Disp	0.89	22.22 %
D-Freez	0.78	12.01 %
Total	113.26	22.47 %

Branch *	MTD Sales L	Brand Share %
MDU2	6.02	16.55 %
KKD3	3.90	17.63 %
DGL1	3.74	14.45 %
MDU6	2.87	13.94 %
MDU4	2.79	18.91 %
ATG1	2.04	10.70 %
DGL2	1.90	12.88 %
MDU3	1.73	11.30 %
MDU7	1.62	10.51 %
DKI1	1.47	4.76 %
TEN1	1.46	20.08 %
SVG1	1.22	9.31 %
SGP1	0.88	22.89 %
KYK1	0.85	20.82 %
MNM1	0.85	16.62 %
PNI1	0.59	12.39 %
CBM1	0.40	7.09 %
KPT1	0.32	13.19 %
PKM1	0.29	11.89 %
MLR1	0.29	3.80 %
TEN2	0.29	7.54 %
NTM1		0.00 %
WHMD	-0.60	17.50 %
Total	113.26	22.47 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	94.55	28.95 %
D-Freez	1.17	13.40 %
W-Disp	0.55	33.02 %
Total	96.26	28.57 %

Branch *	MTD Sales L	Brand Share %
VEL4	8.10	22.59 %
KPM2	7.30	23.42 %
KPM1	2.30	18.25 %
WJP1	1.74	19.95 %
VEL1	1.39	14.34 %
AKM1	1.17	9.12 %
SLG1	0.63	19.01 %
VNB1	0.55	7.05 %
BGR1	0.36	7.79 %
UGI1		0.00 %
Total	96.26	28.57 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	79.61	26.45 %
W-Disp	1.35	79.94 %
D-Freez	0.47	4.61 %
Total	81.43	26.03 %

Branch *	MTD Sales L	Brand Share %
CDM1	4.27	20.90 %
VPM2	3.84	21.01 %
TDM1	2.95	17.90 %
KKI2	2.72	20.12 %
NVL2	2.36	13.41 %
POY1	1.83	5.64 %
TVM2	0.93	7.24 %
KML1	0.57	7.15 %
Total	81.43	26.03 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	42.59	28.50 %
W-Disp	0.49	13.18 %
Total	43.08	27.40 %

Branch *	MTD Sales L	Brand Share %
SLM1	2.83	12.65 %
ATU1	1.65	14.36 %
KRI1	1.56	17.04 %
MTR1	0.93	10.46 %
BMD1	0.81	18.46 %
VPD1	0.67	18.28 %
PLC1	0.66	21.14 %
DPR2	0.66	14.74 %
OML1	0.31	6.71 %
KAM1	0.29	6.36 %
HSR1	0.14	5.48 %
HSR2		0.00 %
MCR1		0.00 %
PMP1		0.00 %
SGI1		0.00 %
WHKP		0.00 %
WZWH		0.00 %
Total	43.08	27.40 %

WEST-03

Property	MTD Sales L	Brand Share %
Air-Cond	32.58	22.45 %
W-Disp	0.36	57.91 %
D-Freez	0.22	7.40 %
Total	33.17	22.30 %

Branch *	MTD Sales L	Brand Share %
ERD2	6.36	18.63 %
NKL2	3.13	18.40 %
TCG1	1.70	22.36 %
KMM1	1.15	21.78 %
AVI1	0.66	11.42 %
VKL1	0.54	23.23 %
KGM1	0.38	11.51 %
TPR1	0.32	4.19 %
CMI1		0.00 %
SYM2		0.00 %
TPR3		0.00 %
W3SD		0.00 %
WHPD		0.00 %
Total	33.17	22.30 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	21.57	22.24 %
W-Disp	1.45	77.49 %
D-Freez	0.81	41.75 %
Total	23.83	23.64 %

Branch *	MTD Sales L	Brand Share %
CBE2	4.64	17.45 %
SNR1	0.86	19.27 %
MPM1	0.83	15.76 %
CBE4	0.82	9.73 %
CBE6	0.80	10.11 %
DPM2	0.38	16.97 %
SUL1	0.35	11.97 %
CBE5	0.29	10.40 %
CBE3		0.00 %
GDR1		0.00 %
KMD1		0.00 %
UAM1		0.00 %
WZSD		0.00 %
WHCB	-0.90	21.85 %
Total	23.83	23.64 %