



# TN : VOLTAS Sales Performance 21/05/2026 9:13 AM

MTD Sales  
2,062.01 L

Brand Share %  
17.92 %

Information:

MTD : 01-05-2026 To 20-05-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **17.92 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	2,041.07	17.86 %
W-Disp	10.86	45.67 %
D-Freez	10.09	19.37 %
<b>Total</b>	<b>2,062.01</b>	<b>17.92 %</b>

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	387.81	19.54 %
TRICHY-01	320.50	18.80 %
CHENNAI-02	287.15	16.50 %
SOUTH-01	244.37	15.19 %
SOUTH-03	189.81	13.57 %
NORTH ARCOT	189.25	22.68 %
SOUTH ARCOT	177.74	20.15 %
WEST-02	166.00	20.19 %
WEST-01	99.39	18.79 %
<b>Total</b>	<b>2,062.01</b>	<b>17.92 %</b>

## CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	383.49	19.50 %
W-Disp	2.64	27.58 %
D-Freez	1.68	19.75 %
<b>Total</b>	<b>387.81</b>	<b>19.54 %</b>

Branch *	MTD Sales L	Brand Share %
CH05	21.97	15.67 %
CH19	17.16	17.77 %
CZWH	16.93	15.78 %
CH28	14.06	16.31 %
CH49	12.55	16.61 %
CH30	12.30	16.56 %
AVD1	8.95	15.67 %
CGL1	7.21	16.88 %
CH39	6.01	16.27 %
CH35	4.79	10.07 %
GUD2	3.95	13.65 %
WHC3		0.00 %
WCHN	-8.52	14.83 %
<b>Total</b>	<b>387.81</b>	<b>19.54 %</b>

## TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	317.93	18.75 %
D-Freez	1.37	17.36 %
W-Disp	1.20	67.96 %
<b>Total</b>	<b>320.50</b>	<b>18.80 %</b>

Branch *	MTD Sales L	Brand Share %
TRY1	42.79	14.22 %
TNJ1	11.62	12.18 %
KUM1	10.27	11.00 %
MDI1	9.66	15.60 %
TRY3	8.72	16.92 %
KIK1	7.98	15.68 %
NGT1	7.75	17.03 %
TVR2	6.68	7.19 %
PDK1	6.66	13.62 %
KRN1	3.76	16.33 %
MSI1	3.66	13.62 %
APM1	3.08	9.28 %
NCK1	2.83	12.71 %
TZSD		0.00 %
<b>Total</b>	<b>320.50</b>	<b>18.80 %</b>

## CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	283.79	16.37 %
W-Disp	2.11	74.29 %
D-Freez	1.26	37.19 %
<b>Total</b>	<b>287.15</b>	<b>16.50 %</b>

Branch *	MTD Sales L	Brand Share %
CH12	23.60	15.91 %
CH15	21.93	14.01 %
CH21	13.25	11.22 %
CH24	13.04	12.87 %
CH17	13.03	15.85 %
CH18	12.70	15.49 %
CH06	9.19	13.79 %
CH33	8.94	14.84 %
CH20	8.81	13.16 %
CH34	8.48	16.47 %
CH50	8.24	12.88 %
MJR1	7.87	12.51 %
CH51	6.78	12.25 %
GPD1	5.00	16.71 %
CH43	4.99	13.94 %
CH31	3.06	8.24 %
CH32	1.56	14.78 %
<b>Total</b>	<b>287.15</b>	<b>16.50 %</b>

**SOUTH-01**

Property	MTD Sales L	Brand Share %
Air-Cond	243.03	15.19 %
D-Freez	0.79	10.89 %
W-Disp	0.55	34.94 %
<b>Total</b>	<b>244.37</b>	<b>15.19 %</b>

Branch *	MTD Sales L	Brand Share %
TUT1	23.22	13.61 %
TVL1	10.96	5.55 %
KVT1	10.27	12.12 %
RND1	8.28	10.65 %
VLY1	8.28	10.02 %
NGR1	8.20	8.35 %
RPM1	6.97	16.09 %
SNL1	3.83	16.84 %
ARM1	3.63	14.71 %
UDN1	3.45	14.56 %
TKS1	2.75	8.48 %
SDI1	2.63	12.73 %
MMT1	2.61	9.73 %
PDI1	1.89	11.34 %
KYR1	1.45	9.61 %
KGL1	1.23	6.54 %
SKD1	1.20	4.68 %
COL1	1.19	13.19 %
TKY1	0.85	5.55 %
SGT1	0.54	8.21 %
<b>Total</b>	<b>244.37</b>	<b>15.19 %</b>

### SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	188.78	13.57 %
W-Disp	0.62	35.11 %
D-Freez	0.40	6.72 %
Total	189.81	13.57 %

Branch *	MTD Sales L	Brand Share %
DGL1	20.66	11.66 %
MDU2	11.01	12.87 %
MDU1	8.07	5.47 %
ATG1	6.32	9.75 %
CMR1	5.78	16.77 %
SVG1	4.76	12.40 %
MDU3	3.85	7.98 %
MDU7	3.10	5.84 %
MLR1	2.67	12.87 %
USL1	2.66	13.81 %
KYK1	2.49	12.00 %
TEN1	2.30	11.65 %
MDU4	2.14	9.73 %
DKI1	1.84	5.14 %
MNM1	1.67	8.80 %
TEN2	1.56	9.23 %
BTU1	1.49	13.31 %
PKM1	1.46	13.52 %
MDU6	1.39	2.37 %
SGP1	1.25	11.11 %
TDI1	0.98	3.18 %
PVI1	0.73	2.64 %
CBM1	0.64	4.27 %
KPT1	0.56	7.56 %
NTM1	0.28	3.41 %
Total	189.81	13.57 %

### NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	186.32	22.59 %
D-Freez	1.82	25.64 %
W-Disp	1.11	43.81 %
Total	189.25	22.68 %

Branch *	MTD Sales L	Brand Share %
KPM2	13.36	14.53 %
SBR1	9.31	13.46 %
WJD1	3.96	14.46 %
CPT1	3.20	16.75 %
BGR1	0.28	3.50 %
Total	189.25	22.68 %

### SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	176.49	20.13 %
D-Freez	0.82	17.94 %
W-Disp	0.43	63.64 %
Total	177.74	20.15 %

Branch *	MTD Sales L	Brand Share %
CUD1	10.49	12.85 %
KML1	5.41	13.36 %
NVL2	3.97	8.18 %
TDM1	2.56	10.48 %
VCM1	2.12	16.53 %
STP1	0.65	4.63 %
Total	177.74	20.15 %

## WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	163.55	20.02 %
D-Freez	1.59	38.94 %
W-Disp	0.86	63.44 %
<b>Total</b>	<b>166.00</b>	<b>20.19 %</b>

Branch *	MTD Sales L	Brand Share %
ERD1	11.41	12.63 %
MTR1	5.74	17.29 %
ATU1	5.28	16.29 %
NKL2	4.71	10.76 %
KRI1	3.35	13.26 %
VPD1	2.90	17.07 %
TRM1	2.72	17.83 %
KMM1	1.53	8.93 %
PDR1	1.48	11.82 %
HSR2	1.48	7.18 %
CMI1	1.24	10.53 %
APN1	1.02	7.12 %
HSR1	0.82	5.85 %
KVP1	0.73	6.07 %
PLC1	0.60	8.14 %
VKL1	0.27	3.61 %
WZWH		0.00 %
WHKP	-0.96	9.73 %
<b>Total</b>	<b>166.00</b>	<b>20.19 %</b>

## WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	97.68	18.64 %
W-Disp	1.35	78.95 %
D-Freez	0.36	11.01 %
<b>Total</b>	<b>99.39</b>	<b>18.79 %</b>

Branch *	MTD Sales L	Brand Share %
CBE1	4.69	15.40 %
AVI1	2.60	14.54 %
DPM2	1.70	10.94 %
TPR3	1.43	10.47 %
CBE3	1.19	9.70 %
KGM1	0.95	8.17 %
SUL1	0.85	11.65 %
KMD1	0.65	6.31 %
CBE4	0.60	2.26 %
CBE5	0.60	8.08 %
TPR1	0.35	1.04 %
GDR1		0.00 %
KGI1		0.00 %
UAM1		0.00 %
WZSD		0.00 %
<b>Total</b>	<b>99.39</b>	<b>18.79 %</b>