

MTD Sales
500.51 L

Brand Share %
17.62 %

Information:

MTD : 01-10-2025 To 19-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **17.62 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	500.24	17.66 %
W-Disp	0.27	3.38 %
Total	500.51	17.62 %

Sales Zone	MTD Sales L	Brand Share %
TRICHY-01	83.04	21.31 %
CHENNAI-01	81.45	17.94 %
SOUTH-01	78.40	13.60 %
SOUTH-03	58.16	15.30 %
CHENNAI-02	51.53	14.66 %
SOUTH ARCOT	42.64	21.94 %
WEST-02	38.64	23.99 %
NORTH ARCOT	36.71	21.05 %
WEST-01	26.04	19.65 %
KL-SOUTH	3.91	14.84 %
Total	500.51	17.62 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	83.04	21.33 %
Total	83.04	21.31 %

Branch *	MTD Sales L	Brand Share %
TRY1	10.39	13.65 %
TNJ1	3.29	11.35 %
NGT1	1.88	15.27 %
KIK1	1.09	17.30 %
ORU1	0.51	11.86 %
KRN1	0.28	3.98 %
NCK1	0.28	14.91 %
TTP1	0.28	7.44 %
TZSD		0.00 %
Total	83.04	21.31 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	81.45	18.03 %
Total	81.45	17.94 %

Branch *	MTD Sales L	Brand Share %
CH08	5.84	17.12 %
CH30	3.53	16.86 %
CH05	3.24	11.44 %
CH14	3.03	11.05 %
AVD1	2.98	17.40 %
CZWH	2.39	11.27 %
CH28	2.32	13.72 %
CH16	2.19	6.58 %
CH45	1.93	17.48 %
GUD1	1.37	11.67 %
CH11	1.09	7.89 %
CH35	0.81	9.10 %
CGL1	0.26	3.57 %
CH26		0.00 %
CH40		0.00 %
MC10		0.00 %
TKM1		0.00 %
WCHN		0.00 %
WHC3		0.00 %
Total	81.45	17.94 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	78.40	13.62 %
Total	78.40	13.60 %

Branch *	MTD Sales L	Brand Share %
TUT1	10.23	10.94 %
NGR1	4.97	11.62 %
TVL1	3.84	8.03 %
RPM1	3.51	13.49 %
TUT2	3.05	7.91 %
SVK1	2.97	16.85 %
KVT1	2.22	10.23 %
APK2	1.42	15.90 %
TKS1	1.36	9.85 %
UDN1	1.14	10.37 %
SNL1	1.13	16.24 %
ASM1	1.09	14.51 %
TYI1	1.05	11.89 %
TVL2	1.04	10.96 %
KGL1	1.02	13.32 %
VKM1	0.88	12.38 %
TCN1	0.85	4.80 %
STU2	0.79	15.28 %
ARM1	0.57	5.34 %
MAR1	0.56	4.94 %
PDI1	0.54	8.74 %
MMT1	0.53	6.41 %
RND1	0.29	2.00 %
S2SD	0.29	6.50 %
COL1	0.28	7.90 %
SGT1		0.00 %
SKD1		0.00 %
Total	78.40	13.60 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	58.16	15.33 %
Total	58.16	15.30 %

Branch *	MTD Sales L	Brand Share %
MDU1	4.82	5.97 %
MDU2	3.81	10.07 %
KKD3	2.41	11.78 %
ATG1	2.14	11.95 %
MDU6	0.84	3.12 %
KYK1	0.60	13.21 %
MLR1	0.57	8.78 %
DGL2	0.53	10.14 %
ODM1	0.53	9.95 %
PNI1	0.53	13.55 %
MDU4	0.52	6.54 %
KKD2	0.29	6.43 %
SGP1	0.29	16.07 %
TEN2	0.26	5.99 %
PNV1	0.26	5.06 %
TDI1	0.25	5.67 %
CBM1		0.00 %
CMR1		0.00 %
DKI1		0.00 %
NTM1		0.00 %
PKM1		0.00 %
PVI1		0.00 %
SZSD		0.00 %
Total	58.16	15.30 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	51.46	14.71 %
W-Disp	0.07	3.95 %
Total	51.53	14.66 %

Branch *	MTD Sales L	Brand Share %
CH03	5.29	15.94 %
CH15	4.20	9.86 %
CH24	2.23	14.37 %
CH43	2.11	13.67 %
CH12	2.01	8.97 %
CH09	1.65	10.99 %
CH33	1.34	9.60 %
MJR1	1.13	7.31 %
CH06	1.12	5.87 %
CH20	1.09	5.66 %
GPD1	1.07	15.89 %
CH17	0.84	11.15 %
CH46	0.58	4.52 %
CH36	0.25	4.00 %
CH01		0.00 %
CH34		0.00 %
Total	51.53	14.66 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	42.58	21.95 %
W-Disp	0.06	16.32 %
Total	42.64	21.94 %

Branch *	MTD Sales L	Brand Share %
POY2	3.58	14.54 %
POY1	3.34	11.40 %
VPM2	1.20	11.71 %
TRK1	1.12	16.89 %
ULP1	1.11	16.40 %
PRT1	0.56	8.54 %
MKM1	0.56	12.50 %
NVL2		0.00 %
Total	42.64	21.94 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	38.57	24.02 %
W-Disp	0.07	13.28 %
Total	38.64	23.99 %

Branch *	MTD Sales L	Brand Share %
ERD1	3.85	16.95 %
SLM1	2.47	15.94 %
NKL2	0.83	8.11 %
KMM1	0.29	8.01 %
ATU1	0.28	6.83 %
HSR2	0.28	7.89 %
CMI1		0.00 %
HSR1		0.00 %
KRI1		0.00 %
MTR1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
SGI1		0.00 %
Total	38.64	23.99 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	36.64	21.09 %
W-Disp	0.07	10.75 %
Total	36.71	21.05 %

Branch *	MTD Sales L	Brand Share %
KPM2	5.34	14.33 %
VEL2	1.91	17.46 %
KPM1	1.37	12.62 %
WJD1	0.29	6.25 %
TRR1	0.28	4.88 %
WJP1	0.28	3.65 %
PTU1		0.00 %
UGI1		0.00 %
VNB1		0.00 %
Total	36.71	21.05 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	26.04	19.72 %
Total	26.04	19.65 %

Branch *	MTD Sales L	Brand Share %
CBE2	6.28	15.50 %
CBE4	1.30	15.17 %
UMP1	0.79	15.13 %
TPR1	0.56	9.46 %
MPM1	0.29	6.48 %
CBE6	0.28	6.52 %
KMD1	0.28	11.09 %
PPI1	0.28	10.69 %
DPM2	0.28	6.56 %
SNR1	0.27	5.18 %
AVI1	0.26	7.90 %
CBE1	0.25	5.28 %
ANR1		0.00 %
CBE3		0.00 %
GDR1		0.00 %
PDM1		0.00 %
TPR2		0.00 %
UAM1		0.00 %
Total	26.04	19.65 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	3.91	14.89 %
Total	3.91	14.84 %

Branch *	MTD Sales L	Brand Share %
TVP1	2.53	13.69 %
PAS1	0.27	7.39 %
Total	3.91	14.84 %