

MTD Sales
1,057.23 L

Brand Share %
24.40 %

Information:

MTD : 01-09-2026 To 19-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **24.40 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	1,039.16	24.46 %
W-Disp	11.12	44.91 %
D-Freez	6.95	11.47 %
Total	1,057.23	24.40 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	198.32	24.51 %
CHENNAI-01	187.96	24.98 %
TRICHY-01	169.03	25.90 %
CHENNAI-02	118.95	19.60 %
SOUTH-03	111.45	22.63 %
NORTH ARCOT	93.98	29.16 %
SOUTH ARCOT	79.49	26.02 %
WEST-02	42.08	27.54 %
WEST-03	32.51	22.83 %
WEST-01	23.45	24.13 %
Total	1,057.23	24.40 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	196.72	24.66 %
D-Freez	1.02	11.26 %
W-Disp	0.58	26.33 %
Total	198.32	24.51 %

Branch *	MTD Sales L	Brand Share %
TVL1	17.28	15.65 %
RPM1	8.30	23.22 %
TUT2	7.75	19.79 %
NGR1	6.78	18.41 %
TKS2	4.84	15.90 %
SVK1	4.79	22.92 %
RND1	4.28	18.93 %
UDN1	3.58	23.57 %
TKY1	2.18	20.11 %
TKS1	1.97	11.38 %
KYR1	1.48	22.73 %
SDI1	1.25	11.41 %
MMT1	0.97	7.76 %
PDI1	0.95	11.25 %
KSM1	0.57	6.85 %
SKD1	0.30	4.52 %
SGT1		0.00 %
WHTV	-0.31	8.08 %
Total	198.32	24.51 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	184.49	24.91 %
W-Disp	2.89	61.62 %
D-Freez	0.58	8.12 %
Total	187.96	24.98 %

Branch *	MTD Sales L	Brand Share %
CH16	10.61	18.90 %
CH14	9.94	24.36 %
CH07	8.53	22.68 %
CH30	7.33	21.88 %
CH05	7.11	13.60 %
CH48	5.58	18.98 %
CH45	5.41	21.48 %
CH28	5.24	16.58 %
GUD1	5.05	17.71 %
AVD1	4.10	14.70 %
CH25	2.49	9.11 %
KNR1	2.42	16.54 %
TKM1	1.71	24.10 %
CGL1	1.53	10.37 %
Total	187.96	24.98 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	166.53	25.84 %
D-Freez	1.55	22.12 %
W-Disp	0.95	73.84 %
Total	169.03	25.90 %

Branch *	MTD Sales L	Brand Share %
TRY1	32.16	21.76 %
TRY4	6.59	24.25 %
TRY3	5.18	23.31 %
TVR2	5.04	16.38 %
PDK2	4.55	24.21 %
KUM1	4.19	11.16 %
NGT1	3.78	15.60 %
TTP1	2.35	23.51 %
KIK1	2.26	8.27 %
PDK1	1.64	12.64 %
MDI1	1.53	8.51 %
APM1	0.88	19.39 %
NCK1	0.60	14.93 %
WTRZ	-1.79	23.25 %
Total	169.03	25.90 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	116.98	19.50 %
W-Disp	1.62	53.57 %
D-Freez	0.35	8.75 %
Total	118.95	19.60 %

Branch *	MTD Sales L	Brand Share %
CH15	10.71	17.99 %
CH21	10.28	24.16 %
CH03	7.09	10.95 %
CH20	5.91	21.89 %
CH17	4.81	19.70 %
CH06	4.73	21.91 %
CH33	4.45	21.22 %
CH50	4.14	18.80 %
CH18	4.13	12.91 %
CH44	4.02	20.77 %
MJR1	3.65	20.70 %
CH51	3.12	12.92 %
CH43	2.14	15.51 %
CH46	1.95	16.61 %
CH12	1.94	5.98 %
UKI1	1.70	17.65 %
GPD1	0.78	6.14 %
CH34	0.41	2.13 %
CH31	0.35	15.15 %
CH32	0.07	1.47 %
WHC3	-0.90	-4.94 %
Total	118.95	19.60 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	109.78	22.78 %
W-Disp	0.89	22.22 %
D-Freez	0.78	12.01 %
Total	111.45	22.63 %

Branch *	MTD Sales L	Brand Share %
MDU2	6.02	16.99 %
KKD3	3.90	17.96 %
DGL1	3.45	13.50 %
MDU6	2.87	14.37 %
MDU4	2.79	18.91 %
ATG1	2.04	10.86 %
MDU3	1.73	11.30 %
MDU7	1.62	10.73 %
DGL2	1.60	11.61 %
SVG1	1.22	9.59 %
TEN1	1.18	16.89 %
DKI1	1.17	3.95 %
SGP1	0.88	22.89 %
KYK1	0.85	20.82 %
MNM1	0.85	19.02 %
PNI1	0.59	12.39 %
CBM1	0.40	7.09 %
KPT1	0.32	13.19 %
PKM1	0.29	11.89 %
MLR1	0.29	3.80 %
TEN2	0.29	7.54 %
NTM1		0.00 %
WHMD	-0.60	17.50 %
Total	111.45	22.63 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	92.27	29.52 %
D-Freez	1.17	14.44 %
W-Disp	0.55	33.02 %
Total	93.98	29.16 %

Branch *	MTD Sales L	Brand Share %
VEL4	8.10	23.03 %
KPM1	2.30	19.60 %
WJP1	1.74	21.72 %
VEL1	1.39	14.97 %
AKM1	1.17	9.55 %
SLG1	0.63	21.00 %
VNB1	0.55	7.05 %
BGR1	0.36	7.79 %
UGI1		0.00 %
Total	93.98	29.16 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	77.68	26.41 %
W-Disp	1.35	79.94 %
D-Freez	0.47	4.80 %
Total	79.49	26.02 %

Branch *	MTD Sales L	Brand Share %
CDM1	4.27	20.58 %
VPM2	3.54	19.99 %
KKI2	2.72	20.12 %
TDM1	2.61	17.19 %
NVL2	2.36	13.67 %
POY1	1.83	5.94 %
TVM2	0.93	7.24 %
KML1	0.57	7.76 %
Total	79.49	26.02 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	41.59	28.69 %
W-Disp	0.49	13.18 %
Total	42.08	27.54 %

Branch *	MTD Sales L	Brand Share %
SLM1	2.83	13.25 %
ATU1	1.65	14.36 %
KRI1	1.26	14.18 %
MTR1	0.93	10.46 %
BMD1	0.81	18.46 %
VPD1	0.67	18.28 %
PLC1	0.66	21.14 %
DPR2	0.66	15.85 %
OML1	0.31	7.62 %
KAM1	0.29	6.97 %
HSR1	0.14	5.48 %
HSR2		0.00 %
MCR1		0.00 %
PMP1		0.00 %
SGI1		0.00 %
WHKP		0.00 %
WZWH		0.00 %
Total	42.08	27.54 %

WEST-03

Property	MTD Sales L	Brand Share %
Air-Cond	31.92	23.00 %
W-Disp	0.36	57.91 %
D-Freez	0.22	7.40 %
Total	32.51	22.83 %

Branch *	MTD Sales L	Brand Share %
ERD2	5.97	18.07 %
NKL2	3.13	18.40 %
TCG1	1.70	24.17 %
KMM1	1.15	21.78 %
AVI1	0.66	11.42 %
VKL1	0.54	23.23 %
KGM1	0.38	11.51 %
TPR1	0.32	4.84 %
CMI1		0.00 %
SYM2		0.00 %
TPR3		0.00 %
W3SD		0.00 %
WHPD		0.00 %
Total	32.51	22.83 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	21.20	22.70 %
W-Disp	1.45	77.49 %
D-Freez	0.81	41.75 %
Total	23.45	24.13 %

Branch *	MTD Sales L	Brand Share %
CBE2	4.64	18.11 %
MPM1	0.83	15.76 %
CBE4	0.82	10.14 %
CBE6	0.80	10.11 %
SNR1	0.49	11.93 %
DPM2	0.38	16.97 %
SUL1	0.35	11.97 %
CBE5	0.29	10.40 %
CBE3		0.00 %
GDR1		0.00 %
KMD1		0.00 %
UAM1		0.00 %
WZSD		0.00 %
WHCB	-0.90	21.85 %
Total	23.45	24.13 %