

MTD Sales
240.49 L

Brand Share %
15.10 %

Information:

MTD : 01-09-2025 To 19-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **15.10 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	238.56	15.54 %
Stab-HA	1.53	3.06 %
W-Disp	0.40	5.51 %
Total	240.49	15.10 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	50.95	16.49 %
SOUTH-01	47.57	14.28 %
TRICHY-01	47.51	20.59 %
CHENNAI-02	26.75	11.94 %
SOUTH-03	17.77	11.06 %
SOUTH ARCOT	16.70	15.60 %
NORTH ARCOT	14.02	16.99 %
WEST-02	10.99	16.81 %
WEST-01	7.69	12.32 %
KL-SOUTH	0.55	3.04 %
Total	240.49	15.10 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	50.59	17.16 %
Stab-HA	0.36	2.75 %
Total	50.95	16.49 %

Branch *	MTD Sales L	Brand Share %
CH14	2.41	10.64 %
CH30	1.67	11.59 %
CH42	1.40	5.96 %
WHC3	0.36	2.75 %
CH16	0.30	1.59 %
GUD1	0.28	3.00 %
CGL1	0.28	6.82 %
MRM1	0.27	6.55 %
CH37		0.00 %
CH40		0.00 %
TKM1		0.00 %
CZWH	-1.91	-293.94 %
Total	50.95	16.49 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	47.46	14.57 %
W-Disp	0.07	8.20 %
Stab-HA	0.03	0.48 %
Total	47.57	14.28 %

Branch *	MTD Sales L	Brand Share %
TUT1	5.81	11.01 %
RPM1	3.40	10.70 %
TVL1	2.69	11.79 %
TKY1	0.64	10.30 %
TKS2	0.57	11.95 %
KVT1	0.56	4.10 %
SVK1	0.54	6.19 %
SNL1	0.52	12.00 %
MMT1	0.52	12.83 %
PDI1	0.50	12.37 %
MAR1	0.48	3.33 %
SDI1	0.29	4.06 %
TCN1	0.29	3.81 %
TVL2	0.29	6.99 %
STU2	0.27	14.16 %
ARM1	0.27	6.66 %
SKD1		0.00 %
COL1		0.00 %
KGL1		0.00 %
SGT1		0.00 %
VKM1		0.00 %
RND1	-0.25	-1.65 %
Total	47.57	14.28 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	47.39	21.12 %
W-Disp	0.07	12.43 %
Stab-HA	0.06	0.97 %
Total	47.51	20.59 %

Branch *	MTD Sales L	Brand Share %
TRY1	9.96	13.72 %
KUM1	1.65	12.57 %
TVR2	1.40	9.13 %
APM1	0.27	10.96 %
ORU1	0.25	6.42 %
TZSD	0.06	11.63 %
KRN1		0.00 %
NCK1		0.00 %
NMM1		0.00 %
Total	47.51	20.59 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	26.75	12.38 %
Total	26.75	11.94 %

Branch *	MTD Sales L	Brand Share %
CH15	2.91	9.44 %
CH03	2.20	12.54 %
CH41	1.14	12.63 %
CH21	0.86	5.24 %
CH24	0.80	5.99 %
CH20	0.78	6.57 %
MJR1	0.75	7.47 %
CH33	0.74	9.31 %
CH43	0.57	8.38 %
GPD1	0.54	14.95 %
CH27	0.29	6.50 %
CH46	0.29	7.18 %
CH31	0.28	7.17 %
CH34	0.25	2.42 %
UKI1	0.25	7.43 %
CH06		0.00 %
CH32		0.00 %
CH36		0.00 %
MC06		0.00 %
Total	26.75	11.94 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	17.49	11.39 %
Stab-HA	0.28	4.29 %
Total	17.77	11.06 %

Branch *	MTD Sales L	Brand Share %
ATG1	2.11	13.65 %
DGL1	0.88	11.37 %
MDU5	0.32	14.63 %
TDI1	0.31	6.59 %
TMM1	0.30	6.41 %
BNR1	0.29	10.96 %
KYK1	0.29	8.52 %
MNM1	0.29	3.13 %
MLR1	0.28	10.54 %
MDU1	0.27	1.46 %
PNV1	0.25	4.32 %
ADP1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
DGL2		0.00 %
DKI1		0.00 %
KKD2		0.00 %
KPT1		0.00 %
MDU4		0.00 %
MDU6		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PVI1		0.00 %
SGP1		0.00 %
TEN1		0.00 %
Total	17.77	11.06 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	16.52	16.11 %
Stab-HA	0.17	4.62 %
Total	16.70	15.60 %

Branch *	MTD Sales L	Brand Share %
POY1	1.94	13.11 %
KLM1	1.14	11.65 %
POY2	1.00	8.94 %
CDM1	0.92	10.04 %
ULP1	0.81	12.88 %
PRT1	0.27	4.77 %
MKM1		0.00 %
NVL2		0.00 %
VPM1		0.00 %
CUD1	-0.84	-16.33 %
Total	16.70	15.60 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	13.79	17.91 %
Stab-HA	0.23	5.01 %
Total	14.02	16.99 %

Branch *	MTD Sales L	Brand Share %
KPM2	1.06	8.60 %
SBR1	0.91	7.40 %
TRR1	0.25	10.02 %
BGR1		0.00 %
CGM1		0.00 %
CPT1		0.00 %
CYR1		0.00 %
KPM1		0.00 %
PTU1		0.00 %
SLG1		0.00 %
UGI1		0.00 %
VNB1		0.00 %
Total	14.02	16.99 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	10.90	17.18 %
W-Disp	0.07	11.29 %
Stab-HA	0.02	1.45 %
Total	10.99	16.81 %

Branch *	MTD Sales L	Brand Share %
TRM1	0.63	13.98 %
HSR2	0.53	11.23 %
ATU1	0.36	12.54 %
NKL2	0.31	9.51 %
WZWH	0.02	6.28 %
BMD1		0.00 %
CMI1		0.00 %
DPR2		0.00 %
HSR1		0.00 %
KMM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
OML1		0.00 %
PDR1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SLM2		0.00 %
TCG1		0.00 %
VKL1		0.00 %
VPD1		0.00 %
Total	10.99	16.81 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	7.12	11.86 %
Stab-HA	0.38	23.65 %
W-Disp	0.20	23.84 %
Total	7.69	12.32 %

Branch *	MTD Sales L	Brand Share %
CBE6	0.27	8.22 %
TPR2	0.27	12.29 %
TPR1	0.07	3.06 %
MPM1	0.07	2.72 %
ANR1		0.00 %
AVI1		0.00 %
CBE1		0.00 %
CBE3		0.00 %
CBE5		0.00 %
DPM2		0.00 %
KGI1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
PDM1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
TPR3		0.00 %
Total	7.69	12.32 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	0.55	3.11 %
Total	0.55	3.04 %

Branch *	MTD Sales L	Brand Share %
PAS1	0.27	7.84 %
TVP1		0.00 %
Total	0.55	3.04 %