



# TN : VOLTAS Sales Performance 20/05/2026 9:13 AM

MTD Sales  
2,012.35 L

Brand Share %  
18.00 %

Information:

MTD : 01-05-2026 To 19-05-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **18.00 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	1,992.26	17.94 %
W-Disp	10.18	48.87 %
D-Freez	9.91	19.50 %
<b>Total</b>	<b>2,012.35</b>	<b>18.00 %</b>

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	375.43	19.63 %
TRICHY-01	312.60	18.83 %
CHENNAI-02	276.29	16.54 %
SOUTH-01	240.36	15.30 %
SOUTH-03	186.36	13.66 %
NORTH ARCOT	184.07	22.66 %
SOUTH ARCOT	173.84	20.23 %
WEST-02	165.15	20.41 %
WEST-01	98.25	18.93 %
<b>Total</b>	<b>2,012.35</b>	<b>18.00 %</b>

## CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	371.18	19.56 %
W-Disp	2.57	35.11 %
D-Freez	1.68	20.30 %
<b>Total</b>	<b>375.43</b>	<b>19.63 %</b>

Branch *	MTD Sales L	Brand Share %
CH05	21.41	15.85 %
CZWH	16.93	16.35 %
CH28	13.44	16.22 %
CH30	11.93	16.88 %
CH49	11.71	16.20 %
AVD1	8.95	17.01 %
CGL1	6.92	16.46 %
CH39	5.75	15.95 %
CH35	4.79	10.27 %
GUD2	3.66	13.20 %
WHC3		0.00 %
WCHN	-8.52	14.83 %
<b>Total</b>	<b>375.43</b>	<b>19.63 %</b>

**TRICHY-01**

Property	MTD Sales L	Brand Share %
Air-Cond	310.03	18.78 %
D-Freez	1.37	17.67 %
W-Disp	1.20	67.96 %
<b>Total</b>	<b>312.60</b>	<b>18.83 %</b>

Branch *	MTD Sales L	Brand Share %
TRY1	42.79	14.46 %
TNJ2	14.64	17.68 %
TNJ1	11.62	12.51 %
KUM1	10.00	10.96 %
MDI1	9.66	15.84 %
TRY3	8.72	17.49 %
NGT1	7.75	17.17 %
KIK1	7.40	14.98 %
TVR2	6.68	7.29 %
PDK1	6.66	13.78 %
KRN1	3.76	17.11 %
MSI1	3.66	13.77 %
APM1	3.08	10.57 %
NCK1	2.83	12.71 %
TZSD		0.00 %
<b>Total</b>	<b>312.60</b>	<b>18.83 %</b>

**CHENNAI-02**

Property	MTD Sales L	Brand Share %
Air-Cond	273.56	16.43 %
W-Disp	1.94	72.67 %
D-Freez	0.79	28.25 %
<b>Total</b>	<b>276.29</b>	<b>16.54 %</b>

Branch *	MTD Sales L	Brand Share %
CH15	21.93	14.31 %
CH12	20.23	14.18 %
CH21	13.25	11.70 %
CH17	13.03	16.71 %
CH24	12.71	12.90 %
CH18	12.41	15.67 %
CH33	8.62	15.13 %
CH06	8.56	13.17 %
CH20	8.49	13.44 %
CH50	8.24	13.33 %
CH34	8.17	16.40 %
MJR1	7.00	12.03 %
CH51	5.55	10.67 %
GPD1	5.00	17.62 %
CH43	4.99	14.29 %
CH31	2.79	8.24 %
CH32	1.56	16.24 %
<b>Total</b>	<b>276.29</b>	<b>16.54 %</b>

**SOUTH-01**

Property	MTD Sales L	Brand Share %
Air-Cond	239.21	15.31 %
D-Freez	0.79	11.22 %
W-Disp	0.36	25.78 %
<b>Total</b>	<b>240.36</b>	<b>15.30 %</b>

Branch *	MTD Sales L	Brand Share %
TUT1	22.91	13.92 %
TVL1	10.96	5.68 %
KVT1	9.62	11.89 %
RND1	8.28	10.88 %
VLY1	8.28	10.13 %
NGR1	8.20	8.56 %
RPM1	6.97	16.54 %
APK1	4.78	17.35 %
ASM1	4.40	17.98 %
SNL1	3.83	17.36 %
ARM1	3.63	15.13 %
TKS1	3.28	10.02 %
UDN1	3.11	13.50 %
SDI1	2.63	13.26 %
MMT1	2.61	10.07 %
PDI1	1.89	11.34 %
KYR1	1.38	9.56 %
KGL1	1.23	6.75 %
SKD1	1.20	4.76 %
COL1	1.19	14.01 %
TKY1	0.85	5.55 %
SGT1	0.54	8.21 %
<b>Total</b>	<b>240.36</b>	<b>15.30 %</b>

### SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	185.34	13.66 %
W-Disp	0.62	36.82 %
D-Freez	0.40	6.72 %
<b>Total</b>	<b>186.36</b>	<b>13.66 %</b>

Branch *	MTD Sales L	Brand Share %
DGL1	20.66	11.74 %
MDU2	11.01	13.30 %
MDU1	8.07	5.59 %
ATG1	6.05	9.84 %
CMR1	5.78	16.77 %
SVG1	4.42	12.17 %
MDU3	3.85	8.29 %
MDU7	2.79	5.45 %
USL1	2.66	14.02 %
TEN1	2.30	12.04 %
KYK1	2.17	10.62 %
MDU4	2.14	9.73 %
MLR1	2.06	10.58 %
DKI1	1.84	5.19 %
MNM1	1.67	8.80 %
TEN2	1.56	9.40 %
PKM1	1.46	13.52 %
MDU6	1.39	2.76 %
SGP1	1.25	11.11 %
BTU1	1.15	10.57 %
TDI1	0.98	3.30 %
PVI1	0.73	2.76 %
CBM1	0.64	4.36 %
KPT1	0.56	7.78 %
NTM1	0.28	3.41 %
<b>Total</b>	<b>186.36</b>	<b>13.66 %</b>

### NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	181.14	22.57 %
D-Freez	1.82	25.64 %
W-Disp	1.11	43.81 %
<b>Total</b>	<b>184.07</b>	<b>22.66 %</b>

Branch *	MTD Sales L	Brand Share %
TRL1	13.03	18.00 %
KPM2	12.76	14.38 %
SBR1	9.05	13.63 %
WJD1	3.96	14.46 %
SLG1	3.91	17.94 %
CPT1	3.20	17.01 %
BGR1	0.28	3.50 %
<b>Total</b>	<b>184.07</b>	<b>22.66 %</b>

## SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	172.60	20.21 %
D-Freez	0.82	17.94 %
W-Disp	0.43	63.64 %
<b>Total</b>	<b>173.84</b>	<b>20.23 %</b>

Branch *	MTD Sales L	Brand Share %
CUD1	10.49	13.34 %
KML1	5.41	13.36 %
NVL2	3.97	8.44 %
TDM1	2.56	10.62 %
VCM1	2.12	16.53 %
VPM1	2.03	17.44 %
STP1	0.65	4.63 %
<b>Total</b>	<b>173.84</b>	<b>20.23 %</b>

## WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	162.71	20.23 %
D-Freez	1.59	41.51 %
W-Disp	0.86	63.44 %
<b>Total</b>	<b>165.15</b>	<b>20.41 %</b>

Branch *	MTD Sales L	Brand Share %
ERD1	11.13	12.53 %
MTR1	5.74	17.43 %
ATU1	5.28	16.29 %
NKL2	4.71	11.45 %
KRI1	3.35	13.43 %
VPD1	2.90	17.07 %
TRM1	2.72	17.83 %
KMM1	1.53	9.10 %
PDR1	1.48	11.82 %
HSR2	1.48	7.18 %
CMI1	1.24	10.75 %
APN1	1.02	7.12 %
HSR1	0.82	5.98 %
KVP1	0.73	6.07 %
PLC1	0.60	8.14 %
VKL1	0.27	3.61 %
WZWH		0.00 %
WHKP	-0.96	10.04 %
<b>Total</b>	<b>165.15</b>	<b>20.41 %</b>

**WEST-01**

Property	MTD Sales L	Brand Share %
Air-Cond	96.50	18.77 %
W-Disp	1.10	75.45 %
D-Freez	0.65	18.89 %
Total	98.25	18.93 %

Branch *	MTD Sales L	Brand Share %
TPR2	5.28	17.72 %
CBE1	4.45	15.81 %
AVI1	2.60	14.88 %
DPM2	1.70	11.35 %
TPR3	1.43	10.47 %
CBE3	1.19	9.70 %
SUL1	0.85	12.65 %
KMD1	0.65	6.31 %
KGM1	0.63	5.58 %
CBE4	0.60	2.29 %
CBE5	0.60	10.31 %
TPR1	0.35	1.06 %
GDR1		0.00 %
KGI1		0.00 %
UAM1		0.00 %
WZSD		0.00 %
Total	98.25	18.93 %