



# TN : VOLTAS Sales Performance 20/04/2026 9:13 AM

MTD Sales  
3,072.34 L

Brand Share %  
14.69 %

Information:

MTD : 01-04-2026 To 19-04-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **14.69 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	3,056.14	14.67 %
W-Disp	10.68	51.20 %
D-Freez	5.52	9.49 %
<b>Total</b>	<b>3,072.34</b>	<b>14.69 %</b>

Sales Zone	MTD Sales L	Brand Share %
TRICHY-01	494.44	17.20 %
SOUTH-01	453.90	13.46 %
CHENNAI-01	433.91	15.49 %
SOUTH-03	359.29	13.22 %
CHENNAI-02	338.19	14.51 %
WEST-02	302.91	15.04 %
NORTH ARCOT	254.21	16.74 %
SOUTH ARCOT	220.68	15.66 %
WEST-01	214.80	11.45 %
<b>Total</b>	<b>3,072.34</b>	<b>14.69 %</b>

## TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	493.77	17.25 %
D-Freez	0.39	3.80 %
W-Disp	0.29	26.04 %
<b>Total</b>	<b>494.44</b>	<b>17.20 %</b>

Branch *	MTD Sales L	Brand Share %
TVR2	15.69	11.76 %
TNJ1	14.96	9.75 %
TYR1	13.19	14.31 %
KUM1	12.24	8.60 %
TRY2	11.60	12.04 %
PDK1	10.07	12.65 %
NMM1	3.13	11.56 %
APM1	1.73	6.95 %
NCK1	1.42	5.25 %
TZSD		0.00 %
<b>Total</b>	<b>494.44</b>	<b>17.20 %</b>

## SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	452.30	13.45 %
W-Disp	0.80	46.59 %
D-Freez	0.80	9.97 %
Total	453.90	13.46 %

Branch *	MTD Sales L	Brand Share %
TUT1	49.17	14.60 %
TVL1	37.04	8.71 %
TKS2	21.09	13.41 %
NGR1	14.61	5.92 %
VLV1	13.93	11.94 %
TKS1	12.31	12.23 %
RPM1	10.60	11.86 %
SVK1	10.58	10.47 %
RND1	8.69	7.16 %
SDI1	5.99	11.01 %
UDN1	4.99	9.68 %
SNL1	4.56	12.01 %
PDI1	4.36	10.31 %
KGL1	4.19	6.29 %
TKY1	3.91	9.59 %
COL1	3.53	10.26 %
KYR1	3.20	8.93 %
MMT1	2.97	4.91 %
VKM1	2.44	8.23 %
SKD1	2.37	7.73 %
KSM1	1.43	8.01 %
SGT1	0.85	4.64 %
WHTV	-1.76	11.99 %
Total	453.90	13.46 %

## CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	428.75	15.38 %
W-Disp	4.06	58.24 %
D-Freez	1.10	21.22 %
Total	433.91	15.49 %

Branch *	MTD Sales L	Brand Share %
CH47	24.66	12.66 %
CH05	22.99	11.95 %
CH16	22.13	13.53 %
CH28	16.13	14.03 %
CH42	15.60	12.80 %
CH25	10.56	9.63 %
CH45	10.21	10.64 %
CH49	9.77	10.02 %
CZWH	7.27	12.56 %
CGL1	6.11	11.69 %
SKL1	6.05	9.71 %
CH35	4.84	6.92 %
GUD2	4.09	9.05 %
CH37	3.36	6.46 %
CH40	0.38	4.00 %
MC09		0.00 %
WHC3		0.00 %
WCHN	-7.89	13.42 %
Total	433.91	15.49 %

### SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	357.65	13.21 %
D-Freez	1.24	13.52 %
W-Disp	0.40	27.29 %
<b>Total</b>	<b>359.29</b>	<b>13.22 %</b>

Branch *	MTD Sales L	Brand Share %
MDU1	22.22	6.52 %
MDU3	9.21	9.44 %
TEN2	9.14	11.92 %
SVG1	9.00	14.65 %
ATG1	8.54	9.37 %
MDU6	7.68	5.00 %
MLR1	6.64	14.20 %
TEN1	5.79	13.22 %
TDI1	3.78	9.32 %
MNM1	3.56	11.42 %
MDU7	3.33	3.31 %
DKI1	3.29	5.43 %
MDU4	2.86	3.89 %
KYK1	2.44	7.77 %
PNV2	2.19	6.06 %
CMR1	2.06	6.94 %
PKM1	1.69	9.81 %
CBM1	1.54	3.40 %
SGP1	1.43	5.92 %
ODM1	1.24	3.65 %
PVI1	1.21	2.81 %
KPT1	0.91	3.76 %
NTM1		0.00 %
WHMD	-1.28	8.49 %
<b>Total</b>	<b>359.29</b>	<b>13.22 %</b>

### CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	336.99	14.49 %
W-Disp	0.99	41.24 %
D-Freez	0.22	7.74 %
<b>Total</b>	<b>338.19</b>	<b>14.51 %</b>

Branch *	MTD Sales L	Brand Share %
CH03	32.27	13.30 %
CH15	22.35	10.77 %
CH12	18.98	13.96 %
CH24	16.00	12.41 %
CH21	14.12	10.31 %
CH20	13.02	11.28 %
CH33	11.46	13.84 %
CH06	10.18	11.51 %
CH17	9.28	8.82 %
CH50	8.02	7.91 %
CH43	6.93	12.08 %
MJR1	6.76	8.22 %
CH31	6.44	13.53 %
UKI1	6.38	14.66 %
CH51	6.03	8.08 %
CH32	1.22	7.17 %
MC06	0.55	4.76 %
<b>Total</b>	<b>338.19</b>	<b>14.51 %</b>

## WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	301.40	15.02 %
W-Disp	1.51	64.74 %
<b>Total</b>	<b>302.91</b>	<b>15.04 %</b>

Branch *	MTD Sales L	Brand Share %
SLM1	22.15	10.06 %
NKL2	12.10	11.65 %
ATU1	9.51	13.24 %
MTR1	4.19	8.74 %
TCG1	4.14	7.73 %
APN1	3.55	13.57 %
HSR1	3.20	5.11 %
TRM1	3.11	8.06 %
KMM1	3.00	9.50 %
BMD1	2.94	14.33 %
KVP1	2.61	8.16 %
VKL1	2.38	9.98 %
WHKP	2.34	10.49 %
PLC1	2.31	7.72 %
MCR1	2.21	5.76 %
HSR2	1.96	3.32 %
KAM1	1.73	7.49 %
SGI1	0.58	3.45 %
WZWH		0.00 %
WHPD	-1.49	13.49 %
<b>Total</b>	<b>302.91</b>	<b>15.04 %</b>

## NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	252.26	16.74 %
D-Freez	1.07	10.99 %
W-Disp	0.88	48.24 %
<b>Total</b>	<b>254.21</b>	<b>16.74 %</b>

Branch *	MTD Sales L	Brand Share %
KPM2	14.09	9.36 %
TRL1	13.90	12.82 %
SBR1	11.58	11.24 %
VEL1	9.92	12.11 %
AKM1	9.71	12.33 %
SLG1	3.88	10.24 %
WJP1	3.32	6.51 %
CPT1	3.20	9.95 %
VNB1	2.04	3.68 %
UGI1	1.18	7.15 %
BGR1	0.91	3.86 %
<b>Total</b>	<b>254.21</b>	<b>16.74 %</b>

## SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	219.63	15.64 %
W-Disp	0.57	54.89 %
D-Freez	0.49	11.14 %
<b>Total</b>	<b>220.68</b>	<b>15.66 %</b>

Branch *	MTD Sales L	Brand Share %
POY2	19.25	13.78 %
CUD1	7.81	5.61 %
VCM1	3.83	12.98 %
NVL2	2.73	3.37 %
VPM1	2.10	10.29 %
STP1	1.75	7.91 %
KML1	0.90	1.93 %
<b>Total</b>	<b>220.68</b>	<b>15.66 %</b>

**WEST-01**

Property	MTD Sales L	Brand Share %
Air-Cond	213.41	11.41 %
W-Disp	1.18	59.26 %
D-Freez	0.21	5.61 %
<b>Total</b>	<b>214.80</b>	<b>11.45 %</b>

Branch *	MTD Sales L	Brand Share %
CBE2	59.07	14.28 %
TPR2	20.85	13.44 %
SNR1	9.37	11.92 %
GBM1	8.35	14.48 %
MPM1	7.28	7.74 %
CBE4	7.26	5.73 %
TPR3	4.62	10.22 %
CBE6	4.34	5.66 %
TPR1	3.85	3.84 %
SUL1	3.39	7.04 %
PDM1	3.22	8.40 %
CBE5	3.12	8.29 %
CBE3	2.29	11.48 %
PPI1	1.89	8.86 %
KMD1	1.56	4.36 %
SYM2	1.28	3.99 %
DPM2	1.22	2.49 %
KGM1	0.84	1.98 %
CNR1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
WZSD		0.00 %
<b>Total</b>	<b>214.80</b>	<b>11.45 %</b>