



# TN : VOLTAS Sales Performance 20/03/2026 9:13 AM

MTD Sales  
1,260.59 L

Brand Share %  
15.76 %

Information:

MTD : 01-03-2026 To 19-03-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **15.76 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	1,260.39	15.78 %
W-Disp	0.20	2.06 %
Dummy-AC		8.69 %
<b>Total</b>	<b>1,260.59</b>	<b>15.76 %</b>

Sales Zone	MTD Sales L	Brand Share %
TRICHY-01	218.54	18.32 %
SOUTH-01	160.12	13.86 %
CHENNAI-01	155.47	12.59 %
SOUTH-03	151.12	14.97 %
WEST-02	140.62	19.75 %
WEST-01	136.73	21.92 %
CHENNAI-02	116.67	11.68 %
NORTH ARCOT	98.25	17.72 %
SOUTH ARCOT	83.06	16.05 %
<b>Total</b>	<b>1,260.59</b>	<b>15.76 %</b>

## TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	218.54	18.34 %
<b>Total</b>	<b>218.54</b>	<b>18.32 %</b>

Branch *	MTD Sales L	Brand Share %
TRY1	55.18	15.47 %
PTK1	8.44	13.60 %
KUM1	6.32	8.84 %
TNJ1	5.61	10.21 %
MDI1	4.42	13.63 %
PDK1	4.31	15.41 %
TVR2	3.81	8.37 %
NMM1	1.54	14.69 %
TRY2	1.26	4.26 %
NCK1	1.01	6.59 %
APM1	0.78	9.40 %
<b>Total</b>	<b>218.54</b>	<b>18.32 %</b>

**SOUTH-01**

Property	MTD Sales L	Brand Share %
Air-Cond	160.12	13.87 %
<b>Total</b>	<b>160.12</b>	<b>13.86 %</b>

Branch *	MTD Sales L	Brand Share %
TUT1	19.22	7.86 %
TVL1	10.96	9.65 %
KVT1	7.70	14.71 %
NGR1	7.59	10.69 %
TKS2	7.17	14.63 %
RPM1	5.75	15.69 %
SVK1	4.65	13.05 %
TKS1	3.58	11.57 %
TCN1	2.41	13.13 %
SDI1	2.29	11.41 %
APK2	2.11	9.51 %
VLY1	2.04	9.00 %
RND1	1.88	5.89 %
MMT1	1.83	13.09 %
PDI1	1.75	10.17 %
UDN1	1.60	12.96 %
TKY1	1.11	11.16 %
KGL1	0.25	1.57 %
KSM1	0.24	4.96 %
SGT1	0.24	3.66 %
SKD1	0.24	2.45 %
COL1		0.00 %
<b>Total</b>	<b>160.12</b>	<b>13.86 %</b>

## CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	155.47	12.61 %
Total	155.47	12.59 %

Branch *	MTD Sales L	Brand Share %
CH08	10.33	14.40 %
CH05	9.25	10.08 %
CH22	7.93	11.56 %
CH16	7.24	12.54 %
CH14	6.88	8.67 %
CH19	6.49	13.08 %
AVD1	6.37	12.37 %
GUD1	5.87	13.92 %
CH45	5.47	14.38 %
CH47	3.87	11.07 %
GUD2	3.20	13.16 %
CH25	2.83	5.72 %
CH39	2.79	12.18 %
SKL1	2.46	9.19 %
CH37	1.95	8.71 %
CGL1	1.91	7.81 %
CH49	1.60	2.49 %
CH35	1.11	3.33 %
CH40	0.95	14.53 %
CZWH	0.71	1.84 %
MC10		0.00 %
WCHN		0.00 %
WHC3		0.00 %
Total	155.47	12.59 %

### SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	151.12	14.99 %
<b>Total</b>	<b>151.12</b>	<b>14.97 %</b>

Branch *	MTD Sales L	Brand Share %
MDU1	11.66	8.36 %
MDU2	9.55	14.68 %
MDU3	5.32	10.70 %
MPA1	5.30	14.41 %
ATG1	5.17	12.97 %
MDU6	3.05	6.73 %
PNV2	2.51	11.51 %
TEN1	2.12	11.90 %
TEN2	1.83	9.77 %
CMR1	1.65	11.79 %
TDI1	1.11	7.92 %
PKM1	1.04	12.62 %
KPT1	0.82	8.75 %
MDU4	0.80	3.40 %
CBM1	0.79	4.65 %
KYK1	0.74	5.49 %
SGP1	0.71	6.14 %
SZSD	0.29	4.36 %
MNM1		0.00 %
NTM1		0.00 %
DKI1		0.00 %
<b>Total</b>	<b>151.12</b>	<b>14.97 %</b>

### WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	140.62	19.77 %
<b>Total</b>	<b>140.62</b>	<b>19.75 %</b>

Branch *	MTD Sales L	Brand Share %
ERD2	10.32	14.75 %
ERD1	7.60	12.36 %
SLM1	7.54	9.39 %
NKL2	5.65	14.27 %
MTR1	2.85	10.47 %
TCG1	2.36	11.52 %
HSR2	2.23	13.40 %
ATU1	2.15	7.78 %
PDR1	2.01	14.65 %
KAM1	1.14	13.65 %
KRI1	1.13	9.98 %
PMP1	1.10	8.83 %
APN1	1.06	10.08 %
PLC1	1.02	15.28 %
KMM1	0.86	9.06 %
SGG1	0.53	13.18 %
HSR1	0.47	3.05 %
KVP1	0.29	2.32 %
VKL1		0.00 %
WHPD		0.00 %
WZWH		0.00 %
<b>Total</b>	<b>140.62</b>	<b>19.75 %</b>

**WEST-01**

Property	MTD Sales L	Brand Share %
Air-Cond	136.61	21.91 %
W-Disp	0.12	25.44 %
<b>Total</b>	<b>136.73</b>	<b>21.92 %</b>

Branch *	MTD Sales L	Brand Share %
CBE4	3.47	8.00 %
TPR1	1.05	3.50 %
SYM2	0.79	10.59 %
KMD1	0.47	6.77 %
KGM1	0.24	2.16 %
GDR1		0.00 %
UAM1		0.00 %
WZSD		0.00 %
<b>Total</b>	<b>136.73</b>	<b>21.92 %</b>

**CHENNAI-02**

Property	MTD Sales L	Brand Share %
Air-Cond	116.67	11.69 %
Dummy-AC		10.53 %
<b>Total</b>	<b>116.67</b>	<b>11.68 %</b>

Branch *	MTD Sales L	Brand Share %
CH03	9.29	10.82 %
CH12	7.12	11.79 %
CH15	6.90	6.51 %
CH24	6.85	11.50 %
CH17	4.15	10.83 %
CH51	3.36	8.63 %
MJR1	3.22	9.36 %
UKI1	3.15	15.40 %
CH20	1.97	4.07 %
CH50	1.39	3.14 %
CH33	1.11	3.34 %
CH31	1.10	5.08 %
GPD1	0.55	1.89 %
CH32	0.31	3.48 %
CH01		0.00 %
MC06		0.00 %
<b>Total</b>	<b>116.67</b>	<b>11.68 %</b>

**NORTH ARCOT**

Property	MTD Sales L	Brand Share %
Air-Cond	98.18	17.77 %
W-Disp	0.07	3.79 %
<b>Total</b>	<b>98.25</b>	<b>17.72 %</b>

Branch *	MTD Sales L	Brand Share %
KPM2	5.66	9.56 %
SBR1	5.65	12.51 %
KPM1	2.62	10.09 %
AKM1	2.45	9.92 %
WJD1	1.92	9.88 %
WJP1	1.45	9.64 %
SLG1	1.12	7.22 %
VNB1	1.05	7.07 %
CPT1	0.81	8.88 %
BGR1		0.00 %
<b>Total</b>	<b>98.25</b>	<b>17.72 %</b>

**SOUTH ARCOT**

Property	MTD Sales L	Brand Share %
Air-Cond	83.06	16.07 %
Total	83.06	16.05 %

Branch *	MTD Sales L	Brand Share %
POY1	9.14	14.22 %
POY2	7.38	14.64 %
VPM2	5.01	14.52 %
CUD1	4.12	8.23 %
NVL2	4.06	12.26 %
TDM1	2.33	10.24 %
KLM1	1.88	7.24 %
KML1	1.38	9.82 %
Total	83.06	16.05 %