

MTD Sales
247.92 L

Brand Share %
17.39 %

Information:

MTD : 01-11-2025 To 18-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **17.39 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	247.66	17.47 %
W-Disp	0.26	3.51 %
Total	247.92	17.39 %

Sales Zone	MTD Sales L	Brand Share %
TRICHY-01	44.15	19.63 %
CHENNAI-01	42.94	16.09 %
SOUTH ARCOT	34.66	26.58 %
SOUTH-01	28.90	13.91 %
CHENNAI-02	26.93	12.61 %
SOUTH-03	21.02	12.95 %
WEST-02	17.08	24.13 %
NORTH ARCOT	16.41	22.69 %
WEST-01	14.49	23.36 %
KL-SOUTH	1.35	9.24 %
Total	247.92	17.39 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	44.15	19.66 %
Total	44.15	19.63 %

Branch *	MTD Sales L	Brand Share %
TRY1	3.50	8.41 %
TRY2	2.55	14.43 %
TNJ1	1.67	11.81 %
TVR2	1.39	9.76 %
TNJ2	1.36	16.77 %
NGT1	1.31	15.51 %
MSI1	0.59	17.18 %
PDK1	0.49	5.78 %
TRY4	0.32	9.88 %
TYR1	0.29	8.91 %
KRN1	0.29	14.51 %
APM1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
WTRZ		0.00 %
Total	44.15	19.63 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	42.82	16.15 %
W-Disp	0.12	7.24 %
Total	42.94	16.09 %

Branch *	MTD Sales L	Brand Share %
CH05	3.54	13.24 %
CZWH	2.82	14.94 %
CH42	2.37	9.26 %
CH16	1.40	7.97 %
CH30	1.15	11.67 %
CH14	1.08	8.50 %
AVD1	1.08	7.71 %
CH11	0.57	7.72 %
GUD1	0.34	4.54 %
CGL1	0.28	7.62 %
CH37	0.27	6.95 %
CH26		0.00 %
CH29		0.00 %
CH35		0.00 %
CH40		0.00 %
CH45		0.00 %
MC09		0.00 %
WCHN	-0.78	14.49 %
Total	42.94	16.09 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	34.66	26.66 %
Total	34.66	26.58 %

Branch *	MTD Sales L	Brand Share %
VCM1	1.46	17.29 %
VPM2	0.83	13.91 %
PRT1	0.83	13.63 %
ULP1	0.56	14.95 %
NVL2	0.51	6.40 %
MKM1		0.00 %
TVM2		0.00 %
VPM1		0.00 %
WHUT		0.00 %
Total	34.66	26.58 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	28.90	14.01 %
Total	28.90	13.91 %

Branch *	MTD Sales L	Brand Share %
TUT1	3.07	7.21 %
RPM1	1.37	14.49 %
KVT1	1.12	14.18 %
TKS1	0.55	13.62 %
MAR1	0.54	4.86 %
MMT1	0.29	7.36 %
APK1	0.29	7.11 %
KGL1	0.28	13.18 %
ASM1	0.25	9.97 %
TVL2	0.25	3.99 %
KSM1		0.00 %
KYR1		0.00 %
PDI1		0.00 %
RND1		0.00 %
S2SD		0.00 %
SGT1		0.00 %
SKD1		0.00 %
SNL1		0.00 %
TKY1		0.00 %
VKM1		0.00 %
UDN1		0.00 %
WHTV	-0.77	11.83 %
TVL1	-3.43	-14.51 %
Total	28.90	13.91 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	26.93	12.69 %
Total	26.93	12.61 %

Branch *	MTD Sales L	Brand Share %
CH15	3.01	7.47 %
CH12	2.23	13.78 %
CH24	2.17	12.60 %
CH18	1.70	15.79 %
CH20	1.33	11.11 %
CH41	1.15	15.22 %
CH09	1.03	14.90 %
CH06	1.01	11.91 %
CH44	0.91	13.30 %
CH21	0.77	10.14 %
CH17	0.77	9.01 %
CH34	0.56	7.22 %
PON1	0.32	13.06 %
GPD1	0.26	12.25 %
CH46	0.25	4.66 %
CH31		0.00 %
CH43		0.00 %
MC06		0.00 %
MJR1		0.00 %
Total	26.93	12.61 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	21.02	13.00 %
Total	21.02	12.95 %

Branch *	MTD Sales L	Brand Share %
MDU2	1.93	14.29 %
MDU3	1.40	6.01 %
DGL1	1.37	15.53 %
KKD3	1.03	5.95 %
ATG1	0.80	13.82 %
MDU6	0.80	8.28 %
MDU1	0.61	3.50 %
TEN2	0.29	12.43 %
MPA1	0.28	7.57 %
TEN1	0.26	9.52 %
MDU4	0.26	6.44 %
ADP1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
DKI1		0.00 %
KPT1		0.00 %
MNM1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PVI1		0.00 %
SGP1		0.00 %
TDI1		0.00 %
WHMD		0.00 %
KYK1	-0.04	-1.68 %
Total	21.02	12.95 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	17.08	24.24 %
Total	17.08	24.13 %

Branch *	MTD Sales L	Brand Share %
SLM1	1.29	14.79 %
ERD1	0.85	12.72 %
DPR1	0.29	14.65 %
DPR2	0.27	3.71 %
HSR2	0.26	7.52 %
NKL2	0.26	8.71 %
PMP1	0.25	8.47 %
APN1		0.00 %
ATU1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
EDP1		0.00 %
HSR1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
PLC1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
WZWH		0.00 %
Total	17.08	24.13 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	16.34	22.80 %
W-Disp	0.07	10.25 %
Total	16.41	22.69 %

Branch *	MTD Sales L	Brand Share %
SBR1	1.02	16.34 %
VEL1	0.55	13.46 %
CPT1	0.29	16.58 %
CYR1	0.28	13.69 %
ABR1	0.25	17.16 %
ANI1		0.00 %
CGM1		0.00 %
GDM1		0.00 %
TRR1		0.00 %
VNB1		0.00 %
WHVL		0.00 %
WJP1		0.00 %
Total	16.41	22.69 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	14.42	23.51 %
W-Disp	0.07	9.96 %
Total	14.49	23.36 %

Branch *	MTD Sales L	Brand Share %
TPR1	0.60	17.28 %
CBE1	0.53	13.32 %
SNR1	0.27	13.28 %
CBE6	0.25	12.64 %
CBE4		0.00 %
CBE5		0.00 %
CNR1		0.00 %
DPM2		0.00 %
GBM1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
PPI1		0.00 %
SYM2		0.00 %
TPR2		0.00 %
TPR3		0.00 %
TPR4		0.00 %
UMP1		0.00 %
Total	14.49	23.36 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	1.35	9.24 %
Total	1.35	9.24 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.54	4.82 %
PAS1	0.25	14.76 %
Total	1.35	9.24 %