

MTD Sales
462.77 L

Brand Share %
17.64 %

Information:

MTD : 01-10-2025 To 18-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **17.64 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	462.50	17.68 %
W-Disp	0.27	3.53 %
Total	462.77	17.64 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	76.76	14.40 %
CHENNAI-01	75.07	17.58 %
TRICHY-01	73.64	20.37 %
SOUTH-03	54.52	15.26 %
CHENNAI-02	45.97	14.66 %
SOUTH ARCOT	39.00	21.64 %
WEST-02	35.89	24.39 %
NORTH ARCOT	33.69	21.61 %
WEST-01	24.32	19.87 %
KL-SOUTH	3.91	15.77 %
Total	462.77	17.64 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	76.76	14.42 %
Total	76.76	14.40 %

Branch *	MTD Sales L	Brand Share %
TUT1	9.67	10.84 %
NGR1	4.97	13.14 %
TVL1	3.56	8.26 %
RPM1	3.51	14.09 %
TUT2	3.05	9.77 %
SVK1	2.97	17.33 %
KVT1	2.22	10.66 %
UDN1	1.14	10.67 %
SNL1	1.13	16.24 %
TKS1	1.10	8.24 %
ASM1	1.09	15.68 %
TYI1	1.05	12.81 %
TVL2	1.04	10.96 %
VKM1	0.88	17.28 %
TCN1	0.85	4.97 %
ARM1	0.57	5.62 %
MAR1	0.56	5.44 %
PDI1	0.54	9.66 %
STU2	0.53	10.91 %
MMT1	0.53	6.67 %
RND1	0.29	2.27 %
S2SD	0.29	6.50 %
COL1	0.28	9.44 %
SGT1		0.00 %
SKD1		0.00 %
Total	76.76	14.40 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	75.07	17.67 %
Total	75.07	17.58 %

Branch *	MTD Sales L	Brand Share %
CH08	5.28	16.15 %
CH05	3.24	11.92 %
CH14	2.75	10.88 %
AVD1	2.72	16.68 %
CZWH	2.39	11.27 %
CH28	2.32	14.03 %
CH16	2.19	7.06 %
GUD1	1.37	12.31 %
CH45	1.37	13.53 %
MRM1	1.36	14.72 %
CH11	1.09	8.73 %
CH37	0.53	16.76 %
CH35	0.53	7.15 %
CGL1		0.00 %
CH26		0.00 %
CH40		0.00 %
MC10		0.00 %
TKM1		0.00 %
WCHN		0.00 %
WHC3		0.00 %
Total	75.07	17.58 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	73.64	20.39 %
Total	73.64	20.37 %

Branch *	MTD Sales L	Brand Share %
TRY1	8.53	12.11 %
TNJ1	3.29	11.35 %
TVR2	2.26	15.52 %
NGT1	1.88	16.94 %
KIK1	1.09	17.30 %
NMM1	0.54	16.98 %
ORU1	0.51	12.80 %
KRN1	0.28	4.18 %
NCK1	0.28	17.05 %
TTP1	0.28	7.44 %
TZSD		0.00 %
Total	73.64	20.37 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	54.52	15.29 %
Total	54.52	15.26 %

Branch *	MTD Sales L	Brand Share %
MDU1	4.82	6.38 %
MDU2	3.53	9.77 %
KKD3	2.41	12.51 %
ATG1	2.14	12.98 %
KYK1	0.60	14.05 %
MLR1	0.57	9.13 %
MDU6	0.56	2.20 %
ODM1	0.53	10.59 %
PNI1	0.53	14.48 %
MDU4	0.52	6.77 %
KKD2	0.29	6.43 %
TEN2	0.26	6.92 %
PNV1	0.26	5.06 %
DGL2	0.25	5.41 %
TDI1	0.25	6.05 %
CBM1		0.00 %
CMR1		0.00 %
DKI1		0.00 %
NTM1		0.00 %
PKM1		0.00 %
PVI1		0.00 %
SZSD		0.00 %
Total	54.52	15.26 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	45.90	14.70 %
W-Disp	0.07	4.70 %
Total	45.97	14.66 %

Branch *	MTD Sales L	Brand Share %
CH03	4.73	15.47 %
CH15	4.20	10.20 %
CH43	2.11	14.01 %
CH24	1.95	14.66 %
CH09	1.65	11.69 %
CH12	1.45	7.25 %
CH33	1.34	9.60 %
MJR1	1.13	7.97 %
CH20	1.09	5.76 %
GPD1	0.82	14.96 %
CH46	0.58	5.46 %
CH06	0.56	6.41 %
CH17	0.28	5.83 %
CH36	0.25	4.42 %
CH01		0.00 %
CH34		0.00 %
Total	45.97	14.66 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	38.94	21.65 %
W-Disp	0.06	16.32 %
Total	39.00	21.64 %

Branch *	MTD Sales L	Brand Share %
POY2	3.58	15.98 %
POY1	3.06	10.65 %
CDM1	2.24	17.18 %
VPM2	1.20	12.95 %
TRK1	0.84	13.23 %
PRT1	0.56	8.54 %
MKM1	0.56	16.94 %
KML1	0.53	15.67 %
NVL2		0.00 %
Total	39.00	21.64 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	35.82	24.43 %
W-Disp	0.07	13.28 %
Total	35.89	24.39 %

Branch *	MTD Sales L	Brand Share %
ERD1	3.30	15.81 %
SLM1	2.47	16.23 %
NKL2	0.83	8.63 %
KMM1	0.29	8.70 %
ATU1	0.28	7.41 %
HSR2	0.28	7.89 %
CMI1		0.00 %
HSR1		0.00 %
KRI1		0.00 %
MTR1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
SGI1		0.00 %
TRM1		0.00 %
Total	35.89	24.39 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	33.62	21.64 %
W-Disp	0.07	12.08 %
Total	33.69	21.61 %

Branch *	MTD Sales L	Brand Share %
KPM2	4.80	14.80 %
KPM1	1.37	13.02 %
VSI1	0.57	13.85 %
ABR1	0.57	16.44 %
WJD1	0.29	6.72 %
TRR1	0.28	7.68 %
PTU1		0.00 %
UGI1		0.00 %
VNB1		0.00 %
WJP1		0.00 %
Total	33.69	21.61 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	24.32	19.95 %
Total	24.32	19.87 %

Branch *	MTD Sales L	Brand Share %
CBE2	5.72	15.24 %
CBE4	1.30	16.23 %
MPM1	0.29	6.48 %
TPR4	0.29	17.51 %
CBE6	0.28	7.02 %
KMD1	0.28	14.78 %
PPI1	0.28	10.69 %
TPR1	0.28	5.27 %
DPM2	0.28	7.58 %
SNR1	0.27	6.84 %
AVI1	0.26	7.90 %
CBE1	0.25	5.28 %
ANR1		0.00 %
GDR1		0.00 %
KGM1		0.00 %
PDM1		0.00 %
TPR2		0.00 %
UAM1		0.00 %
Total	24.32	19.87 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	3.91	15.82 %
Total	3.91	15.77 %

Branch *	MTD Sales L	Brand Share %
TVP1	2.53	14.50 %
PAS1	0.27	7.96 %
Total	3.91	15.77 %