

MTD Sales
1,010.01 L

Brand Share %
24.64 %

Information:

MTD : 01-09-2026 To 18-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **24.64 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	992.64	24.72 %
W-Disp	10.84	44.41 %
D-Freez	6.53	11.14 %
Total	1,010.01	24.64 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	194.12	25.02 %
CHENNAI-01	174.85	25.27 %
TRICHY-01	166.81	26.36 %
SOUTH-03	108.63	23.50 %
CHENNAI-02	103.36	18.42 %
NORTH ARCOT	91.26	29.29 %
SOUTH ARCOT	75.12	26.45 %
WEST-02	41.34	27.92 %
WEST-03	31.93	23.04 %
WEST-01	22.58	24.35 %
Total	1,010.01	24.64 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	192.73	25.20 %
D-Freez	0.82	9.25 %
W-Disp	0.58	26.33 %
Total	194.12	25.02 %

Branch *	MTD Sales L	Brand Share %
TVL1	16.97	16.12 %
KVT1	12.01	24.28 %
RPM1	8.30	23.54 %
TUT2	7.75	20.58 %
NGR1	6.50	18.14 %
TKS2	4.84	16.92 %
SVK1	4.79	23.24 %
RND1	4.28	20.59 %
TKY1	2.18	20.11 %
TKS1	1.97	11.88 %
KYR1	1.48	22.73 %
SDI1	1.25	11.41 %
MMT1	0.97	8.47 %
PDI1	0.95	11.25 %
KSM1	0.57	10.39 %
SKD1	0.30	4.73 %
SGT1		0.00 %
WHTV	-0.31	8.08 %
Total	194.12	25.02 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	171.80	25.24 %
W-Disp	2.68	59.86 %
D-Freez	0.37	5.49 %
Total	174.85	25.27 %

Branch *	MTD Sales L	Brand Share %
CH16	9.01	19.13 %
CH07	8.17	23.63 %
CH42	7.99	24.06 %
CH30	6.26	20.23 %
CH05	5.96	12.02 %
CH48	5.20	20.32 %
CH45	5.20	21.45 %
CH28	4.85	16.73 %
GUD1	4.75	19.26 %
AVD1	4.10	15.64 %
CH25	2.49	9.34 %
KNR1	2.12	14.82 %
CGL1	1.53	10.37 %
TKM1	1.12	18.36 %
Total	174.85	25.27 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	164.30	26.29 %
D-Freez	1.55	24.14 %
W-Disp	0.95	73.84 %
Total	166.81	26.36 %

Branch *	MTD Sales L	Brand Share %
TRY1	32.16	22.62 %
TNJ1	7.48	24.13 %
TRY4	6.59	24.25 %
TNJ2	5.22	22.77 %
TRY3	5.18	23.73 %
TVR2	5.04	16.56 %
PDK2	4.55	24.21 %
KUM1	3.89	10.71 %
NGT1	3.78	16.89 %
KIK1	2.26	8.48 %
TTP1	2.05	21.20 %
PDK1	1.64	13.31 %
MDI1	1.53	8.70 %
APM1	0.88	21.21 %
NCK1	0.60	14.93 %
WTRZ	-1.79	23.25 %
Total	166.81	26.36 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	107.04	23.66 %
W-Disp	0.81	21.10 %
D-Freez	0.78	12.77 %
Total	108.63	23.50 %

Branch *	MTD Sales L	Brand Share %
MDU1	19.38	24.54 %
MDU2	6.02	17.63 %
KKD3	3.90	18.22 %
DGL1	3.45	14.35 %
MDU4	2.79	18.91 %
MDU6	2.51	13.37 %
ATG1	2.04	11.27 %
MDU3	1.73	11.30 %
MDU7	1.62	11.21 %
DGL2	1.30	9.65 %
SVG1	1.22	9.59 %
TEN1	1.18	18.97 %
DKI1	1.17	8.94 %
SGP1	0.88	22.89 %
KYK1	0.85	20.82 %
MNM1	0.85	19.02 %
CBM1	0.40	7.09 %
KPT1	0.32	15.32 %
PKM1	0.29	11.89 %
MLR1	0.29	4.01 %
PNI1	0.29	9.03 %
TEN2	0.29	7.54 %
NTM1		0.00 %
WHMD	-0.60	22.12 %
Total	108.63	23.50 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	101.39	18.29 %
W-Disp	1.62	53.57 %
D-Freez	0.35	8.75 %
Total	103.36	18.42 %

Branch *	MTD Sales L	Brand Share %
CH15	9.64	17.21 %
CH21	9.37	23.05 %
CH03	6.80	10.99 %
CH20	5.60	21.79 %
CH17	4.51	19.25 %
CH33	4.45	22.35 %
CH06	3.77	18.79 %
CH18	3.74	12.30 %
CH44	3.65	19.99 %
MJR1	3.65	23.61 %
CH51	3.12	13.76 %
CH50	3.05	14.56 %
CH43	2.14	18.40 %
CH46	1.95	17.77 %
UKI1	1.70	19.62 %
CH12	1.30	4.16 %
GPD1	0.78	6.14 %
CH34	0.41	2.17 %
CH31	0.35	17.90 %
CH01	0.28	20.37 %
CH32	0.07	1.47 %
WHC3	-0.90	-4.94 %
Total	103.36	18.42 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	89.55	29.66 %
D-Freez	1.17	14.44 %
W-Disp	0.55	33.02 %
Total	91.26	29.29 %

Branch *	MTD Sales L	Brand Share %
VEL4	7.81	23.13 %
KPM2	6.67	24.60 %
KPM1	2.30	20.23 %
WJP1	1.74	23.47 %
VEL1	1.39	15.56 %
AKM1	1.17	9.87 %
SLG1	0.63	21.00 %
VNB1	0.55	7.05 %
BGR1	0.36	7.79 %
UGI1		0.00 %
Total	91.26	29.29 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	73.31	26.84 %
W-Disp	1.35	79.94 %
D-Freez	0.47	5.08 %
Total	75.12	26.45 %

Branch *	MTD Sales L	Brand Share %
CDM1	4.27	21.20 %
VPM2	3.54	19.99 %
KKI2	2.36	19.32 %
TDM1	1.98	15.13 %
POY1	1.83	6.75 %
NVL2	1.80	11.56 %
TVM2	0.93	7.24 %
KML1	0.57	8.07 %
Total	75.12	26.45 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	40.84	29.12 %
W-Disp	0.49	13.18 %
Total	41.34	27.92 %

Branch *	MTD Sales L	Brand Share %
SLM1	2.83	13.45 %
ATU1	1.65	15.40 %
KRI1	1.26	14.18 %
MTR1	0.93	10.94 %
BMD1	0.81	18.46 %
VPD1	0.67	18.28 %
PLC1	0.66	24.21 %
DPR2	0.66	17.41 %
OML1	0.31	8.96 %
KAM1	0.29	6.97 %
HSR1	0.14	5.48 %
HSR2		0.00 %
MCR1		0.00 %
PMP1		0.00 %
SGI1		0.00 %
WHKP		0.00 %
WZWH		0.00 %
Total	41.34	27.92 %

WEST-03

Property	MTD Sales L	Brand Share %
Air-Cond	31.35	23.26 %
W-Disp	0.36	57.91 %
D-Freez	0.22	6.82 %
Total	31.93	23.04 %

Branch *	MTD Sales L	Brand Share %
ERD2	5.97	19.19 %
NKL2	3.13	18.84 %
TCG1	1.70	24.17 %
KMM1	1.15	21.78 %
AVI1	0.66	12.77 %
KGM1	0.38	11.51 %
TPR1	0.32	4.84 %
CMI1		0.00 %
SYM2		0.00 %
TPR3		0.00 %
W3SD		0.00 %
WHPD		0.00 %
Total	31.93	23.04 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	20.33	22.85 %
W-Disp	1.45	77.49 %
D-Freez	0.81	41.75 %
Total	22.58	24.35 %

Branch *	MTD Sales L	Brand Share %
CBE2	4.64	18.82 %
MPM1	0.83	16.70 %
CBE4	0.82	10.14 %
CBE6	0.80	11.06 %
SNR1	0.49	12.70 %
DPM2	0.38	16.97 %
SUL1	0.35	13.84 %
CBE5	0.29	10.40 %
CBE3		0.00 %
GDR1		0.00 %
KMD1		0.00 %
UAM1		0.00 %
WZSD		0.00 %
WHCB	-0.90	23.39 %
Total	22.58	24.35 %