



TN : VOLTAS Sales Performance 19/05/2026 9:13 AM

MTD Sales
1,958.80 L

Brand Share %
17.95 %

Information:

MTD : 01-05-2026 To 18-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **17.95 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	1,940.40	17.89 %
W-Disp	9.68	48.15 %
D-Freez	8.72	18.07 %
Total	1,958.80	17.95 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	352.71	19.04 %
TRICHY-01	308.17	18.83 %
CHENNAI-02	269.89	16.61 %
SOUTH-01	234.64	15.40 %
SOUTH-03	182.86	13.74 %
NORTH ARCOT	178.82	22.55 %
SOUTH ARCOT	170.43	20.23 %
WEST-02	163.17	20.46 %
WEST-01	98.10	19.20 %
Total	1,958.80	17.95 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	348.62	18.98 %
W-Disp	2.42	34.10 %
D-Freez	1.68	20.30 %
Total	352.71	19.04 %

Branch *	MTD Sales L	Brand Share %
CH05	19.49	14.91 %
CH28	12.40	15.52 %
CH49	11.71	16.34 %
CH30	11.55	16.82 %
AVD1	8.35	16.05 %
CGL1	6.92	16.74 %
CH39	6.07	17.23 %
CZWH	5.34	5.80 %
CH35	4.79	10.44 %
GUD2	3.66	13.47 %
WHC3		0.00 %
WCHN	-7.93	14.57 %
Total	352.71	19.04 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	305.87	18.80 %
W-Disp	1.20	67.96 %
D-Freez	1.10	14.73 %
Total	308.17	18.83 %

Branch *	MTD Sales L	Brand Share %
TRY1	42.79	14.67 %
TNJ2	14.64	17.75 %
TNJ1	11.62	12.63 %
KUM1	9.69	10.79 %
MDI1	8.99	14.99 %
TRY3	8.72	17.82 %
NGT1	7.75	17.45 %
KIK1	7.40	15.25 %
TYR1	7.24	17.67 %
PDK1	6.66	13.97 %
TVR2	6.41	7.01 %
KRN1	3.76	17.34 %
MSI1	3.66	13.77 %
NCK1	2.83	13.38 %
APM1	2.81	9.85 %
TZSD		0.00 %
WTRZ	-3.49	15.58 %
Total	308.17	18.83 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	267.56	16.52 %
W-Disp	1.94	72.67 %
D-Freez	0.40	16.48 %
Total	269.89	16.61 %

Branch *	MTD Sales L	Brand Share %
CH15	21.12	14.13 %
CH12	19.63	13.95 %
CH17	12.76	17.00 %
CH21	12.66	11.62 %
CH24	12.44	12.97 %
CH18	12.10	15.98 %
CH06	8.56	13.17 %
CH20	8.49	13.79 %
CH33	8.32	14.83 %
CH50	8.24	13.61 %
CH34	7.88	16.30 %
MJR1	6.79	12.08 %
CH51	5.55	10.79 %
CH43	4.99	14.73 %
CH31	2.79	8.24 %
CH32	1.56	17.52 %
Total	269.89	16.61 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	233.49	15.41 %
D-Freez	0.79	11.59 %
W-Disp	0.36	27.17 %
Total	234.64	15.40 %

Branch *	MTD Sales L	Brand Share %
TUT1	22.55	14.12 %
TVL1	10.35	5.58 %
KVT1	9.30	11.82 %
RND1	8.02	11.05 %
NGR1	7.93	8.36 %
MAR1	7.24	17.84 %
VLY1	6.76	9.03 %
RPM1	6.70	16.46 %
APK1	4.78	17.71 %
SNL1	3.83	17.62 %
ARM1	3.63	15.35 %
TKS1	3.28	10.02 %
UDN1	2.80	12.34 %
SDI1	2.63	14.71 %
MMT1	2.61	10.38 %
PDI1	1.89	12.20 %
KYR1	1.38	9.75 %
KGL1	1.23	6.89 %
SKD1	1.20	4.76 %
COL1	1.19	14.01 %
TKY1	0.85	5.85 %
SGT1	0.54	8.21 %
Total	234.64	15.40 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	181.84	13.74 %
W-Disp	0.62	36.82 %
D-Freez	0.40	6.72 %
Total	182.86	13.74 %

Branch *	MTD Sales L	Brand Share %
DGL1	20.66	11.84 %
MDU2	10.45	13.07 %
MDU1	7.46	5.30 %
ATG1	5.79	9.55 %
CMR1	5.78	16.77 %
SVG1	4.14	12.13 %
MDU3	3.85	8.73 %
MDU7	2.79	5.56 %
USL1	2.39	14.95 %
TEN1	2.30	12.23 %
KYK1	2.17	11.13 %
MDU4	1.86	8.83 %
DKI1	1.84	5.57 %
MLR1	1.78	9.42 %
MNM1	1.67	8.80 %
TEN2	1.56	9.57 %
PKM1	1.46	13.52 %
MDU6	1.39	2.80 %
SGP1	1.25	11.11 %
BTU1	1.15	10.57 %
TDI1	0.98	3.37 %
PVI1	0.73	2.86 %
CBM1	0.64	4.36 %
KPT1	0.56	7.78 %
NTM1	0.28	3.73 %
Total	182.86	13.74 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	176.70	22.52 %
D-Freez	1.29	21.32 %
W-Disp	0.84	38.25 %
Total	178.82	22.55 %

Branch *	MTD Sales L	Brand Share %
KPM2	12.69	14.67 %
SBR1	8.84	13.74 %
WJD1	3.38	12.76 %
CPT1	2.93	16.01 %
BGR1	0.28	3.50 %
Total	178.82	22.55 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	169.18	20.20 %
D-Freez	0.82	17.94 %
W-Disp	0.43	63.64 %
Total	170.43	20.23 %

Branch *	MTD Sales L	Brand Share %
CUD1	10.49	13.66 %
KML1	5.41	13.46 %
NVL2	3.97	8.55 %
TDM1	2.56	11.05 %
VCM1	2.12	16.53 %
VPM1	2.03	17.44 %
STP1	0.65	4.72 %
Total	170.43	20.23 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	160.73	20.29 %
D-Freez	1.59	41.51 %
W-Disp	0.86	63.44 %
Total	163.17	20.46 %

Branch *	MTD Sales L	Brand Share %
ERD1	11.13	12.79 %
MTR1	5.42	17.26 %
ATU1	5.28	16.63 %
NKL2	4.43	11.03 %
KRI1	3.35	13.43 %
TRM1	2.72	17.83 %
VPD1	2.60	15.60 %
KMM1	1.53	9.45 %
PDR1	1.48	11.82 %
HSR2	1.48	7.18 %
CMI1	1.24	11.06 %
APN1	1.02	7.12 %
KVP1	0.73	6.07 %
PLC1	0.60	8.48 %
HSR1	0.55	4.13 %
VKL1	0.27	3.61 %
WZWH		0.00 %
WHKP	-0.96	11.06 %
Total	163.17	20.46 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	96.43	19.03 %
W-Disp	1.03	74.18 %
D-Freez	0.65	23.24 %
Total	98.10	19.20 %

Branch *	MTD Sales L	Brand Share %
TPR2	5.28	17.83 %
CBE1	4.38	15.88 %
AVI1	2.60	15.16 %
DPM2	1.70	12.08 %
TPR3	1.43	10.47 %
CBE3	1.19	9.96 %
SUL1	0.85	12.65 %
KMD1	0.65	6.31 %
KGM1	0.63	5.72 %
CBE4	0.60	2.32 %
CBE5	0.60	10.31 %
TPR1	0.35	1.07 %
GDR1		0.00 %
KGI1		0.00 %
UAM1		0.00 %
WZSD		0.00 %
Total	98.10	19.20 %