



TN : VOLTAS Sales Performance 19/04/2026 9:13 AM

MTD Sales
2,843.34 L

Brand Share %
14.51 %

Information:

MTD : 01-04-2026 To 18-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **14.51 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	2,828.20	14.49 %
W-Disp	10.04	50.28 %
D-Freez	5.09	9.09 %
Total	2,843.34	14.51 %

Sales Zone	MTD Sales L	Brand Share %
TRICHY-01	462.00	16.97 %
SOUTH-01	417.83	13.24 %
CHENNAI-01	400.98	15.29 %
SOUTH-03	336.63	13.22 %
CHENNAI-02	316.47	14.49 %
WEST-02	280.95	14.78 %
NORTH ARCOT	233.23	16.36 %
SOUTH ARCOT	210.37	15.68 %
WEST-01	184.87	10.87 %
Total	2,843.34	14.51 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	461.32	17.02 %
D-Freez	0.39	3.89 %
W-Disp	0.29	27.73 %
Total	462.00	16.97 %

Branch *	MTD Sales L	Brand Share %
TNJ1	14.62	10.30 %
TVR2	14.29	11.15 %
TYR1	12.04	14.23 %
KUM1	11.94	8.69 %
TRY2	11.27	12.14 %
KIK1	10.68	14.18 %
PDK1	9.48	12.73 %
NMM1	3.13	11.82 %
APM1	1.73	7.56 %
NCK1	1.14	4.32 %
TZSD		0.00 %
Total	462.00	16.97 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	416.44	13.23 %
W-Disp	0.80	46.59 %
D-Freez	0.59	7.72 %
Total	417.83	13.24 %

Branch *	MTD Sales L	Brand Share %
TVL1	35.81	8.98 %
KVT1	19.51	14.37 %
TKS2	17.34	11.98 %
VLY1	13.67	12.41 %
NGR1	13.45	5.84 %
TKS1	12.02	12.85 %
RPM1	9.13	11.03 %
SVK1	8.82	9.54 %
RND1	7.85	6.97 %
ARM1	7.10	14.31 %
SDI1	5.36	10.69 %
UDN1	4.99	9.89 %
KGL1	4.19	6.82 %
SNL1	3.72	10.70 %
TKY1	3.57	9.57 %
COL1	3.53	10.60 %
KYR1	3.20	9.71 %
PDI1	2.79	7.13 %
MMT1	2.69	4.68 %
VKM1	2.44	9.13 %
SKD1	2.37	8.08 %
KSM1	1.43	8.71 %
SGT1	0.85	5.81 %
WHTV	-1.76	13.01 %
Total	417.83	13.24 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	396.03	15.17 %
W-Disp	3.85	56.97 %
D-Freez	1.10	21.82 %
Total	400.98	15.29 %

Branch *	MTD Sales L	Brand Share %
CH47	22.72	12.22 %
CH05	21.23	11.80 %
CH16	20.32	13.43 %
CH19	17.19	14.41 %
CH42	14.50	13.01 %
CH28	13.78	12.89 %
CH49	9.77	10.59 %
CH25	9.66	9.36 %
CH45	9.36	10.34 %
CZWH	7.27	12.56 %
CGL1	5.79	12.01 %
SKL1	5.74	9.61 %
CH35	4.24	6.50 %
GUD2	3.80	8.88 %
CH37	3.36	6.75 %
CH40	0.38	4.15 %
MC09		0.00 %
WHC3		0.00 %
WCHN	-7.29	14.05 %
Total	400.98	15.29 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	335.05	13.21 %
D-Freez	1.24	14.57 %
W-Disp	0.34	25.51 %
Total	336.63	13.22 %

Branch *	MTD Sales L	Brand Share %
MDU1	20.78	6.49 %
ATG1	8.28	9.62 %
MDU3	8.01	8.60 %
TEN2	8.00	11.24 %
MDU6	7.39	5.40 %
MLR1	6.07	13.32 %
TEN1	4.91	13.02 %
MNM1	3.56	11.98 %
TDI1	3.50	9.46 %
MDU7	3.04	3.20 %
DKI1	2.49	4.35 %
KYK1	2.44	8.24 %
MDU4	2.31	3.44 %
PNV2	1.94	5.56 %
CMR1	1.73	6.20 %
PKM1	1.69	10.55 %
SGP1	1.43	6.23 %
CBM1	1.24	3.06 %
ODM1	1.24	4.06 %
KPT1	0.91	3.81 %
PVI1	0.87	2.22 %
NTM1		0.00 %
WHMD	-1.28	8.49 %
Total	336.63	13.22 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	315.26	14.47 %
W-Disp	0.99	41.24 %
D-Freez	0.22	8.22 %
Total	316.47	14.49 %

Branch *	MTD Sales L	Brand Share %
CH03	30.72	13.53 %
CH15	20.98	10.68 %
CH12	16.43	12.97 %
CH24	14.75	12.41 %
CH21	14.12	10.93 %
CH20	12.44	11.20 %
CH33	11.17	14.32 %
CH06	9.51	12.37 %
CH17	8.92	8.79 %
CH50	7.37	7.77 %
CH43	6.63	12.45 %
MJR1	6.47	8.31 %
CH51	6.03	8.58 %
CH31	5.87	13.31 %
UKI1	5.50	13.43 %
CH32	1.22	7.86 %
MC06	0.55	4.89 %
Total	316.47	14.49 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	279.51	14.76 %
W-Disp	1.44	66.17 %
Total	280.95	14.78 %

Branch *	MTD Sales L	Brand Share %
ERD1	29.52	13.51 %
SLM1	20.22	9.94 %
NKL2	10.93	10.86 %
ATU1	7.44	11.34 %
MTR1	4.19	9.32 %
APN1	3.26	13.60 %
HSR1	3.20	5.44 %
TCG1	3.14	6.29 %
KMM1	3.00	9.50 %
TRM1	2.45	6.69 %
VKL1	2.38	10.98 %
WHKP	2.34	10.49 %
PLC1	2.31	8.39 %
KVP1	2.27	7.48 %
MCR1	2.21	5.92 %
HSR2	1.96	3.61 %
KAM1	1.73	7.78 %
SGI1	0.58	3.51 %
WZWH		0.00 %
WHPD	-1.49	13.97 %
Total	280.95	14.78 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	231.29	16.35 %
D-Freez	1.07	11.43 %
W-Disp	0.88	48.24 %
Total	233.23	16.36 %

Branch *	MTD Sales L	Brand Share %
KPM2	12.59	8.96 %
TRL1	11.74	11.73 %
SBR1	10.95	11.84 %
VEL1	9.92	12.48 %
AKM1	9.13	12.08 %
WJP1	3.32	6.90 %
SLG1	3.27	9.38 %
CPT1	2.87	10.03 %
VNB1	2.04	3.72 %
UGI1	1.18	7.77 %
BGR1	0.91	4.16 %
Total	233.23	16.36 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	209.53	15.68 %
W-Disp	0.57	54.89 %
D-Freez	0.27	6.50 %
Total	210.37	15.68 %

Branch *	MTD Sales L	Brand Share %
POY2	18.93	13.86 %
CUD1	6.55	5.14 %
VCM1	3.83	13.13 %
NVL2	2.73	3.51 %
VPM1	1.77	9.15 %
STP1	1.75	8.12 %
KML1	0.90	2.00 %
Total	210.37	15.68 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	183.76	10.84 %
W-Disp	0.89	52.39 %
D-Freez	0.21	5.61 %
Total	184.87	10.87 %

Branch *	MTD Sales L	Brand Share %
CBE2	51.07	13.37 %
TPR2	16.84	12.30 %
PLI1	10.49	13.52 %
SNR1	8.43	11.40 %
GBM1	7.16	14.13 %
CBE4	6.36	5.78 %
MPM1	6.01	6.90 %
TPR3	3.77	9.67 %
CBE6	3.23	4.52 %
SUL1	3.12	7.10 %
TPR4	3.06	13.82 %
CBE5	2.76	8.36 %
TPR1	2.45	2.80 %
PDM1	2.36	6.80 %
CBE3	2.29	12.36 %
PPI1	1.89	9.14 %
SYM2	1.28	4.43 %
KMD1	1.26	4.01 %
DPM2	0.93	2.05 %
KGM1	0.84	2.13 %
CNR1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
WZSD		0.00 %
Total	184.87	10.87 %