



TN : VOLTAS Sales Performance 19/03/2026 9:13 AM

MTD Sales
1,237.23 L

Brand Share %
16.03 %

Information:

MTD : 01-03-2026 To 18-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **16.03 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	1,237.03	16.04 %
W-Disp	0.20	2.10 %
Dummy-AC		8.69 %
Total	1,237.23	16.03 %

Sales Zone	MTD Sales L	Brand Share %
TRICHY-01	215.83	18.70 %
SOUTH-01	156.30	14.26 %
CHENNAI-01	152.01	12.79 %
SOUTH-03	148.62	15.25 %
WEST-02	137.84	19.79 %
WEST-01	136.68	22.21 %
CHENNAI-02	112.59	11.77 %
NORTH ARCOT	95.80	17.86 %
SOUTH ARCOT	81.55	16.28 %
Total	1,237.23	16.03 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	215.83	18.72 %
Total	215.83	18.70 %

Branch *	MTD Sales L	Brand Share %
TRY1	54.57	15.67 %
PTK1	8.17	13.28 %
KUM1	6.32	9.08 %
TNJ1	5.61	10.87 %
PDK1	4.03	15.44 %
MDI1	3.86	12.50 %
TVR2	3.81	8.50 %
NMM1	1.54	15.62 %
TRY2	1.26	5.60 %
NCK1	1.01	6.97 %
APM1	0.78	10.17 %
Total	215.83	18.70 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	156.30	14.27 %
Total	156.30	14.26 %

Branch *	MTD Sales L	Brand Share %
TUT1	18.60	7.93 %
TVL1	10.96	10.36 %
NGR1	7.59	10.98 %
TKS2	7.17	15.11 %
KVT1	6.87	13.96 %
RPM1	5.46	15.85 %
SVK1	4.65	14.11 %
TKS1	3.84	12.98 %
TCN1	2.41	13.85 %
APK2	2.11	10.10 %
VLY1	2.04	9.39 %
SDI1	2.02	10.96 %
RND1	1.88	6.01 %
MMT1	1.83	13.40 %
PDI1	1.75	11.14 %
UDN1	1.60	13.60 %
TKY1	1.11	11.16 %
KGL1	0.25	1.57 %
KSM1	0.24	5.33 %
SGT1	0.24	4.05 %
SKD1	0.24	2.50 %
COL1		0.00 %
Total	156.30	14.26 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	152.01	12.81 %
Total	152.01	12.79 %

Branch *	MTD Sales L	Brand Share %
CH08	10.33	15.11 %
CH05	9.25	10.39 %
CH22	7.93	11.83 %
CH16	7.24	12.79 %
CH28	6.80	15.84 %
CH14	6.57	8.69 %
AVD1	6.37	12.46 %
CH19	6.09	12.51 %
GUD1	5.87	14.39 %
CH45	5.19	14.40 %
CH47	3.57	10.66 %
GUD2	3.20	13.50 %
CH39	2.79	12.63 %
SKL1	2.46	9.65 %
CH25	2.25	4.78 %
CH37	1.95	8.71 %
CGL1	1.91	8.03 %
CH49	1.60	2.62 %
CH35	1.11	3.51 %
CH40	0.95	14.53 %
CZWH	0.71	2.14 %
MC10		0.00 %
WCHN		0.00 %
WHC3		0.00 %
Total	152.01	12.79 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	148.62	15.27 %
Total	148.62	15.25 %

Branch *	MTD Sales L	Brand Share %
MDU1	11.66	8.67 %
MDU2	9.26	14.50 %
KKD3	6.55	15.77 %
ATG1	5.17	13.37 %
MPA1	5.03	14.51 %
MDU3	5.01	10.27 %
MDU6	3.05	7.37 %
PNV2	2.51	11.70 %
TEN1	2.12	12.46 %
TEN2	1.83	9.93 %
CMR1	1.65	11.79 %
TDI1	1.11	8.44 %
PKM1	1.04	13.19 %
KPT1	0.82	9.04 %
MDU4	0.80	3.49 %
CBM1	0.79	4.82 %
KYK1	0.74	5.98 %
SGP1	0.71	6.30 %
SZSD	0.29	6.62 %
MNM1		0.00 %
NTM1		0.00 %
DKI1		0.00 %
Total	148.62	15.25 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	137.84	19.80 %
Total	137.84	19.79 %

Branch *	MTD Sales L	Brand Share %
ERD2	9.69	14.50 %
SLM1	7.54	9.57 %
ERD1	7.34	12.25 %
NKL2	5.65	14.75 %
MTR1	2.85	10.76 %
TCG1	2.36	11.52 %
HSR2	2.23	13.40 %
ATU1	2.15	8.18 %
PDR1	2.01	14.96 %
KAM1	1.14	13.65 %
KRI1	1.13	9.98 %
PMP1	1.10	9.33 %
APN1	1.06	10.08 %
KMM1	0.86	9.40 %
SGG1	0.53	14.46 %
HSR1	0.47	3.05 %
KVP1	0.29	2.43 %
VKL1		0.00 %
WHPD		0.00 %
WZWH		0.00 %
Total	137.84	19.79 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	136.56	22.21 %
W-Disp	0.12	25.44 %
Total	136.68	22.21 %

Branch *	MTD Sales L	Brand Share %
CBE4	3.47	8.06 %
TPR1	1.05	3.50 %
SYM2	0.79	11.04 %
KMD1	0.47	7.04 %
KGM1	0.24	2.29 %
GDR1		0.00 %
UAM1		0.00 %
WHCB		0.00 %
WZSD		0.00 %
Total	136.68	22.21 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	112.59	11.78 %
Dummy-AC		10.53 %
Total	112.59	11.77 %

Branch *	MTD Sales L	Brand Share %
CH03	8.42	10.98 %
CH24	6.85	11.73 %
CH12	6.53	11.42 %
CH15	6.08	6.01 %
CH34	4.56	15.64 %
CH17	4.15	11.09 %
CH51	3.36	8.97 %
UKI1	3.15	15.62 %
MJR1	2.92	8.88 %
CH20	1.97	4.24 %
CH50	1.39	3.25 %
CH33	1.11	3.47 %
CH31	0.80	3.85 %
CH32	0.31	3.48 %
GPD1	0.26	0.92 %
CH01		0.00 %
MC06		0.00 %
Total	112.59	11.77 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	95.73	17.91 %
W-Disp	0.07	4.11 %
Total	95.80	17.86 %

Branch *	MTD Sales L	Brand Share %
KPM2	5.66	9.77 %
SBR1	5.65	12.97 %
KPM1	2.62	10.09 %
AKM1	2.45	10.27 %
WJD1	1.60	8.50 %
WJP1	1.45	10.35 %
SLG1	1.12	7.35 %
VNB1	1.05	7.39 %
CPT1	0.81	8.88 %
BGR1		0.00 %
WHVL		0.00 %
Total	95.80	17.86 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	81.55	16.30 %
Total	81.55	16.28 %

Branch *	MTD Sales L	Brand Share %
POY1	8.83	13.97 %
POY2	7.38	15.06 %
VPM2	5.01	15.03 %
CUD1	4.12	8.46 %
NVL2	4.06	12.63 %
TDM1	2.33	10.38 %
KLM1	1.88	7.43 %
KML1	1.38	9.82 %
Total	81.55	16.28 %