

MTD Sales
420.66 L

Brand Share %
17.87 %

Information:

MTD : 01-10-2025 To 17-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **17.87 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	420.39	17.91 %
W-Disp	0.27	3.67 %
Total	420.66	17.87 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	71.17	17.65 %
TRICHY-01	70.01	20.80 %
SOUTH-01	69.25	14.37 %
SOUTH-03	46.92	16.93 %
CHENNAI-02	40.37	14.67 %
SOUTH ARCOT	34.00	20.11 %
WEST-02	31.98	24.04 %
NORTH ARCOT	30.04	21.24 %
WEST-01	23.27	20.57 %
KL-SOUTH	3.63	15.83 %
Total	420.66	17.87 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	71.17	17.74 %
Total	71.17	17.65 %

Branch *	MTD Sales L	Brand Share %
CH08	4.71	15.24 %
CH30	3.25	17.87 %
CH05	2.96	12.19 %
AVD1	2.72	16.97 %
CH14	2.50	11.55 %
CZWH	2.39	12.14 %
CH28	2.32	14.03 %
CH16	1.91	6.49 %
GUD1	1.37	12.61 %
CH45	1.37	13.86 %
MRM1	1.36	15.27 %
CH11	1.09	9.12 %
CH37	0.53	16.76 %
CH35	0.53	9.08 %
CGL1		0.00 %
CH26		0.00 %
CH40		0.00 %
MC10		0.00 %
TKM1		0.00 %
WHC3		0.00 %
Total	71.17	17.65 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	70.01	20.82 %
Total	70.01	20.80 %

Branch *	MTD Sales L	Brand Share %
TRY1	8.25	12.48 %
TNJ1	3.29	11.93 %
TVR2	1.70	13.58 %
NGT1	1.60	16.19 %
ORU1	0.51	12.80 %
KRN1	0.28	4.18 %
TTP1	0.28	7.44 %
NMM1	0.26	10.17 %
NCK1		0.00 %
TZSD		0.00 %
Total	70.01	20.80 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	69.25	14.39 %
Total	69.25	14.37 %

Branch *	MTD Sales L	Brand Share %
TUT1	8.86	11.13 %
NGR1	4.13	11.81 %
TVL1	3.56	8.83 %
RPM1	3.51	15.01 %
TUT2	2.77	9.21 %
SVK1	2.69	16.89 %
KVT1	2.22	11.53 %
UDN1	1.14	12.21 %
SNL1	1.13	17.06 %
TKS1	1.10	8.90 %
TYI1	1.05	15.64 %
TCN1	0.85	4.97 %
TVL2	0.76	8.26 %
VKM1	0.60	15.79 %
ARM1	0.57	5.80 %
PDI1	0.54	9.66 %
ASM1	0.53	9.21 %
KGL1	0.53	10.95 %
RND1	0.29	2.52 %
STU2	0.29	6.19 %
S2SD	0.29	7.93 %
MAR1	0.28	3.46 %
MMT1	0.28	4.77 %
COL1	0.28	9.44 %
SGT1		0.00 %
SKD1		0.00 %
Total	69.25	14.37 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	46.92	16.96 %
Total	46.92	16.93 %

Branch *	MTD Sales L	Brand Share %
MDU2	3.25	9.75 %
KKD3	2.41	13.33 %
ATG1	2.14	14.39 %
TMM1	1.40	17.19 %
MDU1	1.08	6.42 %
MLR1	0.57	9.13 %
MDU6	0.56	2.33 %
ODM1	0.53	11.46 %
PNI1	0.53	15.59 %
MDU4	0.52	6.77 %
KKD2	0.29	6.87 %
TEN2	0.26	7.96 %
TDI1	0.25	6.96 %
CBM1		0.00 %
CMR1		0.00 %
DGL2		0.00 %
DKI1		0.00 %
KYK1		0.00 %
NTM1		0.00 %
PKM1		0.00 %
PNV1		0.00 %
PVI1		0.00 %
SZSD		0.00 %
Total	46.92	16.93 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	40.30	14.72 %
W-Disp	0.07	4.70 %
Total	40.37	14.67 %

Branch *	MTD Sales L	Brand Share %
CH03	4.45	16.41 %
CH15	3.92	10.11 %
CH43	2.11	14.01 %
CH12	1.45	7.56 %
CH24	1.39	12.84 %
CH33	1.34	9.79 %
CH09	1.11	8.94 %
CH20	1.09	10.32 %
MJR1	0.85	9.18 %
CH46	0.58	5.46 %
CH06	0.56	6.41 %
CH17	0.28	5.83 %
CH36	0.25	4.94 %
CH01		0.00 %
CH34		0.00 %
Total	40.37	14.67 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	33.94	20.12 %
W-Disp	0.06	16.32 %
Total	34.00	20.11 %

Branch *	MTD Sales L	Brand Share %
POY2	3.58	16.61 %
POY1	3.06	11.10 %
CDM1	2.24	16.08 %
VPM2	1.20	13.89 %
TRK1	0.84	13.23 %
MKM1	0.56	16.94 %
PRT1	0.28	5.19 %
ULP1	0.27	5.58 %
NVL2		0.00 %
Total	34.00	20.11 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	31.91	24.08 %
W-Disp	0.07	13.28 %
Total	31.98	24.04 %

Branch *	MTD Sales L	Brand Share %
ERD1	2.74	15.31 %
SLM1	2.19	14.93 %
NKL2	0.83	9.43 %
KMM1	0.29	10.87 %
ATU1	0.28	8.12 %
DPR1	0.28	12.88 %
HSR2	0.28	7.89 %
CMI1		0.00 %
HSR1		0.00 %
KRI1		0.00 %
MTR1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
SGI1		0.00 %
TRM1		0.00 %
Total	31.98	24.04 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	29.97	21.26 %
W-Disp	0.07	13.68 %
Total	30.04	21.24 %

Branch *	MTD Sales L	Brand Share %
KPM2	3.97	15.29 %
VEL2	1.64	16.29 %
KPM1	1.37	13.02 %
VSI1	0.57	14.78 %
ABR1	0.57	17.86 %
WJD1	0.29	6.72 %
TRR1	0.28	10.42 %
PTU1		0.00 %
UGI1		0.00 %
VNB1		0.00 %
WJP1		0.00 %
Total	30.04	21.24 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	23.27	20.66 %
Total	23.27	20.57 %

Branch *	MTD Sales L	Brand Share %
CBE2	5.19	15.29 %
CBE4	1.30	16.92 %
UMP1	0.54	14.09 %
MPM1	0.29	6.48 %
CBE6	0.28	6.46 %
PPI1	0.28	11.87 %
TPR1	0.28	7.35 %
DPM2	0.28	9.17 %
SNR1	0.27	6.84 %
AVI1	0.26	8.66 %
CBE1	0.25	5.28 %
ANR1		0.00 %
GDR1		0.00 %
KGM1		0.00 %
PDM1		0.00 %
TPR2		0.00 %
UAM1		0.00 %
Total	23.27	20.57 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	3.63	15.89 %
Total	3.63	15.83 %

Branch *	MTD Sales L	Brand Share %
TVP1	2.53	15.94 %
PAS1	0.27	7.96 %
Total	3.63	15.83 %