

MTD Sales
981.40 L

Brand Share %
25.10 %

Information:

MTD : 01-09-2026 To 17-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **25.10 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	964.93	25.19 %
W-Disp	10.39	43.51 %
D-Freez	6.09	10.84 %
Total	981.40	25.10 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	188.92	25.51 %
CHENNAI-01	166.62	25.42 %
TRICHY-01	165.45	27.52 %
SOUTH-03	105.50	23.65 %
CHENNAI-02	99.58	18.91 %
NORTH ARCOT	89.11	29.75 %
SOUTH ARCOT	72.90	26.72 %
WEST-02	40.98	28.11 %
WEST-03	30.52	22.52 %
WEST-01	21.82	25.22 %
Total	981.40	25.10 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	187.53	25.71 %
D-Freez	0.82	9.25 %
W-Disp	0.58	26.33 %
Total	188.92	25.51 %

Branch *	MTD Sales L	Brand Share %
TVL1	16.62	16.21 %
KVT1	11.28	24.03 %
RPM1	7.95	22.77 %
TUT2	7.46	21.17 %
NGR1	6.20	19.11 %
SVK1	4.79	23.24 %
RND1	4.28	21.29 %
TKS2	4.19	15.58 %
UDN1	3.30	24.45 %
TKY1	2.18	20.65 %
TKS1	1.97	12.84 %
KYR1	1.48	23.84 %
SDI1	1.25	11.71 %
PDI1	0.95	11.25 %
MMT1	0.62	5.77 %
KSM1	0.57	11.18 %
SKD1	0.30	4.95 %
SGT1		0.00 %
WHTV	-0.31	8.94 %
Total	188.92	25.51 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	163.93	25.43 %
W-Disp	2.54	58.55 %
D-Freez	0.14	2.28 %
Total	166.62	25.42 %

Branch *	MTD Sales L	Brand Share %
CH16	8.05	18.64 %
CH42	7.92	25.00 %
CH07	7.60	23.50 %
CH30	5.97	20.26 %
CH05	5.96	12.57 %
CH48	4.86	20.09 %
CH28	4.85	17.32 %
GUD1	4.75	19.81 %
CH45	4.64	20.19 %
AVD1	3.51	14.18 %
CH25	2.49	9.76 %
KNR1	2.04	15.09 %
CGL1	1.53	10.58 %
TKM1	1.12	18.36 %
Total	166.62	25.42 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	163.02	27.46 %
D-Freez	1.55	25.10 %
W-Disp	0.87	72.16 %
Total	165.45	27.52 %

Branch *	MTD Sales L	Brand Share %
TRY1	31.85	24.99 %
TNJ1	7.13	23.26 %
TRY4	6.59	24.77 %
TNJ2	5.22	24.49 %
TRY3	5.18	23.73 %
TVR2	4.42	15.13 %
PDK2	4.17	22.64 %
KUM1	3.81	10.87 %
NGT1	3.78	17.52 %
KIK1	2.26	9.69 %
TTP1	2.05	22.10 %
PDK1	1.64	13.75 %
MDI1	1.53	8.89 %
APM1	0.88	23.41 %
NCK1	0.60	14.93 %
TZSD	0.02	-37.33 %
WTRZ	-1.79	23.25 %
Total	165.45	27.52 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	104.14	23.85 %
W-Disp	0.80	21.29 %
D-Freez	0.56	9.97 %
Total	105.50	23.65 %

Branch *	MTD Sales L	Brand Share %
MDU1	19.38	24.75 %
MDU2	5.73	16.93 %
DGL1	3.45	15.26 %
KKD3	3.35	16.67 %
MDU4	2.79	19.68 %
MDU6	2.51	13.60 %
ATG1	2.04	11.68 %
MDU3	1.73	11.51 %
MDU7	1.62	11.46 %
DGL2	1.30	10.07 %
TEN1	1.18	18.97 %
DKI1	1.17	8.94 %
SGP1	0.88	22.89 %
KYK1	0.85	20.82 %
MNM1	0.85	23.11 %
SVG1	0.54	4.76 %
CBM1	0.40	7.09 %
KPT1	0.32	15.32 %
PKM1	0.29	11.89 %
MLR1	0.29	4.01 %
PNI1	0.29	9.03 %
TEN2	0.29	7.54 %
NTM1		0.00 %
Total	105.50	23.65 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	97.83	18.82 %
W-Disp	1.41	49.99 %
D-Freez	0.35	8.75 %
Total	99.58	18.91 %

Branch *	MTD Sales L	Brand Share %
CH15	9.12	17.47 %
CH21	9.08	23.13 %
CH03	6.48	12.74 %
CH20	5.60	22.37 %
CH17	4.36	19.62 %
CH33	4.13	22.07 %
CH41	4.02	24.91 %
CH06	3.77	20.11 %
CH44	3.65	20.29 %
CH18	3.42	11.75 %
CH51	3.12	14.61 %
CH50	3.05	15.32 %
CH46	1.95	19.51 %
CH43	1.76	16.64 %
UKI1	1.70	20.32 %
CH12	1.30	4.20 %
GPD1	0.78	6.32 %
CH34	0.41	2.46 %
CH31	0.35	17.90 %
CH01	0.28	20.37 %
CH32	0.07	1.58 %
WHC3	-0.90	-4.94 %
Total	99.58	18.91 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	87.39	30.11 %
D-Freez	1.17	15.32 %
W-Disp	0.55	33.02 %
Total	89.11	29.75 %

Branch *	MTD Sales L	Brand Share %
VEL4	7.81	23.96 %
KPM2	6.37	24.38 %
KPM1	2.30	20.23 %
WJP1	1.74	23.47 %
VEL1	1.39	16.24 %
AKM1	1.17	10.45 %
SLG1	0.63	23.26 %
VNB1	0.55	7.53 %
BGR1	0.36	7.79 %
UGI1		0.00 %
Total	89.11	29.75 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	71.08	27.09 %
W-Disp	1.35	79.94 %
D-Freez	0.47	5.40 %
Total	72.90	26.72 %

Branch *	MTD Sales L	Brand Share %
TRK1	4.32	23.98 %
CDM1	4.27	21.85 %
VPM2	3.54	20.63 %
KKI2	2.36	19.77 %
POY1	1.83	6.90 %
NVL2	1.80	11.78 %
TDM1	1.65	13.23 %
TVM2	0.93	8.17 %
KML1	0.57	8.40 %
Total	72.90	26.72 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	40.49	29.35 %
W-Disp	0.49	13.18 %
Total	40.98	28.11 %

Branch *	MTD Sales L	Brand Share %
SLM1	2.83	13.45 %
ATU1	1.65	15.40 %
KRI1	1.26	15.55 %
MTR1	0.93	10.94 %
BMD1	0.81	18.46 %
VPD1	0.67	18.28 %
PLC1	0.66	24.21 %
DPR2	0.66	19.38 %
OML1	0.31	8.96 %
KAM1	0.29	7.67 %
HSR1	0.14	5.48 %
HSR2		0.00 %
MCR1		0.00 %
PMP1		0.00 %
SGI1		0.00 %
WHKP		0.00 %
WZWH		0.00 %
Total	40.98	28.11 %

WEST-03

Property	MTD Sales L	Brand Share %
Air-Cond	29.94	22.67 %
W-Disp	0.36	57.91 %
D-Freez	0.22	7.63 %
Total	30.52	22.52 %

Branch *	MTD Sales L	Brand Share %
ERD2	5.59	18.55 %
NKL2	3.13	18.84 %
TCG1	1.70	24.17 %
KMM1	1.15	21.78 %
AVI1	0.66	12.77 %
KGM1	0.38	11.51 %
TPR1	0.32	5.27 %
CMI1		0.00 %
SYM2		0.00 %
TPR3		0.00 %
W3SD		0.00 %
WHPD		0.00 %
Total	30.52	22.52 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	19.57	23.65 %
W-Disp	1.45	77.49 %
D-Freez	0.81	41.75 %
Total	21.82	25.22 %

Branch *	MTD Sales L	Brand Share %
CBE2	4.26	18.85 %
MPM1	0.83	16.70 %
CBE4	0.82	11.89 %
CBE6	0.80	11.06 %
SNR1	0.49	12.70 %
DPM2	0.38	19.96 %
SUL1	0.35	13.84 %
CBE5	0.29	10.40 %
CBE3		0.00 %
GDR1		0.00 %
KMD1		0.00 %
UAM1		0.00 %
WZSD		0.00 %
WHCB	-0.90	23.39 %
Total	21.82	25.22 %