

MTD Sales
535.39 L

Brand Share %
19.84 %

Information:

MTD : 01-08-2025 To 17-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **19.84 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	534.77	19.87 %
W-Disp	0.62	9.91 %
Total	535.39	19.84 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	116.59	20.71 %
TRICHY-01	94.29	23.66 %
SOUTH-01	80.42	18.74 %
CHENNAI-02	63.20	15.86 %
SOUTH ARCOT	47.56	21.54 %
WEST-02	39.53	27.17 %
SOUTH-03	37.86	14.24 %
NORTH ARCOT	35.58	20.92 %
WEST-01	18.92	20.82 %
KL-SOUTH	1.44	9.20 %
Total	535.39	19.84 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	116.59	20.78 %
Total	116.59	20.71 %

Branch *	MTD Sales L	Brand Share %
CH16	6.06	15.74 %
CH11	4.98	10.27 %
CH08	4.75	12.23 %
CH48	3.96	13.46 %
CH14	3.63	11.73 %
CH28	3.14	17.02 %
CH45	2.85	16.83 %
GUD1	2.66	14.07 %
SKL1	1.31	16.65 %
CGL1	1.05	14.80 %
CH37	1.01	14.26 %
TKM1	0.77	14.38 %
CH26	0.60	9.67 %
CZWH		0.00 %
MC02		0.00 %
WCHN		0.00 %
WHC3		0.00 %
Total	116.59	20.71 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	94.22	23.67 %
W-Disp	0.07	14.93 %
Total	94.29	23.66 %

Branch *	MTD Sales L	Brand Share %
TRY1	11.50	17.77 %
TVR2	3.39	14.48 %
MDI1	2.95	12.85 %
TRY3	2.37	18.14 %
NGT1	2.36	10.17 %
TYR1	1.01	17.40 %
NCK1	0.48	14.07 %
APM1	0.29	4.03 %
KRN1	0.29	10.10 %
NMM1	0.24	9.06 %
ORU1		0.00 %
Total	94.29	23.66 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	80.42	18.77 %
Total	80.42	18.74 %

Branch *	MTD Sales L	Brand Share %
TUT1	8.61	15.04 %
TVL1	7.13	13.39 %
VLY1	3.67	19.33 %
KVT1	3.12	14.74 %
TKS2	1.83	19.61 %
NGR1	1.35	5.94 %
SKD1	1.24	7.11 %
SVK1	1.08	7.92 %
TKS1	1.02	8.69 %
MMT1	0.83	16.48 %
MAR1	0.81	7.67 %
SNL1	0.57	18.12 %
KYR1	0.55	17.36 %
VKM1	0.53	11.54 %
ARM1	0.28	8.79 %
RND1	0.24	1.31 %
SDI1	0.24	8.28 %
ERL1		0.00 %
KGL1		0.00 %
SGT1		0.00 %
WHTV		0.00 %
Total	80.42	18.74 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	63.13	15.87 %
W-Disp	0.07	10.54 %
Total	63.20	15.86 %

Branch *	MTD Sales L	Brand Share %
CH03	6.17	13.84 %
CH15	5.39	12.05 %
CH12	3.91	15.55 %
CH09	2.49	16.03 %
CH21	2.36	12.41 %
CH41	1.64	10.53 %
CH46	1.55	19.69 %
CH27	1.36	15.67 %
CH20	1.32	6.72 %
MJR1	1.25	6.13 %
CH06	0.54	3.14 %
CH31	0.52	8.83 %
CH34	0.27	1.67 %
CH24	0.26	1.77 %
CH32	0.24	3.91 %
CH36	0.24	2.42 %
CH01		0.00 %
Total	63.20	15.86 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	47.48	21.57 %
W-Disp	0.08	12.53 %
Total	47.56	21.54 %

Branch *	MTD Sales L	Brand Share %
POY1	6.78	18.05 %
NVL2	2.12	17.02 %
TDM1	1.69	19.14 %
KKI2	1.62	17.40 %
KML1	1.53	16.84 %
KLM1	1.07	10.26 %
VPM2	0.73	6.66 %
VPM1	0.55	19.71 %
TVM2	0.28	4.81 %
STP1	0.27	10.24 %
MKM1	0.24	3.97 %
WHNV		0.00 %
WHUT		0.00 %
Total	47.56	21.54 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	39.47	27.17 %
W-Disp	0.07	27.46 %
Total	39.53	27.17 %

Branch *	MTD Sales L	Brand Share %
ERD1	2.62	14.81 %
ATU1	0.79	16.03 %
NKL2	0.52	14.81 %
APN1	0.50	18.57 %
HSR2	0.27	6.94 %
KMM1	0.25	7.69 %
HSR1	0.07	4.13 %
CMI1		0.00 %
PDR1		0.00 %
PMP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
WHPD		0.00 %
WZWH		0.00 %
Total	39.53	27.17 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	37.72	14.21 %
W-Disp	0.14	35.09 %
Total	37.86	14.24 %

Branch *	MTD Sales L	Brand Share %
ATG1	2.86	17.48 %
MDU2	2.56	15.00 %
KKD2	1.93	15.69 %
MDU3	1.56	13.08 %
MPA1	1.08	19.23 %
USL1	1.03	17.83 %
MDU6	0.81	5.17 %
MDU1	0.74	1.45 %
MNM1	0.55	15.66 %
PVI1	0.52	13.31 %
CBM1	0.49	12.89 %
PNV1	0.48	10.11 %
BNR1	0.29	17.11 %
TDI1	0.27	11.03 %
DKI1	0.24	3.40 %
NKI1	0.24	12.53 %
TEN2	0.07	1.68 %
BTU1	0.06	3.37 %
CMR1		0.00 %
KPT1		0.00 %
MDU4		0.00 %
NTM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
SGP1		0.00 %
SZSD		0.00 %
TEN1		0.00 %
WHMD		0.00 %
Total	37.86	14.24 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	35.58	20.97 %
Total	35.58	20.92 %

Branch *	MTD Sales L	Brand Share %
ARC2	2.37	13.82 %
VEL1	1.98	13.87 %
AKM1	1.82	18.99 %
KPM1	1.60	14.12 %
VSI1	1.31	12.83 %
SBR1	1.10	11.56 %
SLG1	0.83	17.15 %
CYR1	0.65	17.04 %
ANI1	0.52	16.28 %
WJP1	0.29	10.20 %
GDM1	0.27	6.60 %
CGM1		0.00 %
PTU1		0.00 %
WHVL		0.00 %
WJD1		0.00 %
Total	35.58	20.92 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	18.72	20.73 %
W-Disp	0.20	34.96 %
Total	18.92	20.82 %

Branch *	MTD Sales L	Brand Share %
TPR2	0.77	12.93 %
GBM1	0.52	13.90 %
AVI1	0.48	17.72 %
SUL1	0.36	17.67 %
TPR3	0.36	18.15 %
UMP1	0.32	12.14 %
CBE1	0.27	6.37 %
DPM2	0.27	9.83 %
CBE6	0.25	6.47 %
TPR1	0.24	6.10 %
MPM1	0.07	2.66 %
CBE4		0.00 %
GDR1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
SYM2		0.00 %
UAM1		0.00 %
WHCB		0.00 %
Total	18.92	20.82 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	1.44	9.30 %
Total	1.44	9.20 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.87	7.48 %
PAS1	0.56	14.32 %
Total	1.44	9.20 %