



TN : VOLTAS Sales Performance 18/05/2026 9:13 AM

MTD Sales
1,915.49 L

Brand Share %
18.05 %

Information:

MTD : 01-05-2026 To 17-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **18.05 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	1,897.56	17.98 %
W-Disp	9.54	54.13 %
D-Freez	8.40	18.14 %
Total	1,915.49	18.05 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	346.71	19.15 %
TRICHY-01	305.08	19.05 %
CHENNAI-02	264.71	16.74 %
SOUTH-01	228.19	15.35 %
SOUTH-03	181.73	13.88 %
NORTH ARCOT	175.42	22.73 %
WEST-02	160.32	20.49 %
SOUTH ARCOT	156.06	20.23 %
WEST-01	97.27	19.48 %
Total	1,915.49	18.05 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	342.81	19.07 %
W-Disp	2.42	49.56 %
D-Freez	1.49	19.20 %
Total	346.71	19.15 %

Branch *	MTD Sales L	Brand Share %
CH05	19.20	15.03 %
CH28	12.05	15.42 %
CH49	11.71	16.92 %
CH30	11.55	17.42 %
AVD1	8.04	16.18 %
CGL1	6.92	17.11 %
CH39	5.74	16.44 %
CZWH	5.34	5.85 %
CH35	3.94	9.00 %
GUD2	3.66	13.62 %
WHC3		0.00 %
WCHN	-7.11	13.72 %
Total	346.71	19.15 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	302.78	19.01 %
W-Disp	1.20	67.96 %
D-Freez	1.10	16.19 %
Total	305.08	19.05 %

Branch *	MTD Sales L	Brand Share %
TRY1	42.53	15.02 %
TNJ1	11.62	12.78 %
KUM1	9.69	10.96 %
MDI1	8.99	15.33 %
NGT1	7.75	17.72 %
TYR1	7.24	18.03 %
KIK1	7.03	14.82 %
TVR2	6.41	7.15 %
PDK1	6.10	13.14 %
KRN1	3.76	17.59 %
MSI1	3.38	12.86 %
NCK1	2.83	13.59 %
APM1	2.81	10.06 %
TZSD		0.00 %
WTRZ	-3.18	14.62 %
Total	305.08	19.05 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	262.44	16.64 %
W-Disp	1.87	71.98 %
D-Freez	0.40	16.48 %
Total	264.71	16.74 %

Branch *	MTD Sales L	Brand Share %
CH15	21.12	14.67 %
CH12	18.75	13.80 %
CH17	12.76	17.45 %
CH21	12.36	11.51 %
CH24	12.17	13.15 %
CH18	11.50	16.00 %
CH06	8.56	13.63 %
CH33	8.32	15.13 %
CH50	8.24	13.99 %
CH20	8.21	14.00 %
CH34	7.88	16.52 %
MJR1	6.79	12.52 %
CH51	5.22	10.21 %
CH43	4.99	15.13 %
CH31	2.79	8.24 %
CH32	1.56	17.52 %
Total	264.71	16.74 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	227.17	15.36 %
D-Freez	0.67	9.93 %
W-Disp	0.36	30.35 %
Total	228.19	15.35 %

Branch *	MTD Sales L	Brand Share %
TUT1	22.27	14.34 %
TVL1	10.08	5.55 %
KVT1	8.71	11.34 %
NGR1	7.93	8.78 %
RND1	7.13	10.22 %
VLV1	6.76	9.20 %
RPM1	6.70	17.12 %
APK1	4.66	17.52 %
ASM1	4.12	17.83 %
SNL1	3.83	17.90 %
ARM1	3.63	15.35 %
TKS1	3.00	9.62 %
MMT1	2.61	10.67 %
UDN1	2.47	11.21 %
SDI1	2.27	13.15 %
PDI1	1.89	12.20 %
KYR1	1.38	9.71 %
KGL1	1.23	7.00 %
SKD1	1.20	4.76 %
COL1	1.19	14.01 %
KSM1	0.87	17.75 %
TKY1	0.85	5.97 %
SGT1	0.54	8.21 %
Total	228.19	15.35 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	180.70	13.88 %
W-Disp	0.62	36.82 %
D-Freez	0.40	6.72 %
Total	181.73	13.88 %

Branch *	MTD Sales L	Brand Share %
DGL1	20.66	11.92 %
MDU2	10.45	13.22 %
MDU1	7.46	5.37 %
ATG1	5.79	10.12 %
CMR1	5.78	16.77 %
SVG1	4.14	12.55 %
MDU3	3.85	8.86 %
MDU7	2.79	5.63 %
USL1	2.39	15.25 %
TEN1	2.30	12.68 %
KYK1	2.17	11.13 %
DKI1	1.84	5.73 %
MLR1	1.78	9.76 %
MNM1	1.67	8.94 %
TEN2	1.56	9.98 %
PKM1	1.46	13.52 %
MDU6	1.39	2.85 %
MDU4	1.31	6.37 %
SGP1	1.25	11.41 %
BTU1	1.15	10.57 %
TDI1	0.98	3.50 %
PVI1	0.73	2.86 %
CBM1	0.64	4.36 %
KPT1	0.56	8.53 %
NTM1	0.28	3.73 %
Total	181.73	13.88 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	173.30	22.69 %
D-Freez	1.29	21.32 %
W-Disp	0.84	38.25 %
Total	175.42	22.73 %

Branch *	MTD Sales L	Brand Share %
KPM2	12.31	14.50 %
SBR1	7.95	12.74 %
SLG1	3.58	18.03 %
WJD1	3.07	11.93 %
CPT1	2.93	16.61 %
BGR1	0.28	3.50 %
Total	175.42	22.73 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	157.96	20.32 %
D-Freez	1.59	44.25 %
W-Disp	0.78	61.14 %
Total	160.32	20.49 %

Branch *	MTD Sales L	Brand Share %
ERD1	10.80	12.70 %
ATU1	5.28	16.63 %
MTR1	4.83	15.98 %
NKL2	4.43	11.20 %
KRI1	3.35	13.59 %
TRM1	2.72	17.83 %
VPD1	2.60	15.96 %
KMM1	1.53	9.69 %
PDR1	1.48	11.82 %
HSR2	1.48	7.32 %
CMI1	1.16	10.42 %
APN1	1.02	7.12 %
KVP1	0.73	6.52 %
PLC1	0.60	8.48 %
HSR1	0.55	4.21 %
VKL1	0.27	3.61 %
WZWH		0.00 %
WHKP	-0.96	11.48 %
Total	160.32	20.49 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	154.81	20.19 %
D-Freez	0.82	19.50 %
W-Disp	0.43	63.64 %
Total	156.06	20.23 %

Branch *	MTD Sales L	Brand Share %
CUD1	10.49	13.89 %
KML1	5.41	14.04 %
NVL2	3.63	8.19 %
TDM1	2.56	11.42 %
VCM1	2.12	17.44 %
VPM1	2.03	17.44 %
STP1	0.65	4.82 %
Total	156.06	20.23 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	95.60	19.30 %
W-Disp	1.03	74.18 %
D-Freez	0.65	23.24 %
Total	97.27	19.48 %

Branch *	MTD Sales L	Brand Share %
CBE1	4.38	16.37 %
AVI1	2.60	15.40 %
DPM2	1.70	15.11 %
TPR3	1.43	10.76 %
CBE3	1.19	9.96 %
SUL1	0.85	12.65 %
KMD1	0.65	6.79 %
KGM1	0.63	5.72 %
CBE4	0.60	2.32 %
CBE5	0.60	10.31 %
TPR1	0.35	1.08 %
GDR1		0.00 %
KGI1		0.00 %
UAM1		0.00 %
WZSD		0.00 %
Total	97.27	19.48 %