



TN : VOLTAS Sales Performance 18/03/2026 9:15 AM

MTD Sales
1,198.25 L

Brand Share %
16.21 %

Information:

MTD : 01-03-2026 To 17-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **16.21 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	1,198.05	16.23 %
W-Disp	0.20	2.23 %
Dummy-AC		9.09 %
Total	1,198.25	16.21 %

Sales Zone	MTD Sales L	Brand Share %
TRICHY-01	211.97	19.21 %
SOUTH-01	148.61	14.35 %
CHENNAI-01	147.20	12.86 %
SOUTH-03	144.49	15.43 %
WEST-02	135.40	20.23 %
WEST-01	135.15	22.47 %
CHENNAI-02	104.18	11.47 %
NORTH ARCOT	93.02	18.08 %
SOUTH ARCOT	78.23	16.36 %
Total	1,198.25	16.21 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	211.97	19.23 %
Total	211.97	19.21 %

Branch *	MTD Sales L	Brand Share %
TRY1	53.97	15.95 %
PTK1	8.17	13.55 %
KUM1	6.32	9.66 %
TNJ1	5.61	11.18 %
MDI1	3.86	13.15 %
TVR2	3.81	8.82 %
NCK1	1.01	6.97 %
TRY2	0.99	4.62 %
APM1	0.78	11.06 %
Total	211.97	19.21 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	148.61	14.36 %
Total	148.61	14.35 %

Branch *	MTD Sales L	Brand Share %
TUT1	17.73	7.90 %
TVL1	10.96	10.90 %
TKS2	7.17	15.58 %
KVT1	6.56	13.94 %
NGR1	6.40	10.02 %
SVK1	4.29	14.01 %
RPM1	4.08	13.31 %
TKS1	3.84	14.14 %
TCN1	2.41	14.04 %
APK2	2.11	10.61 %
VLY1	2.04	9.73 %
SDI1	2.02	12.06 %
MMT1	1.83	13.96 %
PDI1	1.75	11.14 %
UDN1	1.60	13.86 %
RND1	1.56	5.44 %
TKY1	1.11	12.03 %
KGL1	0.25	1.60 %
KSM1	0.24	5.77 %
SGT1	0.24	4.24 %
SKD1	0.24	3.02 %
COL1		0.00 %
Total	148.61	14.35 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	147.20	12.89 %
Total	147.20	12.86 %

Branch *	MTD Sales L	Brand Share %
CH08	9.76	15.06 %
CH05	8.98	10.49 %
CH22	7.93	12.07 %
CH16	6.62	12.09 %
CH28	6.50	15.73 %
CH14	6.25	8.56 %
CH19	6.09	13.00 %
GUD1	5.87	14.65 %
AVD1	5.80	12.06 %
CH45	5.19	15.31 %
GUD2	3.20	14.03 %
CH47	2.95	9.45 %
CH39	2.79	12.80 %
SKL1	2.46	10.23 %
CH25	1.98	4.34 %
CH37	1.95	8.85 %
CGL1	1.91	8.63 %
CH49	1.60	2.72 %
CH35	1.11	3.67 %
CH40	0.95	14.53 %
CZWH	0.71	2.16 %
MC10		0.00 %
WCHN		0.00 %
WHC3		0.00 %
Total	147.20	12.86 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	144.49	15.45 %
Total	144.49	15.43 %

Branch *	MTD Sales L	Brand Share %
MDU1	11.34	8.72 %
MDU2	9.26	14.98 %
KKD3	6.55	16.18 %
ATG1	5.17	13.67 %
MPA1	5.03	15.40 %
MDU3	5.01	10.60 %
MDU6	2.73	7.30 %
PNV2	2.51	12.07 %
MLR1	2.23	15.93 %
TEN1	2.12	13.98 %
TEN2	1.83	9.93 %
CMR1	1.65	12.09 %
TDI1	1.11	9.29 %
PKM1	1.04	13.19 %
KPT1	0.82	9.59 %
MDU4	0.80	3.54 %
KYK1	0.74	6.26 %
SGP1	0.71	6.46 %
SZSD	0.29	6.62 %
CBM1	0.27	1.75 %
MNM1		0.00 %
NTM1		0.00 %
DKI1		0.00 %
Total	144.49	15.43 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	135.40	20.24 %
Total	135.40	20.23 %

Branch *	MTD Sales L	Brand Share %
ERD2	9.37	14.90 %
ERD1	7.06	13.02 %
SLM1	6.87	8.95 %
NKL2	5.65	15.44 %
MTR1	2.85	10.88 %
TCG1	2.36	12.37 %
HSR2	2.23	13.96 %
ATU1	2.15	8.45 %
PDR1	2.01	15.39 %
KAM1	1.14	13.65 %
KRI1	1.13	10.86 %
PMP1	1.10	9.33 %
APN1	1.06	10.43 %
KMM1	0.86	9.71 %
SGG1	0.53	14.46 %
HSR1	0.47	3.19 %
KVP1	0.29	2.48 %
VKL1		0.00 %
WHPD		0.00 %
WZWH		0.00 %
Total	135.40	20.23 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	135.02	22.47 %
W-Disp	0.12	25.44 %
Total	135.15	22.47 %

Branch *	MTD Sales L	Brand Share %
CBE4	3.47	8.12 %
TPR1	1.05	3.58 %
SYM2	0.79	11.04 %
KMD1	0.47	7.04 %
KGM1	0.24	2.55 %
GDR1		0.00 %
UAM1		0.00 %
WHCB		0.00 %
WZSD		0.00 %
Total	135.15	22.47 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	104.17	11.48 %
Dummy-AC		10.53 %
Total	104.18	11.47 %

Branch *	MTD Sales L	Brand Share %
CH03	7.88	10.46 %
CH24	6.85	12.32 %
CH21	6.76	13.57 %
CH12	6.25	11.23 %
CH15	6.08	6.25 %
CH34	4.56	15.84 %
CH17	4.15	11.64 %
CH51	3.09	8.74 %
MJR1	2.56	8.10 %
CH20	1.97	4.38 %
CH50	1.39	3.30 %
CH33	1.11	4.33 %
CH31	0.80	4.03 %
CH32	0.31	3.61 %
GPD1	0.26	0.95 %
CH01		0.00 %
MC06		0.00 %
Total	104.18	11.47 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	92.95	18.13 %
W-Disp	0.07	4.28 %
Total	93.02	18.08 %

Branch *	MTD Sales L	Brand Share %
KPM2	5.66	10.40 %
SBR1	5.33	13.01 %
AKM1	2.45	10.40 %
KPM1	2.25	9.10 %
WJD1	1.60	8.66 %
WJP1	1.45	10.79 %
SLG1	1.12	7.74 %
CPT1	0.81	8.88 %
VNB1	0.74	5.47 %
BGR1		0.00 %
WHVL		0.00 %
Total	93.02	18.08 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	78.23	16.39 %
Total	78.23	16.36 %

Branch *	MTD Sales L	Brand Share %
POY1	8.83	14.88 %
POY2	7.05	14.79 %
VPM2	4.71	14.78 %
CUD1	4.12	9.05 %
NVL2	4.06	13.00 %
MKM1	2.75	16.21 %
TDM1	2.05	9.65 %
KLM1	1.88	7.43 %
KML1	1.38	10.45 %
Total	78.23	16.36 %