

MTD Sales
238.35 L

Brand Share %
17.43 %

Information:

MTD : 01-11-2025 To 16-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **17.43 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	238.09	17.49 %
W-Disp	0.26	3.84 %
Total	238.35	17.43 %

Sales Zone	MTD Sales L	Brand Share %
TRICHY-01	43.64	19.90 %
CHENNAI-01	41.05	15.84 %
SOUTH ARCOT	33.81	26.84 %
SOUTH-01	26.95	13.65 %
CHENNAI-02	26.15	12.79 %
SOUTH-03	20.18	12.90 %
NORTH ARCOT	16.12	23.09 %
WEST-02	15.95	25.64 %
WEST-01	13.15	22.09 %
KL-SOUTH	1.35	10.07 %
Total	238.35	17.43 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	43.64	19.93 %
Total	43.64	19.90 %

Branch *	MTD Sales L	Brand Share %
TRY1	3.24	8.41 %
TRY2	2.55	14.43 %
TNJ1	1.67	11.81 %
TVR2	1.39	9.76 %
TNJ2	1.36	16.77 %
NGT1	1.04	13.18 %
MSI1	0.59	17.18 %
PDK1	0.49	6.10 %
TRY4	0.32	9.88 %
TYR1	0.29	10.00 %
KRN1	0.29	14.51 %
APM1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
WTRZ		0.00 %
Total	43.64	19.90 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	40.93	15.88 %
W-Disp	0.12	7.96 %
Total	41.05	15.84 %

Branch *	MTD Sales L	Brand Share %
CZWH	2.82	15.39 %
CH05	2.77	10.81 %
CH42	2.06	8.36 %
CH16	1.40	8.14 %
CH39	1.10	17.22 %
CH14	1.08	8.52 %
AVD1	1.08	7.71 %
CH30	0.90	9.43 %
CH11	0.57	7.72 %
GUD1	0.34	4.80 %
CGL1	0.28	8.36 %
CH37	0.27	8.16 %
CH26		0.00 %
CH29		0.00 %
CH35		0.00 %
CH40		0.00 %
CH45		0.00 %
MC09		0.00 %
WCHN	-0.53	11.74 %
Total	41.05	15.84 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	33.81	26.92 %
Total	33.81	26.84 %

Branch *	MTD Sales L	Brand Share %
POY1	2.75	17.20 %
VCM1	1.46	17.29 %
VPM2	0.83	13.91 %
PRT1	0.83	13.63 %
NVL2	0.51	6.66 %
MKM1		0.00 %
TVM2		0.00 %
VPM1		0.00 %
WHUT		0.00 %
Total	33.81	26.84 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	26.95	13.74 %
Total	26.95	13.65 %

Branch *	MTD Sales L	Brand Share %
TUT1	2.79	6.79 %
RPM1	1.37	14.49 %
KVT1	1.12	14.18 %
TKS1	0.55	14.60 %
MAR1	0.54	4.86 %
MMT1	0.29	9.28 %
APK1	0.29	7.11 %
KGL1	0.28	13.18 %
ASM1	0.25	9.97 %
TVL2	0.25	3.99 %
KSM1		0.00 %
PDI1		0.00 %
RND1		0.00 %
S2SD		0.00 %
SGT1		0.00 %
SKD1		0.00 %
SNL1		0.00 %
TKY1		0.00 %
VKM1		0.00 %
UDN1		0.00 %
WHTV	-0.77	11.83 %
TVL1	-3.43	-16.07 %
Total	26.95	13.65 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	26.15	12.87 %
Total	26.15	12.79 %

Branch *	MTD Sales L	Brand Share %
CH15	3.01	7.66 %
CH12	2.23	14.05 %
CH24	2.17	16.48 %
CH20	1.64	13.41 %
CH41	1.15	15.25 %
CH18	1.14	11.19 %
CH09	1.03	14.90 %
CH06	1.01	13.27 %
CH44	0.91	13.30 %
CH21	0.77	10.48 %
CH17	0.77	9.01 %
CH34	0.56	7.83 %
PON1	0.32	13.06 %
CH46	0.25	5.56 %
CH31		0.00 %
CH43		0.00 %
GPD1		0.00 %
MC06		0.00 %
MJR1		0.00 %
Total	26.15	12.79 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	20.18	12.93 %
Total	20.18	12.90 %

Branch *	MTD Sales L	Brand Share %
MDU2	1.93	14.61 %
MDU3	1.40	6.01 %
DGL1	1.37	15.53 %
KKD3	1.03	5.98 %
ATG1	0.80	14.46 %
MDU6	0.80	8.78 %
MDU1	0.61	3.64 %
TEN2	0.29	12.43 %
MPA1	0.28	8.87 %
TEN1	0.26	10.55 %
ADP1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
DKI1		0.00 %
KPT1		0.00 %
MDU4		0.00 %
MNM1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PVI1		0.00 %
SGP1		0.00 %
TDI1		0.00 %
WHMD		0.00 %
KYK1	-0.04	-1.68 %
Total	20.18	12.90 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	16.05	23.20 %
W-Disp	0.07	11.58 %
Total	16.12	23.09 %

Branch *	MTD Sales L	Brand Share %
SBR1	1.02	16.34 %
VEL1	0.55	14.46 %
CPT1	0.29	16.58 %
CYR1	0.28	13.69 %
ABR1	0.25	17.16 %
ANI1		0.00 %
CGM1		0.00 %
GDM1		0.00 %
TRR1		0.00 %
VNB1		0.00 %
WHVL		0.00 %
WJP1		0.00 %
Total	16.12	23.09 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	15.95	25.77 %
Total	15.95	25.64 %

Branch *	MTD Sales L	Brand Share %
SLM1	1.02	12.03 %
ERD1	0.85	14.54 %
DPR1	0.29	14.65 %
DPR2	0.27	14.87 %
HSR2	0.26	7.52 %
NKL2	0.26	8.71 %
PMP1	0.25	8.47 %
APN1		0.00 %
ATU1		0.00 %
CMI1		0.00 %
EDP1		0.00 %
HSR1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
PLC1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
WZWH		0.00 %
Total	15.95	25.64 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	13.08	22.20 %
W-Disp	0.07	11.23 %
Total	13.15	22.09 %

Branch *	MTD Sales L	Brand Share %
TPR1	0.60	17.28 %
CBE1	0.53	13.32 %
SNR1	0.27	13.28 %
CBE6	0.25	12.64 %
AVI1		0.00 %
CBE4		0.00 %
CBE5		0.00 %
CNR1		0.00 %
DPM2		0.00 %
GBM1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
PPI1		0.00 %
SYM2		0.00 %
TPR2		0.00 %
TPR3		0.00 %
TPR4		0.00 %
UMP1		0.00 %
Total	13.15	22.09 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	1.35	10.07 %
Total	1.35	10.07 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.54	5.40 %
PAS1	0.25	14.76 %
Total	1.35	10.07 %