

MTD Sales
393.83 L

Brand Share %
17.94 %

Information:

MTD : 01-10-2025 To 16-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **17.94 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	393.57	17.98 %
W-Disp	0.27	3.71 %
Total	393.83	17.94 %

Sales Zone	MTD Sales L	Brand Share %
TRICHY-01	67.22	21.28 %
SOUTH-01	66.56	14.86 %
CHENNAI-01	64.22	16.89 %
SOUTH-03	43.08	16.40 %
CHENNAI-02	38.69	14.49 %
SOUTH ARCOT	33.45	20.92 %
WEST-02	29.20	23.85 %
NORTH ARCOT	25.08	22.33 %
WEST-01	22.71	21.54 %
KL-SOUTH	3.63	16.48 %
Total	393.83	17.94 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	67.22	21.30 %
Total	67.22	21.28 %

Branch *	MTD Sales L	Brand Share %
TRY1	8.25	13.42 %
TNJ1	3.29	12.33 %
TVR2	1.70	15.55 %
NGT1	1.33	14.74 %
TYR1	1.13	17.61 %
ORU1	0.51	12.80 %
TTP1	0.28	9.12 %
NMM1	0.26	10.17 %
KRN1		0.00 %
NCK1		0.00 %
TZSD		0.00 %
Total	67.22	21.28 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	66.56	14.89 %
Total	66.56	14.86 %

Branch *	MTD Sales L	Brand Share %
TUT1	8.61	11.45 %
NGR1	3.57	11.55 %
TVL1	3.56	9.03 %
RPM1	3.51	15.56 %
TUT2	2.77	11.39 %
KVT1	1.94	10.39 %
SVK1	1.93	13.83 %
UDN1	1.14	12.74 %
TKS1	1.10	8.90 %
TYI1	1.05	15.64 %
TCN1	0.85	5.32 %
TVL2	0.76	11.85 %
VKM1	0.60	15.79 %
ARM1	0.57	6.23 %
PDI1	0.54	11.23 %
KGL1	0.53	11.91 %
RND1	0.29	2.65 %
STU2	0.29	6.19 %
MAR1	0.28	4.10 %
MMT1	0.28	4.77 %
COL1	0.28	10.59 %
ASM1	0.25	4.84 %
S2SD		0.00 %
SGT1		0.00 %
SKD1		0.00 %
Total	66.56	14.86 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	64.22	16.98 %
Total	64.22	16.89 %

Branch *	MTD Sales L	Brand Share %
CH19	5.36	15.31 %
CH08	4.71	16.06 %
CH30	3.25	17.87 %
AVD1	2.72	16.97 %
CH05	2.66	11.33 %
CH14	2.50	11.71 %
CZWH	2.39	13.73 %
CH28	2.32	14.03 %
CH16	1.91	6.87 %
GUD1	1.37	13.00 %
CH45	1.37	14.53 %
MRM1	1.36	15.27 %
CH11	1.09	9.55 %
CH35	0.53	9.60 %
CH37	0.25	8.75 %
CGL1		0.00 %
CH26		0.00 %
CH40		0.00 %
MC10		0.00 %
TKM1		0.00 %
WHC3		0.00 %
Total	64.22	16.89 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	43.08	16.43 %
Total	43.08	16.40 %

Branch *	MTD Sales L	Brand Share %
MDU2	3.25	10.22 %
ATG1	1.86	15.49 %
KKD3	1.85	10.88 %
TMM1	1.40	17.74 %
MDU1	1.08	6.89 %
MLR1	0.57	9.13 %
ODM1	0.53	11.46 %
PNI1	0.53	15.59 %
MDU4	0.52	7.00 %
KKD2	0.29	6.87 %
MDU6	0.28	1.16 %
TEN2	0.26	7.96 %
TDI1	0.25	6.96 %
CBM1		0.00 %
CMR1		0.00 %
DGL2		0.00 %
DKI1		0.00 %
KYK1		0.00 %
NTM1		0.00 %
PKM1		0.00 %
PNV1		0.00 %
PVI1		0.00 %
Total	43.08	16.40 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	38.62	14.54 %
W-Disp	0.07	4.70 %
Total	38.69	14.49 %

Branch *	MTD Sales L	Brand Share %
CH03	4.45	17.40 %
CH15	3.92	10.18 %
CH43	2.11	14.01 %
CH24	1.39	13.55 %
CH33	1.34	10.46 %
CH12	1.17	6.42 %
CH09	1.11	8.94 %
CH20	1.09	10.32 %
MJR1	0.85	9.18 %
CH46	0.58	5.46 %
CH06	0.56	6.41 %
CH17	0.28	5.83 %
CH36	0.25	4.94 %
CH01		0.00 %
CH27		0.00 %
CH34		0.00 %
Total	38.69	14.49 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	33.39	20.93 %
W-Disp	0.06	16.32 %
Total	33.45	20.92 %

Branch *	MTD Sales L	Brand Share %
POY2	3.58	17.31 %
POY1	3.06	12.05 %
CDM1	2.24	17.51 %
VPM2	1.20	14.41 %
TRK1	0.84	13.23 %
PRT1	0.28	5.19 %
ULP1	0.27	6.70 %
NVL2		0.00 %
Total	33.45	20.92 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	29.13	23.89 %
W-Disp	0.07	13.25 %
Total	29.20	23.85 %

Branch *	MTD Sales L	Brand Share %
ERD1	2.46	14.71 %
SLM1	2.19	15.58 %
NKL2	0.83	9.77 %
KMM1	0.29	10.87 %
HSR2	0.28	8.71 %
ATU1		0.00 %
CMI1		0.00 %
DPR1		0.00 %
HSR1		0.00 %
KRI1		0.00 %
MTR1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
SGI1		0.00 %
TRM1		0.00 %
Total	29.20	23.85 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	25.01	22.37 %
W-Disp	0.07	13.68 %
Total	25.08	22.33 %

Branch *	MTD Sales L	Brand Share %
VEL2	1.64	16.29 %
AKM1	1.64	16.71 %
KPM1	0.83	10.70 %
ABR1	0.29	9.94 %
WJD1	0.29	6.72 %
VSI1	0.01	0.47 %
BGR1		0.00 %
PTU1		0.00 %
TRR1		0.00 %
UGI1		0.00 %
VNB1		0.00 %
WJP1		0.00 %
Total	25.08	22.33 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	22.71	21.64 %
Total	22.71	21.54 %

Branch *	MTD Sales L	Brand Share %
CBE2	4.91	14.84 %
UMP1	0.54	15.56 %
MPM1	0.29	6.93 %
CBE6	0.28	6.46 %
TPR1	0.28	7.97 %
DPM2	0.28	13.68 %
SNR1	0.27	6.84 %
AVI1	0.26	8.66 %
CBE1	0.25	5.73 %
ANR1		0.00 %
GDR1		0.00 %
KGM1		0.00 %
PDM1		0.00 %
TPR2		0.00 %
UAM1		0.00 %
Total	22.71	21.54 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	3.63	16.54 %
Total	3.63	16.48 %

Branch *	MTD Sales L	Brand Share %
TVP1	2.53	16.90 %
PAS1	0.27	7.96 %
Total	3.63	16.48 %