

MTD Sales
952.42 L

Brand Share %
25.41 %

Information:

MTD : 01-09-2026 To 16-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **25.41 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	936.65	25.51 %
W-Disp	9.94	43.93 %
D-Freez	5.84	10.90 %
Total	952.42	25.41 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	186.13	26.10 %
TRICHY-01	163.10	27.80 %
CHENNAI-01	160.85	25.72 %
SOUTH-03	103.53	23.81 %
CHENNAI-02	96.17	19.58 %
NORTH ARCOT	84.71	29.39 %
SOUTH ARCOT	69.30	27.04 %
WEST-02	40.52	28.82 %
WEST-03	28.52	22.20 %
WEST-01	19.58	23.59 %
Total	952.42	25.41 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	184.74	26.30 %
D-Freez	0.82	9.50 %
W-Disp	0.58	28.44 %
Total	186.13	26.10 %

Branch *	MTD Sales L	Brand Share %
TVL1	15.81	15.94 %
RPM1	7.95	22.77 %
TUT2	7.46	21.60 %
NGR1	6.20	19.46 %
SVK1	4.79	24.87 %
RND1	4.28	21.29 %
TKS2	4.19	15.81 %
TKY1	2.18	20.65 %
TKS1	1.70	11.79 %
KYR1	1.48	23.84 %
SDI1	1.25	12.34 %
MMT1	0.62	5.99 %
PDI1	0.60	7.63 %
KSM1	0.57	11.18 %
SKD1	0.30	5.72 %
SGT1		0.00 %
WHTV	-0.31	13.65 %
Total	186.13	26.10 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	160.67	27.72 %
D-Freez	1.55	26.50 %
W-Disp	0.87	72.16 %
Total	163.10	27.80 %

Branch *	MTD Sales L	Brand Share %
TRY1	31.85	25.37 %
TNJ1	6.83	22.51 %
TRY4	6.59	24.77 %
TRY3	5.18	24.06 %
TVR2	4.42	15.33 %
PDK2	4.17	23.39 %
NGT1	3.78	17.52 %
KUM1	3.43	10.27 %
KIK1	2.26	10.20 %
TTP1	2.05	22.10 %
PDK1	1.64	14.15 %
MDI1	1.53	9.07 %
APM1	0.88	23.41 %
NCK1	0.60	14.93 %
TZSD	0.02	-37.33 %
WTRZ	-1.79	24.10 %
Total	163.10	27.80 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	158.39	25.75 %
W-Disp	2.31	56.25 %
D-Freez	0.14	2.35 %
Total	160.85	25.72 %

Branch *	MTD Sales L	Brand Share %
CH16	8.05	19.61 %
CH07	7.25	23.90 %
CH05	5.67	12.49 %
CH30	4.89	17.60 %
CH28	4.85	17.73 %
GUD1	4.75	21.48 %
CH45	4.64	20.53 %
CH48	4.57	19.58 %
AVD1	2.96	12.40 %
CH25	2.49	10.64 %
KNR1	2.04	15.79 %
CGL1	1.53	11.05 %
TKM1	1.12	18.36 %
Total	160.85	25.72 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	102.17	23.97 %
W-Disp	0.80	22.67 %
D-Freez	0.56	11.14 %
Total	103.53	23.81 %

Branch *	MTD Sales L	Brand Share %
MDU1	19.08	24.57 %
MDU2	5.73	17.37 %
DGL1	3.45	15.46 %
KKD3	2.99	15.12 %
MDU4	2.79	20.46 %
MDU6	2.51	14.36 %
ATG1	2.04	12.13 %
MDU7	1.62	11.69 %
MDU3	1.41	9.97 %
DGL2	1.30	10.07 %
TEN1	1.18	19.90 %
DKI1	1.17	10.14 %
SGP1	0.88	22.89 %
KYK1	0.85	20.82 %
MNM1	0.85	23.11 %
SVG1	0.54	4.76 %
CBM1	0.40	7.63 %
KPT1	0.32	15.32 %
PKM1	0.29	11.89 %
MLR1	0.29	4.01 %
PNI1	0.29	9.89 %
TEN2	0.29	7.54 %
NTM1		0.00 %
Total	103.53	23.81 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	94.42	19.48 %
W-Disp	1.41	51.48 %
D-Freez	0.35	9.23 %
Total	96.17	19.58 %

Branch *	MTD Sales L	Brand Share %
CH15	9.12	17.90 %
CH21	8.41	22.45 %
CH03	6.48	13.22 %
CH20	4.96	21.19 %
CH17	4.36	21.54 %
CH41	4.02	25.37 %
CH44	3.65	20.29 %
CH33	3.54	19.56 %
CH06	3.50	19.69 %
CH18	3.42	12.58 %
CH51	3.12	15.44 %
CH50	3.05	16.11 %
CH46	1.95	19.51 %
CH43	1.76	18.36 %
UKI1	1.41	17.45 %
CH12	1.30	4.42 %
GPD1	0.78	6.43 %
CH34	0.41	2.51 %
CH31	0.35	17.90 %
CH01	0.28	20.37 %
CH32	0.07	1.90 %
WHC3	-0.90	-36.63 %
Total	96.17	19.58 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	83.24	29.77 %
D-Freez	0.92	12.76 %
W-Disp	0.55	38.96 %
Total	84.71	29.39 %

Branch *	MTD Sales L	Brand Share %
VEL4	7.18	23.12 %
KPM2	5.76	22.88 %
TRL1	5.30	25.04 %
KPM1	2.30	20.23 %
WJP1	1.47	21.54 %
VEL1	1.39	16.24 %
AKM1	1.17	10.89 %
SLG1	0.63	23.26 %
VNB1	0.55	7.53 %
BGR1	0.36	9.25 %
UGI1		0.00 %
Total	84.71	29.39 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	67.48	27.41 %
W-Disp	1.35	79.94 %
D-Freez	0.47	5.56 %
Total	69.30	27.04 %

Branch *	MTD Sales L	Brand Share %
CDM1	4.27	22.19 %
VPM2	3.54	21.84 %
TRK1	2.99	23.54 %
KKI2	2.36	20.95 %
POY1	1.83	7.25 %
NVL2	1.80	12.23 %
TDM1	0.96	11.80 %
TVM2	0.93	8.17 %
KML1	0.57	8.78 %
Total	69.30	27.04 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	40.11	30.13 %
W-Disp	0.42	11.60 %
Total	40.52	28.82 %

Branch *	MTD Sales L	Brand Share %
SLM1	2.83	14.30 %
ATU1	1.65	16.46 %
KRI1	1.18	15.49 %
MTR1	0.93	10.94 %
BMD1	0.81	19.81 %
PLC1	0.66	24.21 %
DPR2	0.66	19.38 %
OML1	0.31	9.84 %
KAM1	0.29	7.67 %
VPD1	0.29	10.04 %
HSR1	0.14	5.88 %
HSR2		0.00 %
MCR1		0.00 %
PMP1		0.00 %
SGI1		0.00 %
WHKP		0.00 %
WZWH		0.00 %
Total	40.52	28.82 %

WEST-03

Property	MTD Sales L	Brand Share %
Air-Cond	27.94	22.32 %
W-Disp	0.36	57.91 %
D-Freez	0.22	8.23 %
Total	28.52	22.20 %

Branch *	MTD Sales L	Brand Share %
ERD2	5.59	19.80 %
NKL2	3.13	19.27 %
TCG1	1.21	18.49 %
KMM1	1.15	21.78 %
PDR1	0.70	22.02 %
AVI1	0.66	12.77 %
KGM1	0.38	11.51 %
TPR1	0.32	5.78 %
CMI1		0.00 %
SYM2		0.00 %
TPR3		0.00 %
W3SD		0.00 %
WHPD		0.00 %
Total	28.52	22.20 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	17.48	22.02 %
W-Disp	1.30	75.53 %
D-Freez	0.81	41.75 %
Total	19.58	23.59 %

Branch *	MTD Sales L	Brand Share %
CBE2	3.99	18.33 %
MPM1	0.83	16.70 %
CBE4	0.82	12.90 %
CBE6	0.80	11.06 %
SNR1	0.49	12.70 %
DPM2	0.38	19.96 %
CBE5	0.29	10.40 %
SUL1	0.28	11.27 %
CBE3		0.00 %
GDR1		0.00 %
KMD1		0.00 %
UAM1		0.00 %
WZSD		0.00 %
Total	19.58	23.59 %