

MTD Sales
500.75 L

Brand Share %
19.59 %

Information:

MTD : 01-08-2025 To 16-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **19.59 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	500.13	19.62 %
W-Disp	0.62	10.03 %
Total	500.75	19.59 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	107.69	20.25 %
TRICHY-01	87.92	23.06 %
SOUTH-01	77.69	18.80 %
CHENNAI-02	60.59	15.86 %
SOUTH ARCOT	45.75	21.35 %
WEST-02	39.01	28.02 %
SOUTH-03	34.21	13.87 %
NORTH ARCOT	30.11	19.24 %
WEST-01	16.34	21.17 %
KL-SOUTH	1.44	10.55 %
Total	500.75	19.59 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	107.69	20.32 %
Total	107.69	20.25 %

Branch *	MTD Sales L	Brand Share %
CH05	7.58	18.38 %
CH16	5.57	15.74 %
CH11	4.98	10.33 %
CH08	4.75	12.61 %
CH14	3.63	12.01 %
CH48	3.20	11.39 %
CH45	2.85	17.46 %
GUD1	2.66	14.40 %
CH28	2.57	15.80 %
SKL1	1.31	17.32 %
CGL1	1.05	14.80 %
CH37	1.01	14.82 %
TKM1	0.77	16.15 %
CH26	0.60	12.15 %
CZWH		0.00 %
MC02		0.00 %
WCHN		0.00 %
WHC3		0.00 %
Total	107.69	20.25 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	87.85	23.07 %
W-Disp	0.07	17.55 %
Total	87.92	23.06 %

Branch *	MTD Sales L	Brand Share %
TRY1	9.73	15.87 %
TVR2	3.39	15.03 %
MDI1	2.95	13.02 %
NGT1	2.12	9.43 %
TRY3	1.81	15.24 %
NCK1	0.48	14.07 %
APM1	0.29	4.21 %
KRN1	0.29	11.31 %
NMM1	0.24	9.06 %
ORU1		0.00 %
Total	87.92	23.06 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	77.69	18.84 %
Total	77.69	18.80 %

Branch *	MTD Sales L	Brand Share %
TUT1	8.05	14.60 %
TVL1	7.13	14.09 %
KVT1	3.12	15.15 %
TKS2	1.55	17.56 %
NGR1	1.35	6.10 %
SKD1	1.24	7.11 %
SVK1	1.08	8.51 %
TKS1	1.02	8.69 %
MMT1	0.83	16.48 %
TKY1	0.80	19.01 %
SNL1	0.57	18.12 %
MAR1	0.54	5.20 %
VKM1	0.53	11.54 %
RND1	0.24	1.36 %
SDI1	0.24	12.19 %
ARM1		0.00 %
ERL1		0.00 %
KGL1		0.00 %
SGT1		0.00 %
WHTV		0.00 %
Total	77.69	18.80 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	60.52	15.87 %
W-Disp	0.07	10.54 %
Total	60.59	15.86 %

Branch *	MTD Sales L	Brand Share %
CH03	5.93	13.64 %
CH15	5.39	12.72 %
CH12	3.91	15.76 %
CH09	2.49	17.11 %
CH21	2.36	12.41 %
CH41	1.64	10.67 %
CH27	1.36	16.80 %
CH20	1.32	7.27 %
MJR1	1.25	6.22 %
CH06	0.54	3.20 %
CH31	0.52	8.83 %
CH34	0.27	1.67 %
CH32	0.24	3.23 %
CH36	0.24	2.58 %
CH24	0.02	0.14 %
CH01		0.00 %
Total	60.59	15.86 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	45.68	21.37 %
W-Disp	0.08	12.53 %
Total	45.75	21.35 %

Branch *	MTD Sales L	Brand Share %
POY1	6.53	18.06 %
NVL2	2.12	17.02 %
TDM1	1.69	19.14 %
KKI2	1.62	17.40 %
KML1	1.53	16.84 %
KLM1	0.79	7.76 %
VPM2	0.73	7.18 %
TVM2	0.28	4.81 %
STP1	0.27	10.24 %
MKM1	0.24	3.79 %
WHNV		0.00 %
WHUT		0.00 %
Total	45.75	21.35 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	38.94	28.02 %
W-Disp	0.07	27.46 %
Total	39.01	28.02 %

Branch *	MTD Sales L	Brand Share %
ERD1	2.62	15.04 %
ATU1	0.79	16.03 %
NKL2	0.52	14.81 %
APN1	0.50	18.57 %
HSR2	0.27	7.52 %
KMM1	0.25	8.42 %
VKL1	0.24	14.24 %
HSR1	0.07	4.70 %
CMI1		0.00 %
PDR1		0.00 %
PMP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
WHPD		0.00 %
WZWH		0.00 %
Total	39.01	28.02 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	34.07	13.83 %
W-Disp	0.14	35.09 %
Total	34.21	13.87 %

Branch *	MTD Sales L	Brand Share %
MDU2	2.28	14.54 %
KKD2	1.93	16.84 %
ATG1	1.89	12.75 %
MDU3	1.56	13.34 %
MPA1	1.08	19.23 %
USL1	1.03	17.83 %
MDU6	0.81	5.59 %
MDU1	0.74	1.56 %
MNM1	0.55	17.14 %
CBM1	0.49	13.60 %
PNV1	0.48	11.03 %
BNR1	0.29	17.11 %
PVI1	0.27	8.95 %
TDI1	0.27	11.03 %
TEN2	0.07	1.68 %
BTU1	0.06	3.76 %
CMR1		0.00 %
DKI1		0.00 %
KPT1		0.00 %
MDU4		0.00 %
NKI1		0.00 %
NTM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
SGP1		0.00 %
SZSD		0.00 %
TEN1		0.00 %
WHMD		0.00 %
Total	34.21	13.87 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	30.11	19.29 %
Total	30.11	19.24 %

Branch *	MTD Sales L	Brand Share %
ARC2	2.09	12.90 %
KPM1	1.60	15.23 %
AKM1	1.58	18.07 %
VEL1	1.41	11.45 %
VSI1	1.31	13.35 %
SBR1	1.10	11.56 %
SLG1	0.83	17.15 %
CYR1	0.65	18.37 %
ANI1	0.52	18.01 %
WJP1	0.29	10.20 %
GDM1	0.27	6.60 %
CGM1		0.00 %
PTU1		0.00 %
WHVL		0.00 %
WJD1		0.00 %
Total	30.11	19.24 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	16.15	21.07 %
W-Disp	0.20	34.96 %
Total	16.34	21.17 %

Branch *	MTD Sales L	Brand Share %
TPR2	0.52	9.22 %
GBM1	0.52	13.90 %
SUL1	0.36	17.67 %
TPR3	0.36	18.15 %
UMP1	0.32	15.01 %
CBE1	0.27	6.37 %
DPM2	0.27	12.52 %
CBE6	0.25	7.02 %
TPR1	0.24	6.42 %
MPM1	0.07	2.66 %
CBE4		0.00 %
GDR1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
SYM2		0.00 %
WHCB		0.00 %
Total	16.34	21.17 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	1.44	10.67 %
Total	1.44	10.55 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.87	8.84 %
PAS1	0.56	15.08 %
Total	1.44	10.55 %