



# TN : VOLTAS Sales Performance 17/05/2026 9:13 AM

MTD Sales  
1,830.39 L

Brand Share %  
17.78 %

Information:

MTD : 01-05-2026 To 16-05-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **17.78 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	1,813.23	17.72 %
W-Disp	9.14	54.45 %
D-Freez	8.01	18.12 %
<b>Total</b>	<b>1,830.39</b>	<b>17.78 %</b>

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	325.14	18.82 %
TRICHY-01	297.78	18.86 %
CHENNAI-02	248.51	16.49 %
SOUTH-01	217.20	15.06 %
SOUTH-03	177.53	13.79 %
NORTH ARCOT	162.99	22.00 %
WEST-02	155.51	20.35 %
SOUTH ARCOT	152.52	20.07 %
WEST-01	93.22	19.15 %
<b>Total</b>	<b>1,830.39</b>	<b>17.78 %</b>

## CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	321.59	18.74 %
W-Disp	2.26	48.83 %
D-Freez	1.30	18.00 %
<b>Total</b>	<b>325.14</b>	<b>18.82 %</b>

Branch *	MTD Sales L	Brand Share %
CH05	17.82	14.98 %
CH28	11.98	15.61 %
CH45	10.41	17.76 %
CH30	10.15	16.05 %
CH49	10.00	15.04 %
AVD1	8.04	16.18 %
CGL1	6.92	17.25 %
CZWH	5.34	5.85 %
CH39	5.14	15.53 %
CH37	4.09	15.43 %
CH35	3.67	8.91 %
GUD2	3.07	12.21 %
WHC3		0.00 %
WCHN	-7.11	13.72 %
<b>Total</b>	<b>325.14</b>	<b>18.82 %</b>

**TRICHY-01**

Property	MTD Sales L	Brand Share %
Air-Cond	295.47	18.81 %
W-Disp	1.20	71.38 %
D-Freez	1.10	15.79 %
<b>Total</b>	<b>297.78</b>	<b>18.86 %</b>

Branch *	MTD Sales L	Brand Share %
TRY1	41.72	14.95 %
TNJ1	11.62	12.83 %
MDI1	8.99	15.52 %
KUM1	8.61	9.91 %
TRY3	8.12	17.35 %
NGT1	7.21	16.68 %
KIK1	7.03	14.82 %
TVR2	6.14	7.03 %
PDK1	5.83	12.89 %
MSI1	3.38	13.00 %
ORU1	2.95	16.86 %
NCK1	2.83	13.77 %
APM1	2.81	10.19 %
TZSD		0.00 %
WTRZ	-2.82	14.35 %
<b>Total</b>	<b>297.78</b>	<b>18.86 %</b>

**CHENNAI-02**

Property	MTD Sales L	Brand Share %
Air-Cond	246.39	16.40 %
W-Disp	1.72	70.24 %
D-Freez	0.40	18.38 %
<b>Total</b>	<b>248.51</b>	<b>16.49 %</b>

Branch *	MTD Sales L	Brand Share %
CH15	19.74	14.26 %
CH12	17.52	13.63 %
CH21	11.82	11.41 %
CH24	11.52	13.44 %
CH18	10.95	15.95 %
CH33	8.05	15.61 %
CH50	7.97	14.19 %
CH06	7.96	12.98 %
CH20	7.94	14.10 %
CH34	7.88	17.31 %
MJR1	6.25	12.11 %
GPD1	4.41	17.38 %
CH51	4.27	9.13 %
CH43	4.12	13.01 %
CH31	2.51	7.86 %
<b>Total</b>	<b>248.51</b>	<b>16.49 %</b>

**SOUTH-01**

Property	MTD Sales L	Brand Share %
Air-Cond	216.17	15.07 %
D-Freez	0.67	10.03 %
W-Disp	0.36	30.35 %
<b>Total</b>	<b>217.20</b>	<b>15.06 %</b>

Branch *	MTD Sales L	Brand Share %
TUT1	21.14	14.23 %
TVL1	9.80	5.51 %
KVT1	8.71	11.66 %
SVK1	8.28	17.71 %
RND1	7.13	10.37 %
NGR1	6.84	7.67 %
RPM1	6.70	17.27 %
MAR1	6.65	17.36 %
VLY1	6.17	8.60 %
ARM1	3.31	14.37 %
TKS1	3.00	9.91 %
MMT1	2.61	10.67 %
UDN1	2.47	11.59 %
SDI1	2.27	14.19 %
PDI1	1.89	12.43 %
KYR1	1.38	9.71 %
KGL1	1.23	7.00 %
SKD1	1.20	4.91 %
COL1	1.19	14.50 %
KSM1	0.87	17.75 %
TKY1	0.85	5.97 %
SGT1	0.54	9.89 %
<b>Total</b>	<b>217.20</b>	<b>15.06 %</b>

### SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	176.70	13.81 %
W-Disp	0.62	36.82 %
D-Freez	0.21	3.58 %
<b>Total</b>	<b>177.53</b>	<b>13.79 %</b>

Branch *	MTD Sales L	Brand Share %
DGL1	20.07	11.68 %
MDU2	10.19	13.58 %
MDU1	6.25	4.60 %
ATG1	5.79	10.28 %
CMR1	5.52	16.29 %
SVG1	4.14	12.81 %
MDU3	3.57	8.46 %
MDU7	2.79	5.69 %
USL1	2.39	15.54 %
KYK1	2.17	11.13 %
TEN1	2.02	11.35 %
DKI1	1.84	5.73 %
MLR1	1.78	9.76 %
MNM1	1.67	9.27 %
TEN2	1.56	10.17 %
PKM1	1.46	13.52 %
MDU6	1.39	2.87 %
MDU4	1.31	6.46 %
SGP1	1.25	11.73 %
BTU1	1.15	10.86 %
TDI1	0.98	3.58 %
PVI1	0.73	2.93 %
CBM1	0.64	4.46 %
KPT1	0.56	9.08 %
NTM1	0.28	3.73 %
<b>Total</b>	<b>177.53</b>	<b>13.79 %</b>

### NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	160.95	21.96 %
D-Freez	1.29	21.84 %
W-Disp	0.75	37.35 %
<b>Total</b>	<b>162.99</b>	<b>22.00 %</b>

Branch *	MTD Sales L	Brand Share %
KPM2	11.14	13.92 %
SBR1	7.41	12.29 %
SLG1	3.26	17.61 %
WJD1	3.07	12.45 %
CPT1	2.93	16.61 %
BGR1	0.28	3.63 %
<b>Total</b>	<b>162.99</b>	<b>22.00 %</b>

**WEST-02**

Property	MTD Sales L	Brand Share %
Air-Cond	153.15	20.13 %
D-Freez	1.59	63.14 %
W-Disp	0.78	65.56 %
<b>Total</b>	<b>155.51</b>	<b>20.35 %</b>

Branch *	MTD Sales L	Brand Share %
ERD1	10.53	12.56 %
ATU1	4.96	15.99 %
MTR1	4.56	15.62 %
NKL2	4.43	11.31 %
KRI1	3.35	14.10 %
VPD1	2.60	15.96 %
PDR1	1.48	12.09 %
HSR2	1.48	7.73 %
KMM1	1.26	8.12 %
CMI1	1.16	10.76 %
APN1	1.02	7.12 %
KVP1	0.73	6.69 %
PLC1	0.60	8.48 %
HSR1	0.55	4.24 %
VKL1	0.27	3.61 %
WZWH		0.00 %
WHKP	-0.96	11.48 %
<b>Total</b>	<b>155.51</b>	<b>20.35 %</b>

**SOUTH ARCOT**

Property	MTD Sales L	Brand Share %
Air-Cond	151.27	20.03 %
D-Freez	0.82	19.50 %
W-Disp	0.43	72.32 %
<b>Total</b>	<b>152.52</b>	<b>20.07 %</b>

Branch *	MTD Sales L	Brand Share %
CUD1	10.49	14.12 %
KML1	5.41	14.04 %
NVL2	3.63	8.27 %
TDM1	2.24	10.14 %
VCM1	2.12	17.44 %
STP1	0.33	2.50 %
<b>Total</b>	<b>152.52</b>	<b>20.07 %</b>

**WEST-01**

Property	MTD Sales L	Brand Share %
Air-Cond	91.54	18.97 %
W-Disp	1.03	74.18 %
D-Freez	0.65	23.24 %
Total	93.22	19.15 %

Branch *	MTD Sales L	Brand Share %
TPR2	4.29	15.50 %
CBE1	3.73	14.31 %
AVI1	2.60	15.65 %
DPM2	1.70	15.11 %
TPR3	1.43	11.05 %
CBE3	1.19	9.96 %
SUL1	0.85	13.22 %
KMD1	0.65	6.99 %
KGM1	0.63	5.72 %
CBE4	0.60	2.38 %
CBE5	0.60	10.91 %
TPR1	0.35	1.13 %
GDR1		0.00 %
KGI1		0.00 %
UAM1		0.00 %
WZSD		0.00 %
Total	93.22	19.15 %