



# TN : VOLTAS Sales Performance 17/04/2026 9:13 AM

MTD Sales  
2,500.87 L

Brand Share %  
14.32 %

Information:

MTD : 01-04-2026 To 16-04-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **14.32 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	2,487.72	14.30 %
W-Disp	9.01	50.82 %
D-Freez	4.14	8.17 %
<b>Total</b>	<b>2,500.87</b>	<b>14.32 %</b>

Sales Zone	MTD Sales L	Brand Share %
TRICHY-01	409.29	16.85 %
CHENNAI-01	356.37	15.01 %
SOUTH-01	354.29	12.80 %
SOUTH-03	293.34	13.23 %
CHENNAI-02	282.26	14.33 %
WEST-02	247.89	14.47 %
NORTH ARCOT	218.82	16.78 %
SOUTH ARCOT	188.90	15.40 %
WEST-01	149.70	10.22 %
<b>Total</b>	<b>2,500.87</b>	<b>14.32 %</b>

## TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	408.82	16.91 %
D-Freez	0.39	3.97 %
W-Disp	0.08	9.55 %
<b>Total</b>	<b>409.29</b>	<b>16.85 %</b>

Branch *	MTD Sales L	Brand Share %
TNJ2	13.85	13.88 %
TNJ1	13.15	10.95 %
TVR2	12.48	10.74 %
KUM1	10.67	8.63 %
TRY2	10.27	13.77 %
KIK1	9.72	14.15 %
PDK1	8.30	12.57 %
NMM1	2.51	10.39 %
APM1	1.46	6.99 %
NCK1	0.89	3.59 %
TZSD		0.00 %
<b>Total</b>	<b>409.29</b>	<b>16.85 %</b>

## CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	351.79	14.89 %
W-Disp	3.69	58.00 %
D-Freez	0.89	23.00 %
<b>Total</b>	<b>356.37</b>	<b>15.01 %</b>

Branch *	MTD Sales L	Brand Share %
CH47	20.76	12.08 %
CH05	18.07	11.21 %
CH16	17.40	13.24 %
CH42	13.86	13.66 %
CH28	12.55	12.97 %
CH49	9.46	11.34 %
CH25	9.08	9.61 %
CH45	8.55	10.27 %
CH39	5.80	13.44 %
CGL1	5.51	12.13 %
CH35	4.24	6.95 %
SKL1	4.12	7.46 %
GUD2	3.49	8.75 %
CH37	2.99	6.38 %
CZWH	2.46	6.20 %
CH40	0.38	4.63 %
MC09		0.00 %
WHC3		0.00 %
<b>Total</b>	<b>356.37</b>	<b>15.01 %</b>

## SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	353.16	12.80 %
W-Disp	0.80	55.30 %
D-Freez	0.33	4.62 %
<b>Total</b>	<b>354.29</b>	<b>12.80 %</b>

Branch *	MTD Sales L	Brand Share %
TVL1	31.17	8.74 %
TKS2	13.93	11.32 %
VLY1	12.46	13.36 %
NGR1	11.58	6.06 %
TKS1	9.03	11.84 %
SVK1	7.63	9.35 %
RND1	7.01	7.05 %
TYI1	6.16	13.23 %
APK1	5.91	14.30 %
UDN1	4.70	9.84 %
RPM1	4.63	6.32 %
SDI1	3.39	7.97 %
COL1	3.27	11.53 %
KGL1	3.17	6.04 %
KYR1	2.92	9.53 %
SNL1	2.82	8.90 %
MMT1	2.35	4.68 %
VKM1	2.15	8.89 %
SKD1	2.01	7.78 %
TKY1	1.87	5.99 %
PDI1	1.74	5.09 %
KSM1	0.86	6.54 %
SGT1	0.57	4.33 %
<b>Total</b>	<b>354.29</b>	<b>12.80 %</b>

### SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	292.25	13.22 %
D-Freez	0.75	10.96 %
W-Disp	0.34	27.24 %
<b>Total</b>	<b>293.34</b>	<b>13.23 %</b>

Branch *	MTD Sales L	Brand Share %
MDU1	19.24	6.52 %
KKD3	12.17	13.28 %
MDU3	7.40	9.44 %
MDU6	6.78	5.59 %
ATG1	6.75	8.93 %
MLR1	5.79	13.57 %
MNM1	3.28	12.48 %
TDI1	3.19	10.78 %
MDU7	3.04	3.84 %
KYK1	2.44	9.22 %
DKI1	2.22	4.25 %
PNV2	1.94	6.11 %
CMR1	1.73	6.67 %
MDU4	1.69	2.88 %
CBM1	1.24	3.31 %
SGP1	1.17	5.97 %
PKM1	1.15	8.26 %
ODM1	0.91	3.13 %
PVI1	0.87	2.40 %
KPT1	0.61	2.70 %
NTM1		0.00 %
WHMD	-0.94	7.04 %
<b>Total</b>	<b>293.34</b>	<b>13.23 %</b>

### CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	281.20	14.31 %
W-Disp	0.84	38.89 %
D-Freez	0.22	9.88 %
<b>Total</b>	<b>282.26</b>	<b>14.33 %</b>

Branch *	MTD Sales L	Brand Share %
CH03	27.62	13.33 %
CH15	18.76	10.69 %
CH12	14.19	12.28 %
CH24	13.42	12.66 %
CH21	11.80	9.84 %
CH20	10.28	10.01 %
CH06	9.14	13.68 %
CH17	8.63	9.35 %
CH50	6.70	7.91 %
MJR1	6.16	8.82 %
CH51	5.44	8.76 %
CH31	5.23	13.70 %
CH43	5.06	11.03 %
CH32	1.22	8.99 %
MC06	0.55	4.86 %
<b>Total</b>	<b>282.26</b>	<b>14.33 %</b>

## WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	246.53	14.45 %
W-Disp	1.36	67.46 %
Total	247.89	14.47 %

Branch *	MTD Sales L	Brand Share %
ERD1	26.44	13.43 %
SLM1	17.55	10.17 %
NKL2	9.26	10.12 %
ATU1	6.51	10.61 %
OML1	5.06	14.16 %
TCG1	3.14	6.65 %
MTR1	3.13	7.52 %
KMM1	3.00	10.01 %
APN1	2.68	11.94 %
VKL1	2.38	11.75 %
HSR1	2.38	4.48 %
WHKP	2.34	10.10 %
TRM1	2.11	6.51 %
PLC1	2.03	7.69 %
KVP1	1.98	7.25 %
SGG1	1.78	10.35 %
KAM1	1.73	8.71 %
HSR2	1.28	2.81 %
MCR1	1.20	3.96 %
SGI1	0.58	3.94 %
WZWH		0.00 %
WHPD	-1.16	12.80 %
Total	247.89	14.47 %

## NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	217.09	16.78 %
D-Freez	1.07	12.17 %
W-Disp	0.67	41.39 %
Total	218.82	16.78 %

Branch *	MTD Sales L	Brand Share %
KPM2	11.15	8.72 %
TRL1	10.79	11.92 %
SBR1	9.69	11.74 %
VEL1	8.88	12.18 %
AKM1	8.80	12.45 %
SLG1	3.27	10.43 %
WJP1	3.01	6.79 %
CPT1	2.60	10.28 %
VNB1	1.72	3.31 %
BGR1	0.91	4.32 %
PTU1	0.87	13.56 %
UGI1	0.61	5.11 %
Total	218.82	16.78 %

## SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	188.21	15.40 %
W-Disp	0.43	64.34 %
D-Freez	0.27	7.09 %
<b>Total</b>	<b>188.90</b>	<b>15.40 %</b>

Branch *	MTD Sales L	Brand Share %
POY2	17.59	13.75 %
CUD1	6.17	5.16 %
VCM1	3.83	13.42 %
NVL2	2.73	3.75 %
VPM1	1.77	10.83 %
STP1	1.75	8.93 %
KML1	0.59	1.44 %
<b>Total</b>	<b>188.90</b>	<b>15.40 %</b>

## WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	148.67	10.18 %
W-Disp	0.81	58.12 %
D-Freez	0.21	6.16 %
<b>Total</b>	<b>149.70</b>	<b>10.22 %</b>

Branch *	MTD Sales L	Brand Share %
CBE2	39.15	12.01 %
TPR2	13.13	10.76 %
CBE1	8.56	13.24 %
SNR1	7.86	12.32 %
PLI1	7.85	11.55 %
GBM1	6.26	13.64 %
CBE4	5.82	5.97 %
MPM1	4.54	6.77 %
TPR3	3.21	10.32 %
SUL1	3.12	8.36 %
TPR4	2.76	14.17 %
CBE6	2.46	4.15 %
TPR1	2.45	3.12 %
CBE3	2.29	14.19 %
CBE5	2.11	7.19 %
PDM1	1.78	5.78 %
PPI1	1.57	8.94 %
SYM2	1.01	4.43 %
KMD1	0.94	3.45 %
DPM2	0.93	2.35 %
KGM1	0.31	1.05 %
CNR1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
UAM1		0.00 %
WZSD		0.00 %
<b>Total</b>	<b>149.70</b>	<b>10.22 %</b>