



# TN : VOLTAS Sales Performance 17/03/2026 9:13 AM

MTD Sales  
1,172.23 L

Brand Share %  
16.46 %

Information:

MTD : 01-03-2026 To 16-03-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **16.46 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	1,172.03	16.48 %
W-Disp	0.20	2.38 %
Dummy-AC		9.09 %
Total	1,172.23	16.46 %

Sales Zone	MTD Sales L	Brand Share %
TRICHY-01	209.58	19.55 %
CHENNAI-01	143.29	12.91 %
SOUTH-03	141.75	15.78 %
SOUTH-01	141.57	14.42 %
WEST-01	134.56	23.04 %
WEST-02	131.71	20.66 %
CHENNAI-02	101.75	11.50 %
NORTH ARCOT	91.80	18.59 %
SOUTH ARCOT	76.22	16.54 %
Total	1,172.23	16.46 %

## TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	209.58	19.57 %
Total	209.58	19.55 %

Branch *	MTD Sales L	Brand Share %
TRY1	53.36	15.96 %
PTK1	8.17	14.22 %
KUM1	6.32	10.00 %
TNJ1	5.61	11.91 %
MDI1	3.86	13.43 %
TVR2	3.81	9.21 %
NCK1	1.01	6.97 %
TRY2	0.99	4.77 %
APM1	0.78	11.53 %
Total	209.58	19.55 %

## CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	143.29	12.94 %
<b>Total</b>	<b>143.29</b>	<b>12.91 %</b>

Branch *	MTD Sales L	Brand Share %
CH08	9.76	15.37 %
CH05	8.11	9.79 %
CH22	7.61	11.77 %
CH16	6.62	12.70 %
CH14	6.25	8.92 %
CH19	6.09	13.25 %
CH28	5.88	15.39 %
GUD1	5.55	14.45 %
AVD1	5.52	11.70 %
CH45	4.89	14.55 %
GUD2	3.20	15.38 %
CH47	2.95	9.99 %
SKL1	2.46	10.23 %
CH39	2.18	10.91 %
CH25	1.98	4.47 %
CH37	1.95	9.21 %
CGL1	1.91	8.86 %
CH49	1.60	2.82 %
CH35	1.11	3.74 %
CH40	0.95	14.53 %
CZWH	0.71	2.16 %
MC10		0.00 %
WCHN		0.00 %
WHC3		0.00 %
<b>Total</b>	<b>143.29</b>	<b>12.91 %</b>

**SOUTH-03**

Property	MTD Sales L	Brand Share %
Air-Cond	141.75	15.80 %
<b>Total</b>	<b>141.75</b>	<b>15.78 %</b>

Branch *	MTD Sales L	Brand Share %
MDU1	11.34	9.04 %
MDU2	9.26	15.36 %
ATG1	5.17	14.12 %
MPA1	5.03	15.87 %
MDU3	4.71	10.21 %
MDU6	2.73	7.48 %
TEN1	2.39	15.46 %
MLR1	1.95	14.69 %
PNV2	1.89	9.64 %
TEN2	1.83	10.26 %
CMR1	1.65	12.09 %
PKM1	1.04	13.19 %
KPT1	0.82	10.40 %
MDU4	0.80	3.92 %
TDI1	0.80	7.40 %
KYK1	0.74	6.26 %
SGP1	0.71	6.46 %
SZSD	0.29	6.62 %
CBM1	0.27	1.88 %
MNM1		0.00 %
NTM1		0.00 %
DKI1		0.00 %
<b>Total</b>	<b>141.75</b>	<b>15.78 %</b>

**SOUTH-01**

Property	MTD Sales L	Brand Share %
Air-Cond	141.57	14.44 %
Total	141.57	14.42 %

Branch *	MTD Sales L	Brand Share %
TUT1	14.74	7.08 %
TVL1	10.68	11.39 %
TKS2	6.89	15.71 %
KVT1	6.56	14.70 %
NGR1	6.10	9.86 %
SVK1	4.29	14.01 %
RPM1	4.08	13.86 %
TKS1	3.84	14.89 %
TCN1	2.41	14.33 %
APK2	2.11	11.85 %
SDI1	2.02	12.25 %
MMT1	1.83	14.65 %
PDI1	1.75	11.31 %
VLY1	1.73	8.58 %
UDN1	1.60	14.90 %
RND1	1.56	5.66 %
TKY1	1.11	12.46 %
KGL1	0.25	1.67 %
KSM1	0.24	6.16 %
SGT1	0.24	4.24 %
SKD1	0.24	3.11 %
COL1		0.00 %
Total	141.57	14.42 %

**WEST-01**

Property	MTD Sales L	Brand Share %
Air-Cond	134.43	23.04 %
W-Disp	0.12	25.44 %
Total	134.56	23.04 %

Branch *	MTD Sales L	Brand Share %
CBE4	3.47	8.17 %
TPR1	1.05	3.81 %
SYM2	0.79	12.13 %
KMD1	0.47	7.04 %
KGM1	0.24	2.55 %
GDR1		0.00 %
UAM1		0.00 %
WHCB		0.00 %
WZSD		0.00 %
Total	134.56	23.04 %

**WEST-02**

Property	MTD Sales L	Brand Share %
Air-Cond	131.71	20.67 %
Total	131.71	20.66 %

Branch *	MTD Sales L	Brand Share %
ERD2	9.06	15.16 %
ERD1	6.51	12.74 %
SLM1	6.25	8.67 %
NKL2	5.29	15.35 %
MTR1	2.85	11.20 %
TCG1	2.36	12.77 %
HSR2	1.95	12.67 %
ATU1	1.85	7.75 %
PDR1	1.70	14.00 %
KRI1	1.13	11.55 %
PMP1	1.10	9.88 %
APN1	1.06	11.14 %
KMM1	0.86	10.46 %
SGG1	0.53	14.46 %
HSR1	0.47	3.57 %
KVP1	0.29	2.63 %
VKL1		0.00 %
WHPD		0.00 %
WZWH		0.00 %
Total	131.71	20.66 %

**CHENNAI-02**

Property	MTD Sales L	Brand Share %
Air-Cond	101.75	11.51 %
Dummy-AC		10.53 %
Total	101.75	11.50 %

Branch *	MTD Sales L	Brand Share %
CH03	7.88	10.64 %
CH21	6.76	14.19 %
CH24	6.54	12.19 %
CH12	5.97	11.00 %
CH15	5.76	6.04 %
CH34	4.56	16.00 %
CH17	4.15	12.33 %
CH51	3.09	9.00 %
MJR1	2.56	8.45 %
CH20	1.66	3.73 %
CH50	1.39	3.34 %
CH33	1.11	4.41 %
CH31	0.80	4.03 %
GPD1	0.26	0.96 %
CH01		0.00 %
CH32		0.00 %
MC06		0.00 %
Total	101.75	11.50 %

**NORTH ARCOT**

Property	MTD Sales L	Brand Share %
Air-Cond	91.73	18.63 %
W-Disp	0.07	4.72 %
<b>Total</b>	<b>91.80</b>	<b>18.59 %</b>

Branch *	MTD Sales L	Brand Share %
KPM2	5.66	10.81 %
SBR1	5.33	13.82 %
AKM1	2.45	10.54 %
KPM1	2.25	9.56 %
WJD1	1.60	8.82 %
WJP1	1.45	11.05 %
SLG1	1.12	7.92 %
CPT1	0.81	9.51 %
VNB1	0.74	5.85 %
BGR1		0.00 %
WHVL		0.00 %
<b>Total</b>	<b>91.80</b>	<b>18.59 %</b>

**SOUTH ARCOT**

Property	MTD Sales L	Brand Share %
Air-Cond	76.22	16.56 %
<b>Total</b>	<b>76.22</b>	<b>16.54 %</b>

Branch *	MTD Sales L	Brand Share %
POY1	8.57	15.51 %
POY2	7.05	14.89 %
VPM2	4.71	15.58 %
CUD1	4.12	9.45 %
NVL2	4.06	13.13 %
MKM1	2.75	16.44 %
TDM1	2.05	10.07 %
KLM1	1.88	7.62 %
KML1	0.82	6.48 %
<b>Total</b>	<b>76.22</b>	<b>16.54 %</b>