

MTD Sales
225.43 L

Brand Share %
17.39 %

Information:

MTD : 01-11-2025 To 15-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **17.39 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	225.17	17.45 %
W-Disp	0.26	4.02 %
Total	225.43	17.39 %

Sales Zone	MTD Sales L	Brand Share %
TRICHY-01	41.95	19.88 %
CHENNAI-01	38.33	15.82 %
SOUTH ARCOT	30.77	25.78 %
SOUTH-01	25.32	13.23 %
CHENNAI-02	25.09	13.44 %
SOUTH-03	19.61	13.12 %
WEST-02	15.66	26.11 %
NORTH ARCOT	15.00	22.53 %
WEST-01	12.35	21.43 %
KL-SOUTH	1.35	10.98 %
Total	225.43	17.39 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	41.95	19.91 %
Total	41.95	19.88 %

Branch *	MTD Sales L	Brand Share %
TRY1	2.66	7.25 %
TRY2	2.55	14.43 %
TNJ1	1.67	12.06 %
TVR2	1.39	10.66 %
NGT1	1.04	13.18 %
PDK1	0.49	6.10 %
TRY4	0.32	12.65 %
TYR1	0.29	10.00 %
KRN1	0.29	14.51 %
APM1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
WTRZ		0.00 %
Total	41.95	19.88 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	38.21	15.87 %
W-Disp	0.12	8.38 %
Total	38.33	15.82 %

Branch *	MTD Sales L	Brand Share %
CZWH	2.82	15.39 %
CH05	2.52	10.51 %
CH42	2.06	9.12 %
CH14	1.08	9.23 %
AVD1	1.08	8.07 %
CH30	0.90	9.70 %
CH16	0.88	6.08 %
GUD1	0.34	5.30 %
CGL1	0.28	8.36 %
CH11	0.28	4.30 %
CH37	0.27	11.33 %
CH26		0.00 %
CH29		0.00 %
CH35		0.00 %
CH40		0.00 %
CH45		0.00 %
MC09		0.00 %
WCHN	-0.53	11.74 %
Total	38.33	15.82 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	30.77	25.87 %
Total	30.77	25.78 %

Branch *	MTD Sales L	Brand Share %
POY1	1.89	13.42 %
CUD1	1.68	17.08 %
VCM1	1.20	14.58 %
PRT1	0.83	13.63 %
TVM1	0.53	13.82 %
NVL2	0.51	6.92 %
VPM2	0.29	5.55 %
MKM1		0.00 %
TVM2		0.00 %
VPM1		0.00 %
WHUT		0.00 %
Total	30.77	25.78 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	25.32	13.32 %
Total	25.32	13.23 %

Branch *	MTD Sales L	Brand Share %
TUT1	2.54	6.30 %
RPM1	1.37	14.49 %
KVT1	1.12	14.18 %
TKS1	0.55	14.60 %
MAR1	0.54	4.86 %
MMT1	0.29	9.28 %
APK1	0.29	7.11 %
KGL1	0.28	13.18 %
ASM1	0.25	11.45 %
TVL2	0.25	4.20 %
KSM1		0.00 %
PDI1		0.00 %
RND1		0.00 %
S2SD		0.00 %
SGT1		0.00 %
SKD1		0.00 %
SNL1		0.00 %
TKY1		0.00 %
VKM1		0.00 %
UDN1		-0.01 %
WHTV	-0.77	11.83 %
TVL1	-3.69	-17.47 %
Total	25.32	13.23 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	25.09	13.51 %
Total	25.09	13.44 %

Branch *	MTD Sales L	Brand Share %
CH15	3.01	7.93 %
CH12	2.23	14.55 %
CH24	2.17	17.24 %
CH20	1.64	15.27 %
CH41	1.15	15.88 %
CH18	1.14	11.54 %
CH09	1.03	16.33 %
CH44	0.91	13.30 %
CH21	0.77	10.95 %
CH17	0.77	9.99 %
CH06	0.75	10.27 %
CH34	0.56	7.83 %
PON1	0.32	13.06 %
CH46	0.25	7.25 %
CH31		0.00 %
CH32		0.00 %
CH43		0.00 %
GPD1		0.00 %
MC06		0.00 %
MJR1		0.00 %
Total	25.09	13.44 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	19.61	13.15 %
Total	19.61	13.12 %

Branch *	MTD Sales L	Brand Share %
MDU2	1.93	14.61 %
MDU3	1.40	6.58 %
DGL1	1.37	16.97 %
KKD3	1.03	6.57 %
ATG1	0.80	14.46 %
MDU6	0.80	9.65 %
MDU1	0.61	3.64 %
TEN2	0.29	14.28 %
MPA1	0.28	8.87 %
TEN1	0.26	11.97 %
ADP1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
DKI1		0.00 %
KPT1		0.00 %
MDU4		0.00 %
MNM1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PVI1		0.00 %
SGP1		0.00 %
TDI1		0.00 %
WHMD		0.00 %
KYK1	-0.04	-1.97 %
Total	19.61	13.12 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	15.66	26.25 %
Total	15.66	26.11 %

Branch *	MTD Sales L	Brand Share %
SLM1	1.02	12.43 %
ERD1	0.85	16.01 %
HSR2	0.26	7.52 %
NKL2	0.26	8.71 %
PMP1	0.25	8.47 %
APN1		0.00 %
ATU1		0.00 %
CMI1		0.00 %
DPR1		0.00 %
EDP1		0.00 %
HSR1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
PLC1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
WZWH		0.00 %
Total	15.66	26.11 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	14.93	22.63 %
W-Disp	0.07	11.58 %
Total	15.00	22.53 %

Branch *	MTD Sales L	Brand Share %
SBR1	1.02	16.34 %
KPM1	0.85	16.89 %
VEL1	0.55	14.46 %
CYR1	0.28	16.06 %
ABR1	0.25	17.16 %
ANI1		0.00 %
CGM1		0.00 %
GDM1		0.00 %
TRR1		0.00 %
UGI1		0.00 %
VNB1		0.00 %
WHVL		0.00 %
WJP1		0.00 %
Total	15.00	22.53 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	12.28	21.54 %
W-Disp	0.07	11.23 %
Total	12.35	21.43 %

Branch *	MTD Sales L	Brand Share %
CBE1	0.53	13.32 %
SNR1	0.27	13.28 %
CBE6	0.25	12.64 %
AVI1		0.00 %
CBE4		0.00 %
CBE5		0.00 %
CNR1		0.00 %
DPM2		0.00 %
GBM1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
PPI1		0.00 %
SYM2		0.00 %
TPR2		0.00 %
TPR3		0.00 %
TPR4		0.00 %
UMP1		0.00 %
Total	12.35	21.43 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	1.35	10.98 %
Total	1.35	10.98 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.54	5.56 %
Total	1.35	10.98 %