

MTD Sales
377.45 L

Brand Share %
18.09 %

Information:

MTD : 01-10-2025 To 15-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **18.09 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	377.18	18.13 %
W-Disp	0.27	3.98 %
Total	377.45	18.09 %

Sales Zone	MTD Sales L	Brand Share %
TRICHY-01	63.91	21.24 %
SOUTH-01	62.68	14.94 %
CHENNAI-01	61.93	16.91 %
SOUTH-03	41.40	16.53 %
CHENNAI-02	37.85	14.76 %
SOUTH ARCOT	31.78	21.04 %
WEST-02	27.31	24.43 %
NORTH ARCOT	24.53	22.70 %
WEST-01	22.43	22.22 %
KL-SOUTH	3.63	17.16 %
Total	377.45	18.09 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	63.91	21.26 %
Total	63.91	21.24 %

Branch *	MTD Sales L	Brand Share %
TRY1	7.97	13.32 %
TNJ1	3.29	13.02 %
TVR2	1.70	15.60 %
PDK1	1.38	15.47 %
NGT1	1.33	14.74 %
ORU1	0.51	14.91 %
NMM1	0.26	10.17 %
KRN1		0.00 %
NCK1		0.00 %
TTP1		0.00 %
TZSD		0.00 %
Total	63.91	21.24 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	62.68	14.96 %
Total	62.68	14.94 %

Branch *	MTD Sales L	Brand Share %
TUT1	8.33	12.28 %
TVL1	3.56	9.06 %
RPM1	3.23	14.52 %
TUT2	2.77	12.06 %
NGR1	2.48	8.66 %
KVT1	1.94	11.29 %
SVK1	1.93	14.84 %
UDN1	1.14	13.76 %
TKS1	1.10	9.13 %
SNL1	0.85	14.73 %
TCN1	0.85	5.42 %
TYI1	0.77	13.16 %
TVL2	0.76	12.38 %
PDI1	0.54	13.64 %
KGL1	0.53	12.59 %
ARM1	0.29	3.26 %
RND1	0.29	2.96 %
STU2	0.29	6.56 %
MAR1	0.28	4.53 %
MMT1	0.28	4.77 %
COL1	0.28	12.07 %
ASM1	0.25	5.50 %
S2SD		0.00 %
SGT1		0.00 %
SKD1		0.00 %
Total	62.68	14.94 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	61.93	17.00 %
Total	61.93	16.91 %

Branch *	MTD Sales L	Brand Share %
CH19	5.36	15.72 %
CH08	4.43	15.59 %
AVD1	2.72	15.62 %
CH05	2.66	12.25 %
CH14	2.50	12.37 %
CH28	2.32	14.03 %
CH16	1.91	7.25 %
GUD1	1.37	13.00 %
CH45	1.37	14.53 %
MRM1	1.36	15.27 %
CZWH	1.21	9.75 %
CH11	1.09	9.55 %
CH35	0.53	9.60 %
CH37	0.25	8.75 %
CGL1		0.00 %
CH26		0.00 %
CH40		0.00 %
MC10		0.00 %
TKM1		0.00 %
WHC3		0.00 %
Total	61.93	16.91 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	41.40	16.56 %
Total	41.40	16.53 %

Branch *	MTD Sales L	Brand Share %
MDU2	2.97	9.77 %
ATG1	1.86	15.87 %
KKD3	1.85	11.83 %
TMM1	1.12	14.71 %
MDU1	1.08	7.02 %
ODM1	0.53	12.33 %
MDU4	0.52	7.26 %
KKD2	0.29	6.87 %
MLR1	0.29	5.65 %
MDU6	0.28	1.21 %
TEN2	0.26	7.96 %
TDI1	0.25	8.28 %
CBM1		0.00 %
CMR1		0.00 %
DGL2		0.00 %
DKI1		0.00 %
KYK1		0.00 %
NTM1		0.00 %
PKM1		0.00 %
PNV1		0.00 %
PVI1		0.00 %
Total	41.40	16.53 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	37.78	14.81 %
W-Disp	0.07	4.70 %
Total	37.85	14.76 %

Branch *	MTD Sales L	Brand Share %
CH03	4.17	16.84 %
CH15	3.64	10.16 %
CH43	2.39	15.82 %
CH09	1.66	13.88 %
CH24	1.39	14.07 %
CH33	1.34	11.05 %
CH20	1.09	10.59 %
CH12	0.89	5.23 %
MJR1	0.85	9.18 %
CH46	0.58	5.46 %
CH06	0.28	3.43 %
CH17	0.28	6.28 %
CH36	0.25	6.03 %
CH01		0.00 %
CH27		0.00 %
CH34		0.00 %
Total	37.85	14.76 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	31.72	21.05 %
W-Disp	0.06	16.32 %
Total	31.78	21.04 %

Branch *	MTD Sales L	Brand Share %
POY2	3.30	16.89 %
POY1	3.06	12.48 %
CDM1	1.96	16.95 %
TRK1	0.84	13.23 %
VPM2	0.64	8.26 %
ULP1	0.27	7.93 %
NVL2		0.00 %
PRT1		0.00 %
Total	31.78	21.04 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	27.24	24.45 %
W-Disp	0.07	18.88 %
Total	27.31	24.43 %

Branch *	MTD Sales L	Brand Share %
ERD1	1.90	12.46 %
SLM1	1.66	14.28 %
NKL2	0.83	10.40 %
KMM1	0.29	12.06 %
HSR2	0.28	15.86 %
ATU1		0.00 %
CMI1		0.00 %
DPR1		0.00 %
EDP1		0.00 %
HSR1		0.00 %
KRI1		0.00 %
MTR1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
SGI1		0.00 %
TRM1		0.00 %
Total	27.31	24.43 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	24.46	22.73 %
W-Disp	0.07	16.00 %
Total	24.53	22.70 %

Branch *	MTD Sales L	Brand Share %
VEL2	1.64	16.41 %
KPM1	0.83	10.70 %
SLG1	0.56	15.96 %
ABR1	0.29	9.94 %
WJD1	0.29	7.13 %
VSI1	0.01	0.47 %
BGR1		0.00 %
PTU1		0.00 %
TRR1		0.00 %
UGI1		0.00 %
VNB1		0.00 %
WJP1		0.00 %
Total	24.53	22.70 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	22.43	22.33 %
Total	22.43	22.22 %

Branch *	MTD Sales L	Brand Share %
CBE2	4.91	15.44 %
UMP1	0.54	15.56 %
MPM1	0.29	6.93 %
SUL1	0.29	14.16 %
CBE6	0.28	7.64 %
TPR1	0.28	8.80 %
DPM2	0.28	15.81 %
SNR1	0.27	7.53 %
AVI1	0.26	8.66 %
CBE1	0.25	5.73 %
ANR1		0.00 %
GDR1		0.00 %
KGM1		0.00 %
PDM1		0.00 %
TPR2		0.00 %
UAM1		0.00 %
Total	22.43	22.22 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	3.63	17.23 %
Total	3.63	17.16 %

Branch *	MTD Sales L	Brand Share %
TVP1	2.53	17.22 %
PAS1	0.27	9.66 %
Total	3.63	17.16 %