

MTD Sales
921.45 L

Brand Share %
25.57 %

Information:

MTD : 01-09-2026 To 15-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **25.57 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	906.44	25.68 %
W-Disp	9.51	43.82 %
D-Freez	5.50	10.62 %
Total	921.45	25.57 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	181.15	26.49 %
TRICHY-01	157.94	28.14 %
CHENNAI-01	154.09	25.54 %
SOUTH-03	99.65	24.05 %
CHENNAI-02	92.92	19.70 %
NORTH ARCOT	81.83	29.25 %
SOUTH ARCOT	68.40	27.74 %
WEST-02	38.77	28.34 %
WEST-03	27.87	22.44 %
WEST-01	18.82	23.10 %
Total	921.45	25.57 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	179.76	26.70 %
D-Freez	0.82	9.50 %
W-Disp	0.58	28.44 %
Total	181.15	26.49 %

Branch *	MTD Sales L	Brand Share %
TVL1	15.81	17.03 %
TUT2	7.46	22.09 %
RPM1	7.27	21.65 %
NGR1	6.20	20.03 %
RND1	4.28	21.29 %
TKS2	4.19	17.29 %
TYI1	4.11	25.53 %
TKY1	2.18	24.34 %
TKS1	1.70	11.79 %
KYR1	1.48	25.04 %
SDI1	1.25	13.03 %
MMT1	0.62	7.01 %
PDI1	0.60	8.02 %
KSM1	0.57	11.18 %
SKD1	0.30	6.08 %
SGT1		0.00 %
WHTV	-0.31	17.98 %
Total	181.15	26.49 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	155.73	28.09 %
D-Freez	1.35	23.79 %
W-Disp	0.87	72.16 %
Total	157.94	28.14 %

Branch *	MTD Sales L	Brand Share %
TRY4	6.59	25.16 %
TN11	5.81	19.80 %
TRY3	5.18	24.06 %
TVR2	4.42	15.54 %
PDK2	4.17	24.20 %
KUM1	3.43	10.55 %
NGT1	3.41	16.65 %
KIK1	2.26	11.05 %
TTP1	2.05	22.10 %
PDK1	1.64	14.15 %
MDI1	1.53	9.56 %
NCK1	0.60	14.93 %
WTRZ	-1.51	23.34 %
Total	157.94	28.14 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	151.78	25.58 %
W-Disp	2.17	55.86 %
D-Freez	0.14	2.35 %
Total	154.09	25.54 %

Branch *	MTD Sales L	Brand Share %
CH16	7.41	18.80 %
CH07	6.99	23.93 %
CH42	6.92	24.30 %
CH30	4.89	17.99 %
CH28	4.85	18.93 %
CH05	4.77	11.07 %
CH45	4.64	22.13 %
CH48	4.57	19.92 %
GUD1	4.36	20.46 %
AVD1	2.88	12.32 %
CH25	2.49	11.06 %
KNR1	2.04	16.56 %
GUD2	1.60	16.10 %
CGL1	1.53	11.05 %
TKM1	1.12	18.36 %
Total	154.09	25.54 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	98.37	24.20 %
W-Disp	0.72	23.12 %
D-Freez	0.56	11.69 %
Total	99.65	24.05 %

Branch *	MTD Sales L	Brand Share %
MDU1	17.83	25.21 %
MDU2	5.73	17.63 %
DGL1	3.05	14.42 %
MDU4	2.79	21.46 %
KKD3	2.69	14.30 %
MDU6	2.22	13.47 %
ATG1	2.04	12.66 %
MDU7	1.54	12.18 %
MDU3	1.41	11.05 %
DGL2	1.30	10.07 %
DKI1	1.17	10.14 %
TEN1	0.93	17.57 %
SGP1	0.88	22.89 %
MNM1	0.85	23.11 %
KYK1	0.56	14.75 %
SVG1	0.54	5.06 %
CBM1	0.40	8.26 %
KPT1	0.32	15.32 %
SZSD	0.32	19.44 %
PKM1	0.29	11.89 %
MLR1	0.29	4.19 %
PNI1	0.29	10.95 %
TEN2	0.29	7.54 %
NTM1		0.00 %
WHMD	-0.31	18.02 %
Total	99.65	24.05 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	91.30	19.63 %
W-Disp	1.41	51.48 %
D-Freez	0.21	5.48 %
Total	92.92	19.70 %

Branch *	MTD Sales L	Brand Share %
CH15	9.12	18.63 %
CH21	8.41	22.81 %
CH03	6.48	13.65 %
CH20	4.67	20.86 %
CH17	4.03	21.17 %
CH33	3.54	19.88 %
CH06	3.50	20.53 %
CH18	3.42	12.95 %
CH44	3.33	20.16 %
CH50	3.05	17.16 %
CH51	2.84	15.09 %
CH43	1.76	18.36 %
CH46	1.66	17.09 %
UKI1	1.41	17.45 %
CH12	0.97	3.52 %
GPD1	0.78	6.63 %
CH34	0.41	2.56 %
CH01	0.28	20.37 %
CH32	0.07	1.90 %
WHC3	-0.56	-14.93 %
Total	92.92	19.70 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	80.51	29.61 %
D-Freez	0.92	13.85 %
W-Disp	0.40	31.85 %
Total	81.83	29.25 %

Branch *	MTD Sales L	Brand Share %
VEL4	7.18	24.18 %
KPM2	5.69	22.94 %
TRL1	5.30	25.04 %
VEL3	5.23	24.53 %
KPM1	1.96	18.25 %
WJP1	1.47	22.83 %
VEL1	1.39	16.24 %
AKM1	1.17	10.89 %
SLG1	0.63	23.26 %
VNB1	0.55	7.53 %
BGR1	0.36	9.25 %
UGI1		0.00 %
Total	81.83	29.25 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	66.58	28.10 %
W-Disp	1.35	79.94 %
D-Freez	0.47	5.96 %
Total	68.40	27.74 %

Branch *	MTD Sales L	Brand Share %
CDM1	4.27	23.78 %
VPM2	3.54	23.60 %
TRK1	2.99	24.23 %
KKI2	2.36	20.23 %
POY1	1.83	7.69 %
NVL2	1.80	12.62 %
TDM1	0.96	12.33 %
TVM2	0.93	8.45 %
KML1	0.57	8.78 %
Total	68.40	27.74 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	38.42	29.60 %
W-Disp	0.35	10.21 %
Total	38.77	28.34 %

Branch *	MTD Sales L	Brand Share %
SLM1	2.83	14.53 %
ATU1	1.65	16.46 %
KRI1	1.18	15.49 %
BMD1	0.81	19.81 %
MTR1	0.66	8.04 %
DPR2	0.66	19.38 %
OML1	0.31	10.91 %
KAM1	0.29	7.67 %
VPD1	0.29	10.04 %
PLC1	0.28	11.91 %
HSR1	0.08	3.27 %
HSR2		0.00 %
MCR1		0.00 %
PMP1		0.00 %
SGI1		0.00 %
WHKP		0.00 %
WZWH		0.00 %
Total	38.77	28.34 %

WEST-03

Property	MTD Sales L	Brand Share %
Air-Cond	27.28	22.57 %
W-Disp	0.36	57.91 %
D-Freez	0.22	8.23 %
Total	27.87	22.44 %

Branch *	MTD Sales L	Brand Share %
ERD2	5.59	20.36 %
NKL2	3.13	19.74 %
TCG1	1.21	18.49 %
KMM1	1.15	23.56 %
AVI1	0.66	13.57 %
KGM1	0.38	11.51 %
PDR1	0.35	12.32 %
TPR1	0.32	6.11 %
CMI1		0.00 %
SYM2		0.00 %
TPR3		0.00 %
W3SD		0.00 %
WHPD		0.00 %
Total	27.87	22.44 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	16.72	21.48 %
W-Disp	1.30	75.53 %
D-Freez	0.81	41.75 %
Total	18.82	23.10 %

Branch *	MTD Sales L	Brand Share %
CBE2	3.61	17.39 %
MPM1	0.83	16.70 %
CBE4	0.82	13.74 %
CBE6	0.80	11.06 %
SNR1	0.49	12.70 %
DPM2	0.38	19.96 %
CBE5	0.29	11.66 %
SUL1	0.28	11.27 %
CBE3		0.00 %
GDR1		0.00 %
KMD1		0.00 %
UAM1		0.00 %
WZSD		0.00 %
Total	18.82	23.10 %