



# TN : VOLTAS Sales Performance 16/05/2026 9:13 AM

MTD Sales  
1,736.24 L

Brand Share %  
17.57 %

Information:

MTD : 01-05-2026 To 15-05-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **17.57 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	1,720.19	17.51 %
W-Disp	8.28	54.95 %
D-Freez	7.77	18.61 %
<b>Total</b>	<b>1,736.24</b>	<b>17.57 %</b>

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	303.64	18.58 %
TRICHY-01	289.75	18.73 %
CHENNAI-02	230.95	16.35 %
SOUTH-01	205.55	14.77 %
SOUTH-03	160.06	13.20 %
NORTH ARCOT	155.51	21.60 %
SOUTH ARCOT	150.58	20.16 %
WEST-02	148.83	20.13 %
WEST-01	91.37	19.12 %
<b>Total</b>	<b>1,736.24</b>	<b>17.57 %</b>

## CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	300.17	18.49 %
W-Disp	2.18	49.71 %
D-Freez	1.30	21.01 %
<b>Total</b>	<b>303.64</b>	<b>18.58 %</b>

Branch *	MTD Sales L	Brand Share %
CH05	17.47	14.97 %
CH28	11.08	15.08 %
CH30	9.83	16.01 %
CH25	9.62	16.00 %
CH49	9.35	14.38 %
AVD1	7.73	16.25 %
CGL1	6.65	17.08 %
CZWH	5.34	5.94 %
CH39	4.55	14.12 %
CH37	3.81	14.72 %
CH35	3.40	8.51 %
GUD2	2.80	11.44 %
WHC3		0.00 %
WCHN	-7.11	14.13 %
<b>Total</b>	<b>303.64</b>	<b>18.58 %</b>

## TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	287.60	18.70 %
D-Freez	1.10	15.79 %
W-Disp	1.05	68.56 %
<b>Total</b>	<b>289.75</b>	<b>18.73 %</b>

Branch *	MTD Sales L	Brand Share %
TRY1	39.63	14.56 %
TNJ1	10.73	12.05 %
MDI1	8.67	15.31 %
KUM1	8.05	9.62 %
TRY3	7.80	17.22 %
KIK1	7.03	15.04 %
NGT1	6.94	16.43 %
TVR2	5.87	6.86 %
PDK1	5.51	12.63 %
MSI1	3.38	13.15 %
ORU1	2.95	17.17 %
NCK1	2.83	14.63 %
APM1	2.75	10.23 %
TZSD		0.00 %
WTRZ	-2.12	13.65 %
<b>Total</b>	<b>289.75</b>	<b>18.73 %</b>

## CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	229.05	16.26 %
W-Disp	1.51	72.87 %
D-Freez	0.40	18.38 %
<b>Total</b>	<b>230.95</b>	<b>16.35 %</b>

Branch *	MTD Sales L	Brand Share %
CH15	19.74	14.74 %
CH12	13.18	13.25 %
CH17	11.56	16.71 %
CH24	11.52	13.98 %
CH21	11.22	11.25 %
CH18	9.46	14.42 %
CH33	7.75	15.30 %
CH20	7.67	14.20 %
CH06	7.48	12.48 %
CH50	7.15	13.06 %
CH34	7.04	15.95 %
MJR1	5.98	11.73 %
CH46	5.27	17.38 %
CH51	4.27	9.54 %
CH43	4.12	13.26 %
GPD1	4.07	16.47 %
CH31	2.24	7.26 %
<b>Total</b>	<b>230.95</b>	<b>16.35 %</b>

**SOUTH-01**

Property	MTD Sales L	Brand Share %
Air-Cond	204.53	14.78 %
D-Freez	0.67	10.65 %
W-Disp	0.36	30.35 %
<b>Total</b>	<b>205.55</b>	<b>14.77 %</b>

Branch *	MTD Sales L	Brand Share %
TUT1	20.81	14.37 %
KVT1	8.44	11.69 %
TVL1	8.08	4.74 %
TKS2	7.59	17.19 %
SVK1	7.42	16.55 %
RND1	6.59	9.90 %
MAR1	6.38	17.46 %
NGR1	5.98	7.02 %
VL1	5.90	8.44 %
ARM1	3.31	14.61 %
TKS1	3.01	10.15 %
MMT1	2.07	9.07 %
SDI1	2.00	12.70 %
PDI1	1.89	12.63 %
UDN1	1.66	8.12 %
KYR1	1.38	9.92 %
KGL1	1.23	7.15 %
SKD1	1.20	5.07 %
COL1	0.86	11.53 %
TKY1	0.85	5.97 %
SGT1	0.54	10.50 %
<b>Total</b>	<b>205.55</b>	<b>14.77 %</b>

### SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	159.23	13.20 %
W-Disp	0.62	50.16 %
D-Freez	0.21	3.68 %
<b>Total</b>	<b>160.06</b>	<b>13.20 %</b>

Branch *	MTD Sales L	Brand Share %
DGL1	19.25	11.42 %
MDU2	9.59	13.84 %
ATG1	5.79	10.39 %
MDU1	5.67	4.26 %
CMR1	4.44	13.55 %
SVG1	4.14	13.05 %
MDU3	3.57	8.59 %
MDU7	2.79	5.77 %
USL1	2.39	15.82 %
KYK1	2.17	11.72 %
MLR1	1.78	9.96 %
TEN1	1.75	11.22 %
MNM1	1.67	14.25 %
TEN2	1.56	10.38 %
PKM1	1.46	15.58 %
MDU6	1.39	2.94 %
SGP1	1.25	11.73 %
ODM1	1.18	7.71 %
MDU4	1.03	5.30 %
TDI1	0.98	3.85 %
BTU1	0.83	8.55 %
PVI1	0.73	3.10 %
CBM1	0.64	4.55 %
DKI1	0.59	1.98 %
KPT1	0.56	9.65 %
NTM1	0.28	3.73 %
<b>Total</b>	<b>160.06</b>	<b>13.20 %</b>

### NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	153.84	21.59 %
D-Freez	1.04	18.46 %
W-Disp	0.63	34.71 %
<b>Total</b>	<b>155.51</b>	<b>21.60 %</b>

Branch *	MTD Sales L	Brand Share %
KPM2	10.48	13.66 %
SBR1	6.87	11.56 %
WJD1	2.69	11.33 %
CPT1	2.65	15.31 %
CGM1	0.85	12.19 %
BGR1	0.28	3.94 %
<b>Total</b>	<b>155.51</b>	<b>21.60 %</b>

### SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	149.33	20.12 %
D-Freez	0.82	20.75 %
W-Disp	0.43	72.32 %
<b>Total</b>	<b>150.58</b>	<b>20.16 %</b>

Branch *	MTD Sales L	Brand Share %
CUD1	10.49	14.30 %
KML1	5.41	14.15 %
NVL2	3.63	8.33 %
TDM1	2.24	10.27 %
STP1	0.33	2.56 %
<b>Total</b>	<b>150.58</b>	<b>20.16 %</b>

## WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	146.46	19.90 %
D-Freez	1.59	75.00 %
W-Disp	0.78	65.56 %
Total	148.83	20.13 %

Branch *	MTD Sales L	Brand Share %
ERD1	10.00	12.24 %
ATU1	4.96	16.52 %
MTR1	4.56	15.62 %
NKL2	4.43	11.79 %
KRI1	2.99	13.38 %
VPD1	2.60	16.26 %
PDR1	1.48	12.46 %
HSR2	1.48	8.71 %
KMM1	1.26	8.34 %
CMI1	1.16	10.76 %
APN1	1.02	7.12 %
KVP1	0.73	7.39 %
PLC1	0.60	8.48 %
HSR1	0.55	4.35 %
SGI1	0.38	16.36 %
VKL1	0.27	3.81 %
WZWH		0.00 %
WHKP	-0.96	11.48 %
Total	148.83	20.13 %

## WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	89.99	18.99 %
W-Disp	0.74	67.35 %
D-Freez	0.65	23.24 %
Total	91.37	19.12 %

Branch *	MTD Sales L	Brand Share %
TPR2	4.29	15.50 %
CBE1	3.66	14.07 %
AVI1	2.60	16.35 %
DPM2	1.70	15.68 %
TPR3	1.43	11.05 %
CBE3	1.19	9.96 %
SUL1	0.85	13.22 %
KMD1	0.65	6.99 %
CBE4	0.60	2.41 %
TPR1	0.35	1.14 %
KGM1	0.32	2.96 %
CBE5	0.27	5.91 %
GDR1		0.00 %
KGI1		0.00 %
UAM1		0.00 %
WZSD		0.00 %
Total	91.37	19.12 %