



TN : VOLTAS Sales Performance 16/04/2026 9:13 AM

MTD Sales
2,352.23 L

Brand Share %
14.31 %

Information:

MTD : 01-04-2026 To 15-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **14.31 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	2,339.96	14.29 %
W-Disp	8.12	49.56 %
D-Freez	4.14	8.58 %
Total	2,352.23	14.31 %

Sales Zone	MTD Sales L	Brand Share %
TRICHY-01	377.02	16.48 %
CHENNAI-01	346.38	15.11 %
SOUTH-01	316.91	12.52 %
SOUTH-03	276.41	13.22 %
CHENNAI-02	271.86	14.49 %
WEST-02	233.78	14.54 %
NORTH ARCOT	210.43	17.26 %
SOUTH ARCOT	183.19	15.61 %
WEST-01	136.24	10.02 %
Total	2,352.23	14.31 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	376.55	16.54 %
D-Freez	0.39	4.09 %
W-Disp	0.08	9.55 %
Total	377.02	16.48 %

Branch *	MTD Sales L	Brand Share %
TRY3	12.98	12.23 %
TNJ2	12.72	13.54 %
TNJ1	12.57	11.28 %
TVR2	12.21	11.20 %
TYR1	10.76	14.01 %
KUM1	9.66	8.27 %
TRY2	9.13	12.71 %
PDK1	7.73	12.59 %
NGT1	7.58	13.66 %
NMM1	1.53	6.81 %
NCK1	0.89	3.82 %
APM1	0.63	3.35 %
TZSD		0.00 %
Total	377.02	16.48 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	342.20	14.99 %
W-Disp	3.29	56.77 %
D-Freez	0.89	26.38 %
Total	346.38	15.11 %

Branch *	MTD Sales L	Brand Share %
CH47	20.76	12.57 %
CH05	17.73	11.35 %
CH16	17.40	13.59 %
CH42	12.78	12.86 %
CH28	12.55	13.47 %
CH49	8.88	11.15 %
CH25	8.80	9.85 %
CH45	8.13	10.00 %
CH39	5.54	13.09 %
CGL1	5.51	12.50 %
SKL1	3.80	7.14 %
CH35	3.62	6.25 %
GUD2	3.10	8.12 %
CH37	2.99	6.79 %
CZWH	2.46	6.20 %
CH40	0.38	4.63 %
MC09		0.00 %
WHC3		0.00 %
Total	346.38	15.11 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	315.85	12.52 %
W-Disp	0.72	52.56 %
D-Freez	0.33	4.70 %
Total	316.91	12.52 %

Branch *	MTD Sales L	Brand Share %
TUT1	38.33	14.23 %
TVL1	27.30	8.18 %
KVT1	14.64	13.98 %
TKS2	12.04	11.35 %
VLV1	11.90	13.94 %
NGR1	10.89	6.32 %
TKS1	7.89	11.30 %
SVK1	6.80	8.86 %
RND1	6.40	6.90 %
TYI1	6.16	14.16 %
UDN1	4.70	10.46 %
ARM1	4.67	12.36 %
RPM1	4.63	6.82 %
SDI1	3.39	8.47 %
COL1	2.92	11.52 %
KYR1	2.92	10.18 %
SNL1	2.82	9.56 %
KGL1	2.46	5.00 %
MMT1	2.35	5.14 %
SKD1	2.01	8.86 %
VKM1	1.78	8.22 %
PDI1	1.74	6.32 %
TKY1	1.59	5.42 %
KSM1	0.86	7.14 %
SGT1	0.57	5.13 %
Total	316.91	12.52 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	275.39	13.22 %
D-Freez	0.75	10.96 %
W-Disp	0.28	24.88 %
Total	276.41	13.22 %

Branch *	MTD Sales L	Brand Share %
MDU1	18.41	6.51 %
KKD3	11.84	13.62 %
MDU3	6.81	9.22 %
MDU6	6.72	5.75 %
ATG1	6.45	9.07 %
MLR1	5.79	14.10 %
MNM1	3.28	13.94 %
MDU7	2.67	3.72 %
TDI1	2.61	9.36 %
KYK1	2.44	9.55 %
DKI1	1.84	3.81 %
CMR1	1.73	6.85 %
PNV2	1.66	5.71 %
MDU4	1.42	2.57 %
PKM1	1.15	8.29 %
CBM1	0.89	2.52 %
PVI1	0.87	2.53 %
SGP1	0.86	4.63 %
KPT1	0.61	2.85 %
ODM1	0.29	1.14 %
NTM1		0.00 %
WHMD	-0.94	7.31 %
Total	276.41	13.22 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	270.80	14.47 %
W-Disp	0.84	39.99 %
D-Freez	0.22	9.88 %
Total	271.86	14.49 %

Branch *	MTD Sales L	Brand Share %
CH03	26.43	13.28 %
CH15	18.43	10.88 %
CH12	13.85	12.52 %
CH24	13.14	13.65 %
CH21	11.47	10.22 %
CH20	9.63	9.95 %
CH17	8.63	9.72 %
CH50	6.70	8.07 %
MJR1	5.85	8.77 %
CH31	5.23	13.92 %
CH51	4.87	8.69 %
CH43	4.50	10.19 %
CH32	1.22	9.63 %
MC06	0.55	5.21 %
Total	271.86	14.49 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	232.63	14.52 %
W-Disp	1.15	66.99 %
Total	233.78	14.54 %

Branch *	MTD Sales L	Brand Share %
ERD1	24.83	13.23 %
SLM1	16.86	10.44 %
NKL2	8.60	10.43 %
ATU1	6.21	10.77 %
OML1	4.77	13.70 %
MTR1	3.13	7.94 %
KMM1	3.00	10.68 %
APN1	2.68	12.47 %
TCG1	2.38	5.60 %
VKL1	2.38	12.94 %
WHKP	2.34	10.10 %
TRM1	2.11	7.13 %
PLC1	2.03	7.86 %
HSR1	2.00	4.24 %
KVP1	1.98	8.14 %
SGG1	1.78	10.55 %
KAM1	1.73	9.17 %
MCR1	1.20	4.05 %
HSR2	0.98	2.32 %
SGI1	0.58	4.40 %
WZWH		0.00 %
WHPD	-1.16	12.80 %
Total	233.78	14.54 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	208.69	17.26 %
D-Freez	1.07	13.30 %
W-Disp	0.67	41.39 %
Total	210.43	17.26 %

Branch *	MTD Sales L	Brand Share %
KPM2	11.15	9.52 %
TRL1	10.16	11.91 %
SBR1	9.06	11.85 %
AKM1	8.49	13.31 %
VEL1	8.26	12.29 %
WJP1	2.68	6.32 %
CPT1	2.60	11.17 %
SLG1	2.59	8.63 %
VNB1	1.72	3.37 %
BGR1	0.91	4.39 %
PTU1	0.87	13.56 %
UGI1	0.61	5.61 %
Total	210.43	17.26 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	182.56	15.61 %
W-Disp	0.36	60.21 %
D-Freez	0.27	7.09 %
Total	183.19	15.61 %

Branch *	MTD Sales L	Brand Share %
POY2	17.00	13.77 %
CUD1	5.81	5.05 %
VCM1	3.83	14.28 %
NVL2	2.73	3.96 %
VPM1	1.77	11.04 %
STP1	1.46	7.95 %
KML1	0.59	1.58 %
WHUT	-0.93	12.23 %
Total	183.19	15.61 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	135.28	9.98 %
W-Disp	0.74	58.96 %
D-Freez	0.21	6.16 %
Total	136.24	10.02 %

Branch *	MTD Sales L	Brand Share %
CBE2	36.66	11.92 %
TPR2	12.52	10.96 %
CBE1	7.95	13.27 %
SNR1	6.94	11.64 %
PLI1	6.59	10.51 %
GBM1	5.59	12.90 %
CBE4	4.58	5.30 %
MPM1	3.71	6.23 %
TPR3	3.21	10.95 %
TPR4	2.76	14.17 %
CBE3	2.29	14.19 %
SUL1	2.29	6.62 %
CBE5	2.11	7.35 %
CBE6	1.98	3.61 %
TPR1	1.49	2.12 %
PDM1	1.48	5.11 %
PPI1	1.19	7.51 %
KMD1	0.94	3.77 %
DPM2	0.61	1.64 %
SYM2	0.31	1.61 %
KGM1	0.31	1.10 %
CNR1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
UAM1		0.00 %
WZSD		0.00 %
Total	136.24	10.02 %