

MTD Sales
199.57 L

Brand Share %
17.36 %

Information:

MTD : 01-11-2025 To 14-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **17.36 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	199.31	17.43 %
W-Disp	0.26	4.34 %
Total	199.57	17.36 %

Sales Zone	MTD Sales L	Brand Share %
TRICHY-01	39.17	19.56 %
CHENNAI-01	33.46	15.60 %
SOUTH ARCOT	27.38	25.73 %
CHENNAI-02	21.25	13.47 %
SOUTH-01	20.70	12.36 %
SOUTH-03	18.44	15.09 %
WEST-02	14.29	24.82 %
NORTH ARCOT	12.61	22.81 %
WEST-01	10.93	19.62 %
KL-SOUTH	1.35	10.92 %
Total	199.57	17.36 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	39.17	19.59 %
Total	39.17	19.56 %

Branch *	MTD Sales L	Brand Share %
TRY1	2.66	7.42 %
TRY2	2.55	14.99 %
TRY3	2.08	16.82 %
TVR2	1.39	10.88 %
TNJ1	1.38	10.20 %
TNJ2	1.10	15.23 %
NGT1	1.04	14.13 %
PDK1	0.49	6.10 %
TRY4	0.32	13.83 %
TYR1	0.29	10.00 %
JKM1	0.27	13.45 %
APM1		0.00 %
KRN1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
WTRZ		0.00 %
Total	39.17	19.56 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	33.34	15.64 %
W-Disp	0.12	8.86 %
Total	33.46	15.60 %

Branch *	MTD Sales L	Brand Share %
CZWH	2.82	15.39 %
CH05	2.52	11.17 %
CH42	2.06	9.49 %
CH48	1.40	15.40 %
CH08	1.21	13.09 %
CH14	1.08	9.23 %
AVD1	1.08	9.76 %
CH30	0.90	14.63 %
CH16	0.88	7.07 %
GUD1	0.34	6.26 %
CGL1	0.28	9.18 %
CH11	0.28	4.52 %
CH37	0.27	11.33 %
CH26		0.00 %
CH29		0.00 %
CH35		0.00 %
CH40		0.00 %
CH45		0.00 %
MC09		0.00 %
WCHN	-0.53	11.74 %
Total	33.46	15.60 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	27.38	25.82 %
Total	27.38	25.73 %

Branch *	MTD Sales L	Brand Share %
POY1	1.63	12.77 %
CUD1	1.11	12.29 %
VCM1	0.91	12.78 %
PRT1	0.83	14.26 %
KLM1	0.83	14.23 %
TVM1	0.53	16.46 %
NVL2	0.51	7.23 %
ULP1	0.28	10.59 %
MKM1		0.00 %
TVM2		0.00 %
VPM1		0.00 %
VPM2		0.00 %
WHUT		0.00 %
Total	27.38	25.73 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	21.25	13.55 %
Total	21.25	13.47 %

Branch *	MTD Sales L	Brand Share %
CH15	3.01	11.03 %
CH24	1.90	16.24 %
CH12	1.66	14.77 %
CH20	1.39	13.22 %
CH41	1.15	16.54 %
CH18	1.14	12.40 %
CH44	0.91	14.71 %
CH21	0.77	12.63 %
CH17	0.77	14.07 %
CH34	0.56	7.83 %
PON1	0.32	13.06 %
CH06	0.25	3.59 %
CH46	0.25	8.08 %
CH31		0.00 %
CH32		0.00 %
CH43		0.00 %
GPD1		0.00 %
MC06		0.00 %
MJR1		0.00 %
Total	21.25	13.47 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	20.70	12.46 %
Total	20.70	12.36 %

Branch *	MTD Sales L	Brand Share %
TUT1	2.54	6.85 %
NGR1	1.38	15.38 %
KVT1	1.12	15.50 %
RPM1	0.83	9.60 %
APK1	0.29	7.11 %
KGL1	0.28	15.61 %
TKS1	0.26	11.33 %
TVL2	0.25	4.20 %
ASM1		0.00 %
KSM1		0.00 %
MAR1		0.00 %
MMT1		0.00 %
PDI1		0.00 %
RND1		0.00 %
S2SD		0.00 %
SGT1		0.00 %
SKD1		0.00 %
SNL1		0.00 %
STU2		0.00 %
TKY1		0.00 %
VKM1		0.00 %
UDN1		-0.01 %
WHTV	-0.77	11.83 %
TVL1	-3.99	-22.25 %
Total	20.70	12.36 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	18.44	15.14 %
Total	18.44	15.09 %

Branch *	MTD Sales L	Brand Share %
MDU2	1.93	15.56 %
KKD3	1.03	6.72 %
ATG1	0.80	14.46 %
MDU6	0.80	9.65 %
MDU1	0.61	3.82 %
MPA1	0.28	9.77 %
TEN1	0.26	15.85 %
ADP1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
DKI1		0.00 %
KPT1		0.00 %
MDU4		0.00 %
MNM1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PVI1		0.00 %
SGP1		0.00 %
TDI1		0.00 %
TEN2		0.00 %
WHMD		0.00 %
KYK1	-0.04	-2.67 %
Total	18.44	15.09 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	14.29	24.96 %
Total	14.29	24.82 %

Branch *	MTD Sales L	Brand Share %
SLM1	1.02	12.43 %
ERD1	0.56	11.97 %
HSR2	0.26	7.52 %
NKL2	0.26	8.71 %
SLM3	0.25	10.38 %
APN1		0.00 %
ATU1		0.00 %
CMI1		0.00 %
DPR1		0.00 %
EDP1		0.00 %
HSR1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
WZWH		0.00 %
Total	14.29	24.82 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	12.54	22.87 %
W-Disp	0.07	15.76 %
Total	12.61	22.81 %

Branch *	MTD Sales L	Brand Share %
SBR1	1.02	17.15 %
VEL1	0.55	14.79 %
CYR1	0.28	16.06 %
ABR1	0.25	17.16 %
ANI1		0.00 %
CGM1		0.00 %
CPT1		0.00 %
GDM1		0.00 %
TRR1		0.00 %
UGI1		0.00 %
VNB1		0.00 %
WHVL		0.00 %
WJP1		0.00 %
Total	12.61	22.81 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	10.86	19.68 %
W-Disp	0.07	12.90 %
Total	10.93	19.62 %

Branch *	MTD Sales L	Brand Share %
CBE1	0.53	14.40 %
TPR1	0.35	11.66 %
SNR1	0.27	13.12 %
CBE6	0.25	12.64 %
AVI1		0.00 %
CBE4		0.00 %
CBE5		0.00 %
CNR1		0.00 %
DPM2		0.00 %
GBM1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
PPI1		0.00 %
SYM2		0.00 %
TPR2		0.00 %
TPR3		0.00 %
TPR4		0.00 %
UMP1		0.00 %
Total	10.93	19.62 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	1.35	10.92 %
Total	1.35	10.92 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.54	5.53 %
Total	1.35	10.92 %