

MTD Sales
352.70 L

Brand Share %
18.11 %

Information:

MTD : 01-10-2025 To 14-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **18.11 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	352.43	18.15 %
W-Disp	0.27	4.30 %
Total	352.70	18.11 %

Sales Zone	MTD Sales L	Brand Share %
TRICHY-01	60.57	22.08 %
CHENNAI-01	58.40	16.77 %
SOUTH-01	56.07	14.46 %
SOUTH-03	38.18	16.53 %
CHENNAI-02	36.44	14.82 %
SOUTH ARCOT	28.99	21.11 %
WEST-02	25.96	24.89 %
NORTH ARCOT	23.70	22.53 %
WEST-01	20.75	22.21 %
KL-SOUTH	3.63	17.67 %
Total	352.70	18.11 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	60.57	22.11 %
Total	60.57	22.08 %

Branch *	MTD Sales L	Brand Share %
TRY1	7.41	14.06 %
TNJ1	3.29	13.26 %
TVR2	1.42	16.26 %
PDK1	1.38	17.33 %
NGT1	1.33	14.74 %
ORU1	0.51	16.45 %
KRN1		0.00 %
NCK1		0.00 %
NMM1		0.00 %
TTP1		0.00 %
TZSD		0.00 %
Total	60.57	22.08 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	58.40	16.85 %
Total	58.40	16.77 %

Branch *	MTD Sales L	Brand Share %
CH19	5.36	16.91 %
CH08	4.43	16.15 %
AVD1	2.45	14.47 %
CH28	2.32	14.59 %
CH14	2.22	11.92 %
CH05	2.12	11.08 %
CH16	1.91	7.40 %
CH45	1.37	14.53 %
MRM1	1.36	15.86 %
GUD1	1.09	11.23 %
CH11	1.09	8.56 %
CZWH	0.74	7.78 %
CH35	0.53	10.16 %
CH37	0.25	9.71 %
CGL1		0.00 %
CH26		0.00 %
CH40		0.00 %
MC10		0.00 %
TKM1		0.00 %
WHC3		0.00 %
Total	58.40	16.77 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	56.07	14.49 %
Total	56.07	14.46 %

Branch *	MTD Sales L	Brand Share %
TUT1	7.56	12.14 %
TVL1	3.56	9.48 %
RPM1	2.95	13.99 %
TUT2	2.21	10.48 %
KVT1	1.94	11.48 %
SVK1	1.93	15.13 %
NGR1	1.92	7.09 %
UDN1	1.14	14.01 %
SNL1	0.85	15.95 %
TCN1	0.85	5.92 %
TKS1	0.82	7.24 %
TYI1	0.77	15.96 %
PDI1	0.54	13.64 %
KGL1	0.53	12.59 %
TVL2	0.51	9.02 %
ARM1	0.29	5.46 %
RND1	0.29	3.05 %
STU2	0.29	8.09 %
MAR1	0.28	5.03 %
ASM1	0.25	6.25 %
COL1		0.00 %
MMT1		0.00 %
S2SD		0.00 %
SGT1		0.00 %
SKD1		0.00 %
Total	56.07	14.46 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	38.18	16.58 %
Total	38.18	16.53 %

Branch *	MTD Sales L	Brand Share %
MDU2	2.43	8.96 %
KKD3	1.85	12.58 %
ATG1	1.58	15.89 %
MDU1	1.08	7.02 %
ODM1	0.53	13.13 %
KKD2	0.29	6.87 %
MLR1	0.29	5.65 %
MDU6	0.28	1.26 %
TEN2	0.26	7.96 %
PNI1	0.25	11.07 %
TDI1	0.25	9.04 %
MDU4	0.25	3.84 %
BTU1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
DGL2		0.00 %
DKI1		0.00 %
KYK1		0.00 %
NTM1		0.00 %
PKM1		0.00 %
PNV1		0.00 %
PVI1		0.00 %
Total	38.18	16.53 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	36.37	14.88 %
W-Disp	0.07	4.93 %
Total	36.44	14.82 %

Branch *	MTD Sales L	Brand Share %
CH03	4.17	17.82 %
CH15	3.36	9.77 %
CH43	2.39	17.22 %
CH09	1.66	14.73 %
CH33	1.34	11.36 %
CH24	1.11	12.33 %
CH20	1.09	10.66 %
CH12	0.89	5.48 %
MJR1	0.85	9.18 %
CH46	0.58	5.66 %
CH06	0.28	3.43 %
CH17	0.28	6.28 %
CH36	0.25	6.03 %
CH01		0.00 %
CH27		0.00 %
CH34		0.00 %
Total	36.44	14.82 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	28.93	21.12 %
W-Disp	0.06	16.32 %
Total	28.99	21.11 %

Branch *	MTD Sales L	Brand Share %
POY1	2.78	12.36 %
TRK1	0.84	13.80 %
VPM2	0.64	8.26 %
CDM1	0.57	8.69 %
ULP1	0.27	11.97 %
NVL2		0.00 %
PRT1		0.00 %
KML1	-0.03	-1.67 %
Total	28.99	21.11 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	25.90	24.91 %
W-Disp	0.07	18.88 %
Total	25.96	24.89 %

Branch *	MTD Sales L	Brand Share %
SLM1	1.66	16.08 %
ERD1	1.39	10.17 %
NKL2	0.83	11.26 %
SGG1	0.29	15.60 %
KMM1	0.29	13.72 %
HSR2	0.28	15.86 %
ATU1		0.00 %
CMI1		0.00 %
DPR1		0.00 %
EDP1		0.00 %
HSR1		0.00 %
KRI1		0.00 %
MTR1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
SGI1		0.00 %
TRM1		0.00 %
Total	25.96	24.89 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	23.63	22.56 %
W-Disp	0.07	16.00 %
Total	23.70	22.53 %

Branch *	MTD Sales L	Brand Share %
VEL2	1.64	16.95 %
KPM1	0.83	10.70 %
SLG1	0.56	15.96 %
ABR1	0.29	10.29 %
WJD1	0.29	7.13 %
VSI1	0.01	0.54 %
BGR1		0.00 %
PTU1		0.00 %
TRR1		0.00 %
UGI1		0.00 %
VNB1		0.00 %
WJP1		0.00 %
Total	23.70	22.53 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	20.75	22.31 %
Total	20.75	22.21 %

Branch *	MTD Sales L	Brand Share %
CBE2	3.79	14.08 %
UMP1	0.54	16.83 %
MPM1	0.29	6.93 %
SUL1	0.29	14.16 %
CBE6	0.28	8.40 %
TPR1	0.28	9.63 %
DPM2	0.28	15.81 %
SNR1	0.27	9.00 %
AVI1	0.26	8.66 %
CBE1	0.25	5.73 %
ANR1		0.00 %
GDR1		0.00 %
KGM1		0.00 %
PDM1		0.00 %
PPI1		0.00 %
TPR2		0.00 %
UAM1		0.00 %
Total	20.75	22.21 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	3.63	17.75 %
Total	3.63	17.67 %

Branch *	MTD Sales L	Brand Share %
TVP1	2.53	17.97 %
PAS1	0.27	9.66 %
Total	3.63	17.67 %