

MTD Sales
889.96 L

Brand Share %
25.90 %

Information:

MTD : 01-09-2026 To 14-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **25.90 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	875.99	26.02 %
W-Disp	8.60	42.07 %
D-Freez	5.36	10.74 %
Total	889.96	25.90 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	174.32	26.58 %
TRICHY-01	155.13	28.72 %
CHENNAI-01	146.36	25.67 %
SOUTH-03	96.83	24.70 %
CHENNAI-02	88.35	19.96 %
NORTH ARCOT	80.60	29.67 %
SOUTH ARCOT	65.96	28.20 %
WEST-02	37.80	28.62 %
WEST-03	26.04	21.68 %
WEST-01	18.56	23.84 %
Total	889.96	25.90 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	173.00	26.80 %
D-Freez	0.82	9.50 %
W-Disp	0.50	28.07 %
Total	174.32	26.58 %

Branch *	MTD Sales L	Brand Share %
TVL1	14.57	16.35 %
RPM1	6.93	22.79 %
TUT2	6.90	21.00 %
NGR1	6.20	20.64 %
RND2	4.94	25.60 %
TKS2	4.19	17.56 %
RND1	4.00	21.30 %
TYI1	3.44	23.95 %
UDN1	2.71	24.35 %
TKY1	2.18	25.24 %
KYR1	1.48	25.04 %
TKS1	1.41	9.97 %
SDI1	1.25	13.03 %
MMT1	0.62	7.40 %
PDI1	0.60	8.02 %
KSM1	0.57	11.18 %
SKD1	0.30	6.08 %
SGT1		0.00 %
WHTV	-0.31	17.98 %
Total	174.32	26.58 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	153.12	28.69 %
D-Freez	1.21	22.97 %
W-Disp	0.79	70.25 %
Total	155.13	28.72 %

Branch *	MTD Sales L	Brand Share %
TRY4	6.59	25.86 %
TN11	5.81	20.69 %
TRY3	5.18	24.06 %
TVR2	4.42	15.70 %
PDK2	3.82	24.26 %
KUM1	3.43	10.94 %
NGT1	3.41	18.50 %
TTP1	2.05	22.85 %
KIK1	2.00	10.74 %
MDI1	1.53	10.66 %
PDK1	1.26	11.22 %
NCK1	0.60	16.18 %
WTRZ	-1.22	23.15 %
Total	155.13	28.72 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	144.38	25.76 %
W-Disp	1.83	53.01 %
D-Freez	0.14	2.35 %
Total	146.36	25.67 %

Branch *	MTD Sales L	Brand Share %
CH19	7.84	25.14 %
CH16	7.41	19.23 %
CH42	6.92	24.83 %
CH05	4.77	11.96 %
CH45	4.64	23.89 %
CH30	4.61	18.09 %
CH48	4.57	20.57 %
GUD1	4.36	20.77 %
CH28	4.25	18.32 %
AVD1	2.88	13.09 %
CH25	2.49	11.06 %
KNR1	1.66	14.98 %
GUD2	1.60	16.10 %
CGL1	1.53	11.58 %
TKM1	1.12	19.64 %
Total	146.36	25.67 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	95.63	24.89 %
W-Disp	0.65	21.16 %
D-Freez	0.56	11.69 %
Total	96.83	24.70 %

Branch *	MTD Sales L	Brand Share %
MDU2	5.73	18.37 %
MDU4	2.79	23.65 %
DGL1	2.76	13.88 %
KKD3	2.69	14.78 %
MDU6	2.22	14.13 %
ATG1	2.04	12.95 %
MDU3	1.41	11.30 %
DGL2	1.30	10.54 %
MDU7	1.25	10.38 %
DKI1	1.17	10.40 %
TEN1	0.93	17.57 %
SGP1	0.88	22.89 %
MNM1	0.85	25.39 %
KYK1	0.56	14.75 %
SVG1	0.54	5.06 %
CBM1	0.40	8.26 %
KPT1	0.32	15.32 %
SZSD	0.32	19.44 %
MLR1	0.29	4.38 %
PNI1	0.29	10.95 %
TEN2	0.29	7.54 %
NTM1		0.00 %
PKM1		0.00 %
WHMD		0.00 %
Total	96.83	24.70 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	86.93	19.93 %
W-Disp	1.21	47.69 %
D-Freez	0.21	5.48 %
Total	88.35	19.96 %

Branch *	MTD Sales L	Brand Share %
CH15	8.46	20.71 %
CH21	8.41	23.18 %
CH03	6.12	13.08 %
CH20	4.61	21.00 %
CH17	4.03	21.99 %
CH41	3.70	25.41 %
CH06	3.50	22.37 %
CH18	3.42	13.96 %
CH44	3.33	21.76 %
CH33	3.22	20.40 %
CH50	2.73	16.50 %
CH51	2.54	13.97 %
CH43	1.48	17.28 %
UKI1	1.41	19.06 %
CH46	1.38	15.82 %
CH12	0.97	3.72 %
GPD1	0.78	6.63 %
CH34	0.41	2.67 %
CH01	0.28	20.37 %
CH32		0.00 %
WHC3	-0.56	-14.93 %
Total	88.35	19.96 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	79.36	29.96 %
D-Freez	0.92	16.17 %
W-Disp	0.33	30.01 %
Total	80.60	29.67 %

Branch *	MTD Sales L	Brand Share %
VEL4	7.18	24.33 %
KPM2	5.69	24.08 %
VEL3	4.94	24.87 %
TRL1	4.73	22.98 %
KPM1	1.96	18.61 %
WJP1	1.47	23.19 %
VEL1	1.39	16.81 %
AKM1	1.17	10.89 %
SLG1	0.63	23.26 %
BGR1	0.36	10.30 %
VNB1	0.29	4.34 %
NASD		0.00 %
UGI1		0.00 %
Total	80.60	29.67 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	64.21	28.55 %
W-Disp	1.28	79.12 %
D-Freez	0.47	6.36 %
Total	65.96	28.20 %

Branch *	MTD Sales L	Brand Share %
CDM1	4.27	25.44 %
VPM2	3.54	25.53 %
TRK1	2.99	24.23 %
KKI2	2.29	20.40 %
POY1	1.83	8.20 %
NVL2	1.80	13.12 %
TDM1	0.96	12.78 %
TVM2	0.93	9.03 %
KML1	0.57	9.66 %
Total	65.96	28.20 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	37.45	29.94 %
W-Disp	0.35	10.21 %
Total	37.80	28.62 %

Branch *	MTD Sales L	Brand Share %
SLM1	2.83	15.07 %
ATU1	1.65	16.46 %
KRI1	1.18	16.12 %
BMD1	0.81	21.94 %
MTR1	0.66	9.08 %
DPR2	0.66	21.33 %
OML1	0.31	10.91 %
KAM1	0.29	8.34 %
VPD1	0.29	10.04 %
PLC1	0.28	11.91 %
HSR1	0.08	3.27 %
HSR2		0.00 %
MCR1		0.00 %
PMP1		0.00 %
SGI1		0.00 %
WHKP		0.00 %
WZWH		0.00 %
Total	37.80	28.62 %

WEST-03

Property	MTD Sales L	Brand Share %
Air-Cond	25.46	21.80 %
W-Disp	0.36	57.91 %
D-Freez	0.22	8.23 %
Total	26.04	21.68 %

Branch *	MTD Sales L	Brand Share %
ERD2	4.66	17.76 %
NKL2	2.84	19.07 %
TCG1	1.21	18.49 %
KMM1	1.15	23.56 %
AVI1	0.66	13.57 %
KGM1	0.38	11.51 %
PDR1	0.35	13.78 %
TPR1	0.32	6.11 %
CMI1		0.00 %
SYM2		0.00 %
TPR3		0.00 %
W3SD		0.00 %
WHPD		0.00 %
Total	26.04	21.68 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	16.46	22.18 %
W-Disp	1.30	75.53 %
D-Freez	0.81	41.75 %
Total	18.56	23.84 %

Branch *	MTD Sales L	Brand Share %
CBE2	3.61	19.01 %
MPM1	0.83	16.70 %
CBE4	0.82	14.52 %
CBE6	0.80	11.06 %
SNR1	0.49	12.70 %
DPM2	0.38	19.96 %
CBE5	0.29	13.93 %
SUL1	0.28	11.27 %
CBE3		0.00 %
GDR1		0.00 %
KMD1		0.00 %
UAM1		0.00 %
WZSD		0.00 %
Total	18.56	23.84 %