

MTD Sales
210.63 L

Brand Share %
15.05 %

Information:

MTD : 01-09-2025 To 14-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **15.05 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	208.71	15.44 %
Stab-HA	1.52	3.62 %
W-Disp	0.40	7.08 %
Total	210.63	15.05 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	46.45	16.61 %
SOUTH-01	43.33	14.78 %
TRICHY-01	37.75	19.52 %
CHENNAI-02	23.89	11.95 %
SOUTH ARCOT	15.84	16.59 %
SOUTH-03	15.69	10.88 %
NORTH ARCOT	12.95	17.49 %
WEST-02	8.30	15.23 %
WEST-01	5.62	11.23 %
KL-SOUTH	0.82	5.33 %
Total	210.63	15.05 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	46.09	17.19 %
Stab-HA	0.36	3.31 %
Total	46.45	16.61 %

Branch *	MTD Sales L	Brand Share %
CH14	2.13	10.41 %
CH30	1.67	11.81 %
CH42	1.08	5.18 %
KNR1	0.88	13.24 %
WHC3	0.36	2.72 %
CH16	0.30	1.76 %
GUD1	0.28	3.62 %
CGL1	0.28	8.09 %
MRM1	0.27	7.05 %
CH29		0.00 %
CH37		0.00 %
CH40		0.00 %
CZWH		0.00 %
TKM1		0.00 %
Total	46.45	16.61 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	43.30	15.06 %
Stab-HA	0.03	0.61 %
Total	43.33	14.78 %

Branch *	MTD Sales L	Brand Share %
TUT1	5.22	11.14 %
RPM1	3.40	11.24 %
TVL1	1.99	11.01 %
TKS2	0.57	11.95 %
KVT1	0.56	4.60 %
SVK1	0.54	6.90 %
SNL1	0.52	12.00 %
SKD1	0.30	9.53 %
SDI1	0.29	5.61 %
TCN1	0.29	4.14 %
TVL2	0.29	7.49 %
STU2	0.27	14.16 %
ARM1	0.27	6.66 %
TKY1	0.25	4.95 %
COL1		0.00 %
KGL1		0.00 %
RND1		0.00 %
SGT1		0.00 %
VKM1		0.00 %
MAR1	-0.03	-0.19 %
Total	43.33	14.78 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	37.62	20.01 %
W-Disp	0.07	12.43 %
Stab-HA	0.06	1.20 %
Total	37.75	19.52 %

Branch *	MTD Sales L	Brand Share %
TRY1	8.13	13.22 %
KUM1	1.38	14.00 %
TNJ2	0.86	12.88 %
TVR2	0.81	6.30 %
MDI1	0.48	11.18 %
APM1	0.27	9.74 %
ORU1	0.25	6.92 %
TZSD	0.06	14.54 %
KRN1		0.00 %
NCK1		0.00 %
NMM1		0.00 %
Total	37.75	19.52 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	23.89	12.35 %
Total	23.89	11.95 %

Branch *	MTD Sales L	Brand Share %
CH15	2.91	11.34 %
CH03	1.92	14.55 %
CH17	0.89	13.63 %
CH41	0.87	10.68 %
CH21	0.86	5.43 %
CH24	0.80	8.52 %
MJR1	0.75	7.24 %
CH33	0.74	6.95 %
CH43	0.57	11.63 %
CH20	0.50	4.55 %
CH27	0.29	6.93 %
CH46	0.29	8.49 %
CH31	0.28	9.28 %
CH34	0.25	2.44 %
UKI1	0.25	6.80 %
CH06		0.00 %
CH32		0.00 %
CH36		0.00 %
MC06		0.00 %
Total	23.89	11.95 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	15.67	17.16 %
Stab-HA	0.17	4.95 %
Total	15.84	16.59 %

Branch *	MTD Sales L	Brand Share %
POY1	1.94	14.17 %
KLM1	0.81	8.98 %
ULP1	0.81	13.62 %
POY2	0.77	7.73 %
PRT1	0.27	5.11 %
MKM1		0.00 %
NVL2		0.00 %
VPM1		0.00 %
CUD1	-0.84	-17.23 %
Total	15.84	16.59 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	15.41	11.14 %
Stab-HA	0.28	5.13 %
Total	15.69	10.88 %

Branch *	MTD Sales L	Brand Share %
ATG1	1.85	12.72 %
DGL1	0.88	11.90 %
MDU5	0.32	14.75 %
TDI1	0.31	7.27 %
TMM1	0.30	7.29 %
KYK1	0.29	8.23 %
MNM1	0.29	3.13 %
MDU1	0.27	1.77 %
PNV1	0.25	4.81 %
ADP1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
DGL2		0.00 %
DKI1		0.00 %
KKD2		0.00 %
KPT1		0.00 %
MDU4		0.00 %
MDU6		0.00 %
NKI1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PVI1		0.00 %
SGP1		0.00 %
TEN1		0.00 %
TEN2		0.00 %
Total	15.69	10.88 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	12.72	18.26 %
Stab-HA	0.23	6.06 %
Total	12.95	17.49 %

Branch *	MTD Sales L	Brand Share %
SBR1	0.91	7.84 %
KPM2	0.80	7.03 %
TRR1	0.25	11.82 %
BGR1		0.00 %
CGM1		0.00 %
CPT1		0.00 %
CYR1		0.00 %
KPM1		0.00 %
PTU1		0.00 %
SLG1		0.00 %
UGI1		0.00 %
VNB1		0.00 %
Total	12.95	17.49 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	8.14	15.42 %
W-Disp	0.14	23.01 %
Stab-HA	0.02	1.70 %
Total	8.30	15.23 %

Branch *	MTD Sales L	Brand Share %
SLM1	0.69	13.55 %
TRM1	0.63	13.23 %
ATU1	0.36	14.79 %
NKL2	0.31	14.17 %
HSR2	0.25	12.51 %
HSR1	0.07	11.45 %
WZWH	0.02	6.56 %
BMD1		0.00 %
CMI1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
KMM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
OML1		0.00 %
PDR1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
RSP1		0.00 %
SLM2		0.00 %
TCG1		0.00 %
VKL1		0.00 %
VPD1		0.00 %
Total	8.30	15.23 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	5.06	10.53 %
Stab-HA	0.36	28.69 %
W-Disp	0.20	26.14 %
Total	5.62	11.23 %

Branch *	MTD Sales L	Brand Share %
KMR1	0.30	12.78 %
TPR1	0.07	3.06 %
MPM1	0.07	2.72 %
ANR1		0.00 %
AVI1		0.00 %
CBE1		0.00 %
CBE3		0.00 %
CBE5		0.00 %
CBE6		0.00 %
KGI1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
PDM1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
TPR3		0.00 %
TPR4		0.00 %
Total	5.62	11.23 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	0.82	5.41 %
Total	0.82	5.33 %

Branch *	MTD Sales L	Brand Share %
PAS1	0.27	8.87 %
TVP1		0.00 %
Total	0.82	5.33 %