



TN : VOLTAS Sales Performance 15/05/2026 9:13 AM

MTD Sales
1,686.36 L

Brand Share %
17.48 %

Information:

MTD : 01-05-2026 To 14-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **17.48 %** are only listed below

| Property | MTD Sales L | Brand Share % |
|--------------|-----------------|----------------|
| Air-Cond | 1,672.13 | 17.43 % |
| W-Disp | 7.62 | 58.18 % |
| D-Freez | 6.62 | 16.64 % |
| Total | 1,686.36 | 17.48 % |

| Sales Zone | MTD Sales L | Brand Share % |
|--------------|-----------------|----------------|
| CHENNAI-01 | 291.95 | 18.37 % |
| TRICHY-01 | 278.92 | 18.38 % |
| CHENNAI-02 | 227.04 | 16.45 % |
| SOUTH-01 | 198.53 | 14.70 % |
| SOUTH-03 | 155.96 | 13.15 % |
| NORTH ARCOT | 151.79 | 21.56 % |
| SOUTH ARCOT | 148.27 | 20.18 % |
| WEST-02 | 144.67 | 20.12 % |
| WEST-01 | 89.24 | 19.08 % |
| Total | 1,686.36 | 17.48 % |

CHENNAI-01

| Property | MTD Sales L | Brand Share % |
|--------------|---------------|----------------|
| Air-Cond | 288.86 | 18.28 % |
| W-Disp | 2.02 | 61.43 % |
| D-Freez | 1.07 | 17.94 % |
| Total | 291.95 | 18.37 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|---------------|----------------|
| CH05 | 16.55 | 14.43 % |
| CH28 | 10.81 | 15.02 % |
| CH25 | 9.35 | 16.29 % |
| CH30 | 9.28 | 15.75 % |
| CH49 | 9.08 | 14.33 % |
| AVD1 | 6.62 | 14.52 % |
| CGL1 | 6.10 | 16.31 % |
| CZWH | 5.34 | 5.97 % |
| CH39 | 4.23 | 13.90 % |
| CH37 | 3.54 | 14.42 % |
| CH35 | 3.13 | 8.03 % |
| GUD2 | 2.46 | 10.19 % |
| WHC3 | | 0.00 % |
| WCHN | -6.83 | 14.10 % |
| Total | 291.95 | 18.37 % |

TRICHY-01

| Property | MTD Sales L | Brand Share % |
|--------------|---------------|----------------|
| Air-Cond | 277.19 | 18.37 % |
| D-Freez | 0.89 | 13.20 % |
| W-Disp | 0.83 | 63.41 % |
| Total | 278.92 | 18.38 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|---------------|----------------|
| TRY1 | 38.77 | 14.46 % |
| TNJ1 | 10.73 | 12.33 % |
| MDI1 | 8.67 | 15.31 % |
| KUM1 | 7.18 | 8.71 % |
| TRY3 | 6.89 | 15.71 % |
| NGT1 | 6.80 | 16.55 % |
| KIK1 | 6.49 | 14.04 % |
| TVR2 | 5.59 | 6.58 % |
| PDK1 | 5.24 | 12.20 % |
| MSI1 | 3.06 | 12.05 % |
| ORU1 | 2.95 | 17.17 % |
| NCK1 | 2.83 | 14.88 % |
| APM1 | 2.75 | 10.35 % |
| TZSD | | 0.00 % |
| WTRZ | -2.12 | 14.65 % |
| Total | 278.92 | 18.38 % |

CHENNAI-02

| Property | MTD Sales L | Brand Share % |
|--------------|---------------|----------------|
| Air-Cond | 225.30 | 16.37 % |
| W-Disp | 1.34 | 70.54 % |
| D-Freez | 0.40 | 20.15 % |
| Total | 227.04 | 16.45 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|---------------|----------------|
| CH15 | 19.66 | 14.96 % |
| CH12 | 13.10 | 13.18 % |
| CH17 | 11.27 | 16.56 % |
| CH21 | 10.98 | 11.15 % |
| CH24 | 10.91 | 13.54 % |
| CH18 | 9.19 | 14.44 % |
| CH33 | 7.75 | 15.69 % |
| CH20 | 7.67 | 14.55 % |
| CH06 | 7.48 | 12.72 % |
| CH50 | 7.15 | 13.44 % |
| CH34 | 6.76 | 15.76 % |
| MJR1 | 5.98 | 12.22 % |
| CH51 | 4.27 | 9.82 % |
| CH43 | 4.12 | 13.40 % |
| GPD1 | 3.80 | 15.74 % |
| CH31 | 2.24 | 7.37 % |
| CH32 | 1.24 | 14.95 % |
| Total | 227.04 | 16.45 % |

SOUTH-01

| Property | MTD Sales L | Brand Share % |
|--------------|---------------|----------------|
| Air-Cond | 197.51 | 14.70 % |
| D-Freez | 0.67 | 11.17 % |
| W-Disp | 0.36 | 30.35 % |
| Total | 198.53 | 14.70 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|---------------|----------------|
| TUT1 | 20.22 | 14.30 % |
| KVT1 | 8.44 | 11.89 % |
| TVL1 | 7.48 | 4.50 % |
| SVK1 | 6.83 | 15.75 % |
| TKS2 | 6.78 | 15.78 % |
| RND1 | 6.32 | 9.71 % |
| NGR1 | 5.73 | 6.99 % |
| VL1 | 5.57 | 8.25 % |
| SNL1 | 3.56 | 17.43 % |
| ASM1 | 3.48 | 16.59 % |
| ARM1 | 3.31 | 15.11 % |
| TKS1 | 3.01 | 10.49 % |
| MMT1 | 2.07 | 9.22 % |
| PDI1 | 1.89 | 12.47 % |
| SDI1 | 1.73 | 11.17 % |
| UDN1 | 1.66 | 8.31 % |
| KYR1 | 1.38 | 10.34 % |
| KGL1 | 1.23 | 7.15 % |
| SKD1 | 1.20 | 5.48 % |
| COL1 | 0.86 | 11.53 % |
| TKY1 | 0.85 | 6.13 % |
| SGT1 | 0.54 | 11.14 % |
| Total | 198.53 | 14.70 % |

SOUTH-03

| Property | MTD Sales L | Brand Share % |
|--------------|---------------|----------------|
| Air-Cond | 155.13 | 13.16 % |
| W-Disp | 0.62 | 53.41 % |
| D-Freez | 0.21 | 3.68 % |
| Total | 155.96 | 13.15 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|---------------|----------------|
| DGL1 | 18.98 | 11.37 % |
| MDU2 | 8.95 | 13.20 % |
| MDU1 | 5.67 | 4.35 % |
| ATG1 | 5.52 | 10.50 % |
| CMR1 | 4.44 | 13.55 % |
| SVG1 | 4.14 | 13.48 % |
| MDU3 | 3.25 | 7.93 % |
| MDU7 | 2.79 | 5.88 % |
| USL1 | 2.39 | 16.43 % |
| KYK1 | 2.17 | 11.72 % |
| MLR1 | 1.78 | 10.30 % |
| TEN1 | 1.75 | 11.65 % |
| MNM1 | 1.67 | 14.58 % |
| TEN2 | 1.56 | 10.81 % |
| PKM1 | 1.46 | 15.58 % |
| MDU6 | 1.39 | 3.05 % |
| SGP1 | 1.25 | 12.52 % |
| ODM1 | 1.18 | 7.71 % |
| MDU4 | 1.03 | 5.38 % |
| TDI1 | 0.98 | 3.90 % |
| BTU1 | 0.83 | 8.55 % |
| PVI1 | 0.73 | 3.14 % |
| CBM1 | 0.64 | 4.55 % |
| DKI1 | 0.59 | 1.98 % |
| KPT1 | 0.56 | 10.18 % |
| NTM1 | 0.28 | 3.73 % |
| Total | 155.96 | 13.15 % |

NORTH ARCOT

| Property | MTD Sales L | Brand Share % |
|--------------|---------------|----------------|
| Air-Cond | 150.46 | 21.58 % |
| D-Freez | 0.77 | 14.28 % |
| W-Disp | 0.56 | 39.05 % |
| Total | 151.79 | 21.56 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|---------------|----------------|
| KPM2 | 10.16 | 13.58 % |
| VEL1 | 8.04 | 16.83 % |
| SBR1 | 6.87 | 11.77 % |
| SLG1 | 2.94 | 17.30 % |
| WJD1 | 2.34 | 10.17 % |
| CPT1 | 2.33 | 14.60 % |
| CGM1 | 0.85 | 13.33 % |
| BGR1 | 0.28 | 4.18 % |
| Total | 151.79 | 21.56 % |

SOUTH ARCOT

| Property | MTD Sales L | Brand Share % |
|--------------|---------------|----------------|
| Air-Cond | 147.24 | 20.14 % |
| D-Freez | 0.60 | 17.70 % |
| W-Disp | 0.43 | 72.32 % |
| Total | 148.27 | 20.18 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|---------------|----------------|
| CUD1 | 10.27 | 14.16 % |
| KML1 | 5.41 | 14.37 % |
| NVL2 | 3.63 | 8.45 % |
| TDM1 | 2.24 | 10.41 % |
| STP1 | 0.33 | 2.56 % |
| Total | 148.27 | 20.18 % |

WEST-02

| Property | MTD Sales L | Brand Share % |
|--------------|---------------|----------------|
| Air-Cond | 142.58 | 19.91 % |
| D-Freez | 1.37 | 72.17 % |
| W-Disp | 0.71 | 63.57 % |
| Total | 144.67 | 20.12 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|---------------|----------------|
| ERD1 | 10.00 | 12.61 % |
| ATU1 | 4.96 | 16.69 % |
| MTR1 | 4.56 | 15.86 % |
| NKL2 | 4.37 | 12.20 % |
| KRI1 | 2.99 | 13.38 % |
| VPD1 | 2.60 | 16.26 % |
| HSR2 | 1.48 | 8.71 % |
| PDR1 | 1.22 | 10.76 % |
| CMI1 | 1.16 | 11.14 % |
| APN1 | 1.02 | 7.12 % |
| KMM1 | 0.99 | 7.02 % |
| KVP1 | 0.73 | 7.39 % |
| PLC1 | 0.60 | 8.48 % |
| HSR1 | 0.55 | 5.40 % |
| VKL1 | | 0.00 % |
| WZWH | | 0.00 % |
| WHKP | -0.96 | 11.93 % |
| Total | 144.67 | 20.12 % |

WEST-01

| Property | MTD Sales L | Brand Share % |
|--------------|--------------|----------------|
| Air-Cond | 87.85 | 18.94 % |
| W-Disp | 0.74 | 67.35 % |
| D-Freez | 0.65 | 23.24 % |
| Total | 89.24 | 19.08 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|--------------|----------------|
| TPR2 | 4.29 | 15.50 % |
| CBE1 | 3.66 | 14.07 % |
| TPR3 | 1.43 | 11.99 % |
| DPM2 | 1.35 | 12.88 % |
| CBE3 | 1.19 | 9.96 % |
| SUL1 | 0.85 | 13.22 % |
| KMD1 | 0.65 | 7.21 % |
| CBE4 | 0.60 | 2.47 % |
| TPR1 | 0.35 | 1.16 % |
| KGM1 | 0.32 | 2.96 % |
| CBE5 | 0.27 | 5.91 % |
| GDR1 | | 0.00 % |
| KGI1 | | 0.00 % |
| UAM1 | | 0.00 % |
| WZSD | | 0.00 % |
| Total | 89.24 | 19.08 % |