

MTD Sales  
190.28 L

Brand Share %  
17.40 %

Information:

MTD : 01-11-2025 To 13-11-2025

\* Branch where in Brand Share % is less than Overall State's Brand Share **17.40 %** are only listed below

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 190.02      | 17.46 %       |
| W-Disp   | 0.26        | 4.82 %        |
| Total    | 190.28      | 17.40 %       |

| Sales Zone  | MTD Sales L | Brand Share % |
|-------------|-------------|---------------|
| TRICHY-01   | 36.57       | 19.46 %       |
| CHENNAI-01  | 32.95       | 16.01 %       |
| SOUTH ARCOT | 27.09       | 25.82 %       |
| CHENNAI-02  | 20.20       | 13.81 %       |
| SOUTH-01    | 18.84       | 11.77 %       |
| SOUTH-03    | 17.64       | 15.04 %       |
| WEST-02     | 13.49       | 25.16 %       |
| NORTH ARCOT | 11.75       | 21.82 %       |
| WEST-01     | 10.38       | 20.04 %       |
| KL-SOUTH    | 1.35        | 11.37 %       |
| Total       | 190.28      | 17.40 %       |

## TRICHY-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 36.57       | 19.49 %       |
| Total    | 36.57       | 19.46 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TRY2     | 2.55        | 15.53 %       |
| TRY1     | 2.12        | 6.85 %        |
| TRY3     | 1.83        | 16.44 %       |
| TVR2     | 1.39        | 10.88 %       |
| TNJ1     | 1.38        | 10.17 %       |
| TNJ2     | 1.10        | 15.23 %       |
| NGT1     | 0.79        | 11.52 %       |
| PDK1     | 0.49        | 7.25 %        |
| TRY4     | 0.32        | 16.10 %       |
| TYR1     | 0.29        | 10.00 %       |
| JKM1     | 0.27        | 15.97 %       |
| APM1     |             | 0.00 %        |
| KRN1     |             | 0.00 %        |
| NMM1     |             | 0.00 %        |
| ORU1     |             | 0.00 %        |
| WTRZ     |             | 0.00 %        |
| Total    | 36.57       | 19.46 %       |

## CHENNAI-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 32.84       | 16.04 %       |
| W-Disp   | 0.12        | 10.47 %       |
| Total    | 32.95       | 16.01 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CZWH     | 2.82        | 16.03 %       |
| CH05     | 2.23        | 10.51 %       |
| CH42     | 2.06        | 9.61 %        |
| CH48     | 1.40        | 15.40 %       |
| CH14     | 1.08        | 9.45 %        |
| AVD1     | 1.08        | 9.76 %        |
| CH08     | 0.98        | 11.68 %       |
| CH30     | 0.90        | 14.63 %       |
| CH16     | 0.88        | 7.40 %        |
| GUD1     | 0.34        | 6.26 %        |
| CGL1     | 0.28        | 9.18 %        |
| CH11     | 0.28        | 4.52 %        |
| CH37     | 0.27        | 11.33 %       |
| CH26     |             | 0.00 %        |
| CH29     |             | 0.00 %        |
| CH35     |             | 0.00 %        |
| CH40     |             | 0.00 %        |
| CH45     |             | 0.00 %        |
| MC09     |             | 0.00 %        |
| WCHN     | -0.53       | 12.49 %       |
| Total    | 32.95       | 16.01 %       |

## SOUTH ARCOT

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 27.09       | 25.91 %       |
| Total    | 27.09       | 25.82 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| POY1     | 1.63        | 13.11 %       |
| CUD1     | 1.11        | 12.29 %       |
| VCM1     | 0.91        | 12.78 %       |
| KLM1     | 0.83        | 14.23 %       |
| PRT1     | 0.54        | 9.80 %        |
| TVM1     | 0.53        | 16.46 %       |
| NVL2     | 0.51        | 7.54 %        |
| ULP1     | 0.28        | 10.59 %       |
| MKM1     |             | 0.00 %        |
| TVM2     |             | 0.00 %        |
| VPM1     |             | 0.00 %        |
| VPM2     |             | 0.00 %        |
| WHUT     |             | 0.00 %        |
| Total    | 27.09       | 25.82 %       |

CHENNAI-02

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 20.20       | 13.88 %       |
| Total    | 20.20       | 13.81 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CH15     | 3.01        | 12.52 %       |
| CH12     | 1.40        | 13.68 %       |
| CH20     | 1.39        | 13.65 %       |
| CH24     | 1.36        | 14.23 %       |
| CH41     | 1.15        | 17.27 %       |
| CH18     | 1.14        | 12.40 %       |
| CH44     | 0.91        | 15.55 %       |
| CH21     | 0.77        | 14.06 %       |
| CH17     | 0.77        | 13.89 %       |
| CH34     | 0.56        | 8.14 %        |
| PON1     | 0.32        | 15.11 %       |
| CH06     | 0.25        | 4.52 %        |
| CH46     | 0.25        | 8.82 %        |
| CH31     |             | 0.00 %        |
| CH32     |             | 0.00 %        |
| CH43     |             | 0.00 %        |
| GPD1     |             | 0.00 %        |
| MC06     |             | 0.00 %        |
| MJR1     |             | 0.00 %        |
| Total    | 20.20       | 13.81 %       |

**SOUTH-01**

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 18.84       | 11.85 %       |
| Total    | 18.84       | 11.77 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TUT1     | 2.25        | 6.16 %        |
| NGR1     | 1.38        | 15.38 %       |
| KVT1     | 1.12        | 15.64 %       |
| RPM1     | 0.83        | 9.99 %        |
| TKS2     | 0.50        | 13.65 %       |
| APK1     | 0.29        | 7.11 %        |
| KGL1     | 0.28        | 15.61 %       |
| TKS1     | 0.26        | 11.33 %       |
| TVL2     | 0.25        | 4.67 %        |
| ASM1     |             | 0.00 %        |
| KSM1     |             | 0.00 %        |
| MAR1     |             | 0.00 %        |
| MMT1     |             | 0.00 %        |
| PDI1     |             | 0.00 %        |
| RND1     |             | 0.00 %        |
| S2SD     |             | 0.00 %        |
| SGT1     |             | 0.00 %        |
| SKD1     |             | 0.00 %        |
| SNL1     |             | 0.00 %        |
| STU2     |             | 0.00 %        |
| TKY1     |             | 0.00 %        |
| VKM1     |             | 0.00 %        |
| UDN1     |             | -0.01 %       |
| WHTV     | -0.77       | 11.83 %       |
| TVL1     | -3.99       | -22.25 %      |
| Total    | 18.84       | 11.77 %       |

**SOUTH-03**

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 17.64       | 15.10 %       |
| Total    | 17.64       | 15.04 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| MDU2     | 1.93        | 16.06 %       |
| KKD3     | 1.03        | 6.88 %        |
| ATG1     | 0.80        | 14.46 %       |
| MDU6     | 0.80        | 9.65 %        |
| MDU1     | 0.35        | 2.35 %        |
| MPA1     | 0.28        | 12.10 %       |
| TEN1     | 0.26        | 15.85 %       |
| ADP1     |             | 0.00 %        |
| CBM1     |             | 0.00 %        |
| CMR1     |             | 0.00 %        |
| DKI1     |             | 0.00 %        |
| KPT1     |             | 0.00 %        |
| MDU4     |             | 0.00 %        |
| MNM1     |             | 0.00 %        |
| NKI1     |             | 0.00 %        |
| NTM1     |             | 0.00 %        |
| PKM1     |             | 0.00 %        |
| PNI1     |             | 0.00 %        |
| PVI1     |             | 0.00 %        |
| SGP1     |             | 0.00 %        |
| TDI1     |             | 0.00 %        |
| TEN2     |             | 0.00 %        |
| WHMD     |             | 0.00 %        |
| KYK1     | -0.04       | -3.47 %       |
| Total    | 17.64       | 15.04 %       |

## WEST-02

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 13.49       | 25.24 %       |
| Total    | 13.49       | 25.16 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| SLM1     | 1.02        | 12.43 %       |
| ERD1     | 0.56        | 12.16 %       |
| HSR2     | 0.26        | 8.15 %        |
| NKL2     | 0.26        | 10.86 %       |
| APN1     |             | 0.00 %        |
| ATU1     |             | 0.00 %        |
| CMI1     |             | 0.00 %        |
| DPR1     |             | 0.00 %        |
| EDP1     |             | 0.00 %        |
| HSR1     |             | 0.00 %        |
| KRI1     |             | 0.00 %        |
| KVP1     |             | 0.00 %        |
| MCR1     |             | 0.00 %        |
| PLC1     |             | 0.00 %        |
| PMP1     |             | 0.00 %        |
| RSP1     |             | 0.00 %        |
| SGG1     |             | 0.00 %        |
| SGI1     |             | 0.00 %        |
| SLM3     |             | 0.00 %        |
| Total    | 13.49       | 25.16 %       |

## NORTH ARCOT

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 11.68       | 21.87 %       |
| W-Disp   | 0.07        | 15.76 %       |
| Total    | 11.75       | 21.82 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| VEL1     | 0.55        | 14.79 %       |
| CYR1     | 0.28        | 16.06 %       |
| ABR1     | 0.25        | 17.16 %       |
| ANI1     |             | 0.00 %        |
| CGM1     |             | 0.00 %        |
| CPT1     |             | 0.00 %        |
| GDM1     |             | 0.00 %        |
| TRR1     |             | 0.00 %        |
| UGI1     |             | 0.00 %        |
| VNB1     |             | 0.00 %        |
| WHVL     |             | 0.00 %        |
| WJP1     |             | 0.00 %        |
| Total    | 11.75       | 21.82 %       |

## WEST-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 10.32       | 20.12 %       |
| W-Disp   | 0.07        | 12.90 %       |
| Total    | 10.38       | 20.04 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CBE1     | 0.53        | 14.40 %       |
| TPR1     | 0.35        | 11.66 %       |
| KMR1     | 0.31        | 12.23 %       |
| SNR1     | 0.27        | 13.12 %       |
| CBE6     | 0.25        | 14.92 %       |
| AVI1     |             | 0.00 %        |
| CBE4     |             | 0.00 %        |
| CBE5     |             | 0.00 %        |
| CNR1     |             | 0.00 %        |
| DPM2     |             | 0.00 %        |
| GBM1     |             | 0.00 %        |
| KGI1     |             | 0.00 %        |
| KGM1     |             | 0.00 %        |
| KMD1     |             | 0.00 %        |
| PPI1     |             | 0.00 %        |
| SYM2     |             | 0.00 %        |
| TPR2     |             | 0.00 %        |
| TPR3     |             | 0.00 %        |
| TPR4     |             | 0.00 %        |
| UMP1     |             | 0.00 %        |
| Total    | 10.38       | 20.04 %       |

## KL-SOUTH

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 1.35        | 11.37 %       |
| Total    | 1.35        | 11.37 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TVP1     | 0.54        | 5.68 %        |
| Total    | 1.35        | 11.37 %       |