

MTD Sales
334.64 L

Brand Share %
18.16 %

Information:

MTD : 01-10-2025 To 13-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **18.16 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	334.37	18.20 %
W-Disp	0.27	4.51 %
Total	334.64	18.16 %

Sales Zone	MTD Sales L	Brand Share %
TRICHY-01	56.15	21.86 %
CHENNAI-01	55.95	17.08 %
SOUTH-01	54.09	14.80 %
SOUTH-03	35.41	15.97 %
CHENNAI-02	34.65	14.96 %
SOUTH ARCOT	27.59	20.60 %
WEST-02	24.57	25.09 %
NORTH ARCOT	22.04	21.88 %
WEST-01	20.57	23.47 %
KL-SOUTH	3.63	18.48 %
Total	334.64	18.16 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	56.15	21.88 %
Total	56.15	21.86 %

Branch *	MTD Sales L	Brand Share %
TRY1	6.85	13.06 %
TNJ1	3.01	12.91 %
NGT1	1.33	15.90 %
TVR2	1.14	13.50 %
PDK1	1.10	14.83 %
ORU1	0.51	16.45 %
KRN1		0.00 %
NCK1		0.00 %
NMM1		0.00 %
TTP1		0.00 %
TZSD		0.00 %
Total	56.15	21.86 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	55.95	17.16 %
Total	55.95	17.08 %

Branch *	MTD Sales L	Brand Share %
CH19	5.36	17.57 %
CH08	4.43	17.81 %
CH07	2.43	18.10 %
CH28	2.32	14.66 %
AVD1	2.19	14.67 %
CH05	2.12	12.26 %
CH14	1.97	11.48 %
CH16	1.91	8.05 %
CH45	1.37	15.10 %
MRM1	1.36	16.39 %
GUD1	1.09	11.63 %
CH11	1.09	9.30 %
CZWH	0.74	7.78 %
CH35	0.53	10.16 %
CH37	0.25	9.71 %
CGL1		0.00 %
CH26		0.00 %
CH40		0.00 %
MC10		0.00 %
TKM1		0.00 %
WHC3		0.00 %
Total	55.95	17.08 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	54.09	14.83 %
Total	54.09	14.80 %

Branch *	MTD Sales L	Brand Share %
TUT1	7.56	12.61 %
TVL1	3.28	8.56 %
RPM1	2.67	13.67 %
KVT1	1.94	12.09 %
TUT2	1.93	10.31 %
NGR1	1.92	7.45 %
SVK1	1.35	12.03 %
UDN1	1.14	17.83 %
SNL1	0.85	16.89 %
TKS1	0.82	7.24 %
TYI1	0.77	15.96 %
TCN1	0.57	5.19 %
PDI1	0.54	14.66 %
TVL2	0.51	9.42 %
ARM1	0.29	5.46 %
RND1	0.29	3.14 %
STU2	0.29	8.09 %
MAR1	0.28	5.59 %
ASM1	0.25	6.25 %
KGL1	0.25	6.36 %
COL1		0.00 %
MMT1		0.00 %
S2SD		0.00 %
SGT1		0.00 %
SKD1		0.00 %
Total	54.09	14.80 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	35.41	16.01 %
Total	35.41	15.97 %

Branch *	MTD Sales L	Brand Share %
MDU2	2.43	9.06 %
KKD3	1.59	11.91 %
ATG1	1.58	15.89 %
MDU1	1.08	7.02 %
KKD2	0.29	6.87 %
MLR1	0.29	6.04 %
MDU6	0.28	1.28 %
TEN2	0.26	7.96 %
ODM1	0.25	7.38 %
PNI1	0.25	11.07 %
TDI1	0.25	9.04 %
MDU4	0.25	3.84 %
BTU1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
DGL2		0.00 %
DKI1		0.00 %
KYK1		0.00 %
NTM1		0.00 %
PKM1		0.00 %
PNV1		0.00 %
PVI1		0.00 %
Total	35.41	15.97 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	34.58	15.02 %
W-Disp	0.07	5.20 %
Total	34.65	14.96 %

Branch *	MTD Sales L	Brand Share %
CH15	3.36	10.30 %
CH43	2.05	17.05 %
CH09	1.66	15.97 %
CH33	1.34	12.16 %
CH24	1.11	12.42 %
CH12	0.89	5.48 %
MJR1	0.85	9.89 %
CH20	0.81	8.47 %
CH46	0.58	5.66 %
GPD1	0.54	14.32 %
CH17	0.28	6.71 %
CH01		0.00 %
CH06		0.00 %
CH27		0.00 %
CH34		0.00 %
Total	34.65	14.96 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	27.53	20.61 %
W-Disp	0.06	16.32 %
Total	27.59	20.60 %

Branch *	MTD Sales L	Brand Share %
POY1	2.78	12.36 %
TRK1	0.84	13.80 %
VPM2	0.64	8.61 %
CDM1	0.57	8.69 %
ULP1	0.27	13.52 %
NVL2		0.00 %
PRT1		0.00 %
KML1	-0.03	-1.67 %
Total	27.59	20.60 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	24.50	25.11 %
W-Disp	0.07	18.88 %
Total	24.57	25.09 %

Branch *	MTD Sales L	Brand Share %
SLM1	1.66	16.52 %
ERD1	1.39	11.20 %
NKL2	0.83	11.13 %
SGG1	0.29	15.60 %
KMM1	0.29	16.28 %
HSR2	0.28	15.86 %
ATU1		0.00 %
CMI1		0.00 %
DPR1		0.00 %
EDP1		0.00 %
HSR1		0.00 %
KRI1		0.00 %
MTR1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
SGI1		0.00 %
TRM1		0.00 %
Total	24.57	25.09 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	21.97	21.91 %
W-Disp	0.07	16.00 %
Total	22.04	21.88 %

Branch *	MTD Sales L	Brand Share %
VEL2	1.64	17.45 %
KPM1	0.83	10.70 %
SLG1	0.56	17.43 %
ABR1	0.29	11.41 %
CYR1	0.07	5.38 %
VSI1	0.01	0.54 %
WJD1	0.01	0.18 %
BGR1		0.00 %
CPT1		0.00 %
PTU1		0.00 %
TRR1		0.00 %
UGI1		0.00 %
VNB1		0.00 %
WJP1		0.00 %
Total	22.04	21.88 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	20.57	23.56 %
Total	20.57	23.47 %

Branch *	MTD Sales L	Brand Share %
CBE2	3.79	14.21 %
MPM1	0.29	10.59 %
SUL1	0.29	14.16 %
CBE6	0.28	8.40 %
TPR1	0.28	12.61 %
UMP1	0.28	9.56 %
DPM2	0.28	15.81 %
SNR1	0.27	9.94 %
AVI1	0.26	9.53 %
CBE1	0.25	6.19 %
ANR1		0.00 %
GDR1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
PDM1		0.00 %
PPI1		0.00 %
TPR2		0.00 %
UAM1		0.00 %
Total	20.57	23.47 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	3.63	18.56 %
Total	3.63	18.48 %

Branch *	MTD Sales L	Brand Share %
PAS1	0.27	9.66 %
Total	3.63	18.48 %