

MTD Sales
749.02 L

Brand Share %
25.76 %

Information:

MTD : 01-09-2026 To 13-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **25.76 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	735.88	25.89 %
W-Disp	8.02	41.27 %
D-Freez	5.12	11.32 %
Total	749.02	25.76 %

Sales Zone	MTD Sales L	Brand Share %
TRICHY-01	139.63	29.17 %
SOUTH-01	135.52	25.07 %
CHENNAI-01	126.64	26.90 %
SOUTH-03	86.48	24.50 %
CHENNAI-02	69.09	19.73 %
NORTH ARCOT	66.17	28.93 %
SOUTH ARCOT	53.98	26.90 %
WEST-02	33.00	29.32 %
WEST-03	22.79	21.77 %
WEST-01	15.71	23.21 %
Total	749.02	25.76 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	137.63	29.14 %
D-Freez	1.21	22.97 %
W-Disp	0.79	70.25 %
Total	139.63	29.17 %

Branch *	MTD Sales L	Brand Share %
TNJ1	4.56	19.49 %
TRY3	4.56	22.85 %
TVR2	3.78	15.80 %
KUM1	3.09	11.47 %
NGT1	2.93	19.26 %
TTP1	2.05	24.54 %
MDI1	1.53	11.76 %
KIK1	1.39	8.48 %
PDK1	0.88	8.59 %
NCK1	0.60	22.21 %
WTRZ	-1.22	25.00 %
Total	139.63	29.17 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	134.51	25.36 %
D-Freez	0.57	6.85 %
W-Disp	0.43	26.49 %
Total	135.52	25.07 %

Branch *	MTD Sales L	Brand Share %
TUT1	13.82	22.63 %
TVL1	12.29	16.63 %
RPM1	5.78	22.38 %
NGR1	5.63	23.09 %
TUT2	5.22	20.78 %
SVK1	3.93	24.63 %
TY11	3.15	24.91 %
UDN1	2.07	20.38 %
RND1	2.04	14.29 %
TKY1	1.92	25.24 %
TKS2	1.78	8.98 %
APK1	1.64	25.43 %
TKS1	1.41	11.20 %
SDI1	1.25	13.98 %
KYR1	1.19	22.37 %
VKM1	0.85	22.07 %
VNR1	0.62	21.11 %
KSM1	0.57	12.10 %
SKD1	0.30	8.05 %
MMT1	0.30	4.49 %
PDI1	0.26	3.65 %
SGT1		0.00 %
WHTV	-0.31	17.98 %
Total	135.52	25.07 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	124.80	26.95 %
W-Disp	1.69	52.40 %
D-Freez	0.14	3.26 %
Total	126.64	26.90 %

Branch *	MTD Sales L	Brand Share %
CH16	6.08	19.21 %
CH42	5.99	25.54 %
CH07	5.68	24.63 %
CH05	4.08	13.03 %
CH48	3.94	21.81 %
CH30	3.80	19.76 %
GUD1	3.40	20.93 %
CH28	3.34	17.79 %
CH25	2.49	12.18 %
AVD1	2.25	12.61 %
KNR1	1.66	18.26 %
CGL1	1.53	13.32 %
TKM1	1.12	20.63 %
CH26	0.83	17.62 %
GUD2	0.60	8.23 %
Total	126.64	26.90 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	85.35	24.67 %
W-Disp	0.57	19.25 %
D-Freez	0.56	13.91 %
Total	86.48	24.50 %

Branch *	MTD Sales L	Brand Share %
MDU2	3.30	13.14 %
DGL1	3.09	15.53 %
KKD3	2.43	14.34 %
MDU6	2.22	17.41 %
MDU4	2.21	24.18 %
ATG1	2.04	14.27 %
MDU3	1.41	12.04 %
DGL2	1.30	12.22 %
MDU7	0.97	9.08 %
TEN1	0.93	21.44 %
SGP1	0.88	22.89 %
DKI1	0.88	8.26 %
MNM1	0.85	25.39 %
KYK1	0.56	18.20 %
KPT1	0.32	15.32 %
SZSD	0.32	19.44 %
SVG1	0.29	3.34 %
PNI1	0.29	12.74 %
TEN2	0.29	7.98 %
CBM1		0.00 %
MLR1		0.00 %
NTM1		0.00 %
PKM1		0.00 %
WHMD		0.00 %
Total	86.48	24.50 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	67.91	19.70 %
W-Disp	0.97	43.99 %
D-Freez	0.21	6.55 %
Total	69.09	19.73 %

Branch *	MTD Sales L	Brand Share %
CH21	7.50	25.08 %
CH15	7.32	21.67 %
CH03	5.84	16.27 %
CH17	3.75	24.71 %
CH20	3.40	17.63 %
CH06	2.95	25.40 %
CH33	2.65	19.40 %
CH41	2.26	23.20 %
CH18	1.84	11.42 %
CH44	1.50	12.38 %
CH43	1.48	20.63 %
CH50	1.43	13.04 %
CH51	1.33	9.55 %
UKI1	1.12	17.49 %
CH12	0.97	4.37 %
CH46	0.97	14.74 %
GPD1	0.78	6.98 %
CH34	0.41	3.87 %
CH01	0.28	20.37 %
CH32		0.00 %
WHC3	-0.56	-14.93 %
Total	69.09	19.73 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	64.99	29.18 %
D-Freez	0.92	18.01 %
W-Disp	0.26	27.96 %
Total	66.17	28.93 %

Branch *	MTD Sales L	Brand Share %
VEL4	5.95	23.01 %
KPM2	4.39	23.08 %
TRL1	4.07	23.76 %
VEL3	2.82	17.98 %
KPM1	1.67	17.73 %
WJP1	1.12	20.76 %
VEL1	0.86	15.29 %
TRT1	0.81	15.88 %
AKM1	0.60	6.84 %
VNB1	0.29	5.19 %
BGR1		0.00 %
NASD		0.00 %
UGI1		0.00 %
Total	66.17	28.93 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	52.23	27.17 %
W-Disp	1.28	79.12 %
D-Freez	0.47	6.86 %
Total	53.98	26.90 %

Branch *	MTD Sales L	Brand Share %
CDM1	3.28	24.86 %
SJI2	2.97	22.93 %
TRK1	2.70	23.79 %
KKI2	2.00	19.61 %
POY1	1.83	9.73 %
NVL2	1.51	12.64 %
TDM1	0.63	9.17 %
TVM2	0.59	6.21 %
KML1	0.28	6.30 %
VPM1	0.28	15.54 %
Total	53.98	26.90 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	32.65	30.86 %
W-Disp	0.35	10.21 %
Total	33.00	29.32 %

Branch *	MTD Sales L	Brand Share %
SLM1	1.29	8.85 %
KRI1	1.18	17.83 %
ATU1	0.95	10.15 %
MTR1	0.37	5.93 %
OML1	0.31	13.84 %
KAM1	0.29	9.40 %
VPD1	0.29	11.19 %
PLC1	0.28	13.63 %
HSR1	0.08	3.27 %
HSR2		0.00 %
MCR1		0.00 %
PMP1		0.00 %
SGI1		0.00 %
WHKP		0.00 %
WZWH		0.00 %
Total	33.00	29.32 %

WEST-03

Property	MTD Sales L	Brand Share %
Air-Cond	22.21	21.90 %
W-Disp	0.36	57.91 %
D-Freez	0.22	8.23 %
Total	22.79	21.77 %

Branch *	MTD Sales L	Brand Share %
ERD2	4.37	19.16 %
NKL2	2.13	16.27 %
KMM1	1.15	23.56 %
TCG1	0.92	17.26 %
KGM1	0.38	12.76 %
PDR1	0.35	13.78 %
TPR1	0.32	6.11 %
AVI1	0.27	6.53 %
CMI1		0.00 %
SYM2		0.00 %
TPR3		0.00 %
W3SD		0.00 %
WHPD		0.00 %
Total	22.79	21.77 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	13.61	21.22 %
W-Disp	1.30	79.83 %
D-Freez	0.81	41.75 %
Total	15.71	23.21 %

Branch *	MTD Sales L	Brand Share %
CBE2	3.61	22.64 %
MPM1	0.83	20.20 %
CBE4	0.82	14.52 %
CBE6	0.54	8.29 %
SNR1	0.49	15.66 %
DPM2	0.38	23.97 %
SUL1	0.28	12.89 %
CBE3		0.00 %
CBE5		0.00 %
GDR1		0.00 %
KMD1		0.00 %
UAM1		0.00 %
WZSD		0.00 %
Total	15.71	23.21 %