



TN : VOLTAS Sales Performance 14/05/2026 9:13 AM

MTD Sales
1,621.21 L

Brand Share %
17.38 %

Information:

MTD : 01-05-2026 To 13-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **17.38 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	1,607.69	17.33 %
W-Disp	7.13	58.11 %
D-Freez	6.40	17.47 %
Total	1,621.21	17.38 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	279.48	18.41 %
TRICHY-01	268.01	18.18 %
CHENNAI-02	220.35	16.51 %
SOUTH-01	190.10	14.60 %
SOUTH-03	151.67	13.14 %
NORTH ARCOT	147.13	21.64 %
SOUTH ARCOT	144.60	20.20 %
WEST-02	133.59	19.24 %
WEST-01	86.28	19.06 %
Total	1,621.21	17.38 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	276.48	18.32 %
W-Disp	1.94	63.79 %
D-Freez	1.07	18.06 %
Total	279.48	18.41 %

Branch *	MTD Sales L	Brand Share %
CH05	15.29	13.75 %
CH28	10.16	14.84 %
CH30	9.28	16.36 %
CH49	8.76	14.82 %
AVD1	6.32	14.03 %
CGL1	5.78	15.86 %
CZWH	5.34	6.93 %
CH39	3.91	13.12 %
CH37	3.54	14.75 %
CH35	3.13	8.17 %
GUD2	1.51	6.70 %
WHC3		0.00 %
WCHN	-6.83	14.24 %
Total	279.48	18.41 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	266.51	18.16 %
W-Disp	0.83	63.41 %
D-Freez	0.67	12.34 %
Total	268.01	18.18 %

Branch *	MTD Sales L	Brand Share %
TRY1	37.35	14.36 %
TNJ1	10.15	11.99 %
MDI1	8.33	15.29 %
NGT1	6.54	16.13 %
KIK1	6.49	14.36 %
TRY3	6.24	14.89 %
KUM1	6.05	7.58 %
PDK1	5.24	12.66 %
TVR2	5.10	6.08 %
NCK1	2.83	15.12 %
MSI1	2.79	11.10 %
APM1	2.75	10.47 %
TZSD		0.00 %
WTRZ	-1.52	11.55 %
Total	268.01	18.18 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	218.60	16.42 %
W-Disp	1.35	70.69 %
D-Freez	0.40	20.15 %
Total	220.35	16.51 %

Branch *	MTD Sales L	Brand Share %
CH15	19.66	15.36 %
CH12	13.10	13.29 %
CH24	10.91	13.69 %
CH21	10.64	10.92 %
CH18	9.12	14.97 %
CH33	7.48	15.83 %
CH06	7.48	13.06 %
CH20	7.35	14.66 %
CH50	7.15	13.70 %
CH34	6.46	15.91 %
MJR1	5.71	11.96 %
CH46	4.70	17.02 %
CH51	4.27	10.12 %
CH43	3.85	12.63 %
GPD1	3.80	15.94 %
CH31	1.97	7.23 %
CH32	1.24	15.94 %
Total	220.35	16.51 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	189.15	14.60 %
D-Freez	0.67	12.01 %
W-Disp	0.28	25.78 %
Total	190.10	14.60 %

Branch *	MTD Sales L	Brand Share %
TUT1	20.01	14.63 %
KVT1	7.77	11.41 %
TVL1	7.48	4.73 %
SVK1	6.29	14.96 %
TKS2	6.24	15.00 %
RND1	6.05	9.69 %
NGR1	5.46	6.86 %
VLY1	4.66	7.32 %
ASM1	3.48	16.59 %
ARM1	3.31	15.43 %
TKS1	3.01	10.49 %
MMT1	2.07	9.52 %
UDN1	1.94	10.16 %
PDI1	1.89	12.89 %
SDI1	1.73	11.44 %
KYR1	1.38	10.34 %
COL1	0.86	11.97 %
TKY1	0.85	6.55 %
SKD1	0.65	3.16 %
KGL1	0.56	3.41 %
SGT1	0.54	11.14 %
Total	190.10	14.60 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	150.91	13.15 %
W-Disp	0.56	54.56 %
D-Freez	0.21	3.91 %
Total	151.67	13.14 %

Branch *	MTD Sales L	Brand Share %
DGL1	18.30	11.08 %
MDU2	8.68	13.03 %
ATG1	5.45	11.20 %
MDU1	5.37	4.26 %
CMR1	4.44	13.55 %
SVG1	4.14	13.75 %
PNV2	3.29	17.33 %
MDU3	3.25	8.13 %
MDU7	2.79	5.95 %
USL1	2.39	17.08 %
KYK1	2.17	12.43 %
MLR1	1.78	11.16 %
TEN1	1.75	12.40 %
MNM1	1.67	14.58 %
TEN2	1.56	12.54 %
PKM1	1.46	16.01 %
MDU6	1.39	3.09 %
SGP1	1.25	13.04 %
ODM1	1.18	7.71 %
MDU4	1.03	5.38 %
TDI1	0.98	3.99 %
BTU1	0.83	8.55 %
PVI1	0.73	3.35 %
CBM1	0.64	5.00 %
KPT1	0.56	10.75 %
DKI1	0.31	1.06 %
NTM1	0.28	3.73 %
Total	151.67	13.14 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	146.07	21.69 %
D-Freez	0.77	14.85 %
W-Disp	0.29	24.81 %
Total	147.13	21.64 %

Branch *	MTD Sales L	Brand Share %
KPM2	9.28	12.88 %
VEL1	7.77	16.51 %
SBR1	6.87	12.26 %
SLG1	2.94	17.30 %
CPT1	2.33	16.20 %
WJD1	2.15	9.40 %
BGR1	0.28	5.59 %
Total	147.13	21.64 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	143.57	20.15 %
D-Freez	0.60	20.32 %
W-Disp	0.43	84.45 %
Total	144.60	20.20 %

Branch *	MTD Sales L	Brand Share %
CUD1	10.27	14.41 %
POY2	8.29	16.95 %
KML1	5.41	14.93 %
NVL2	3.63	9.08 %
TDM1	2.24	10.41 %
STP1	0.33	2.69 %
Total	144.60	20.20 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	131.51	19.02 %
D-Freez	1.37	81.48 %
W-Disp	0.71	63.57 %
Total	133.59	19.24 %

Branch *	MTD Sales L	Brand Share %
ERD1	10.00	12.92 %
SLM1	9.14	13.20 %
ATU1	4.68	16.26 %
NKL2	4.10	11.86 %
MTR1	4.02	14.61 %
KRI1	2.99	13.75 %
VPD1	2.28	15.13 %
BMD1	1.61	14.33 %
HSR2	1.48	9.04 %
PDR1	1.22	11.88 %
APN1	1.02	7.27 %
KMM1	0.99	7.18 %
CMI1	0.89	9.22 %
KVP1	0.73	7.39 %
PLC1	0.60	8.48 %
HSR1	0.55	5.57 %
VKL1		0.00 %
WHKP		0.00 %
WZWH		0.00 %
Total	133.59	19.24 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	84.89	18.90 %
W-Disp	0.74	67.35 %
D-Freez	0.65	24.80 %
Total	86.28	19.06 %

Branch *	MTD Sales L	Brand Share %
TPR2	3.71	13.90 %
CBE1	3.39	13.37 %
AVI1	2.28	16.18 %
DPM2	1.35	13.25 %
CBE3	1.19	9.96 %
TPR3	1.16	9.95 %
SUL1	0.85	13.22 %
KMD1	0.65	7.65 %
CBE4	0.60	2.47 %
TPR1	0.35	1.21 %
KGM1	0.32	3.15 %
CBE5	0.27	6.32 %
GDR1		0.00 %
KGI1		0.00 %
UAM1		0.00 %
WZSD		0.00 %
Total	86.28	19.06 %