

MTD Sales
184.88 L

Brand Share %
17.46 %

Information:

MTD : 01-11-2025 To 12-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **17.46 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	184.62	17.51 %
W-Disp	0.26	5.13 %
Total	184.88	17.46 %

Sales Zone	MTD Sales L	Brand Share %
TRICHY-01	35.92	19.48 %
CHENNAI-01	32.39	16.22 %
SOUTH ARCOT	26.46	25.98 %
CHENNAI-02	19.90	14.02 %
SOUTH-01	17.20	11.17 %
SOUTH-03	16.84	14.77 %
WEST-02	13.49	26.10 %
NORTH ARCOT	11.21	22.13 %
WEST-01	10.11	20.30 %
KL-SOUTH	1.35	12.16 %
Total	184.88	17.46 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	35.92	19.51 %
Total	35.92	19.48 %

Branch *	MTD Sales L	Brand Share %
TRY2	2.55	15.53 %
TRY1	2.12	6.85 %
TVR2	1.39	10.88 %
TNJ1	1.38	10.43 %
TRY3	1.18	12.08 %
TNJ2	1.10	15.23 %
NGT1	0.79	11.52 %
PDK1	0.49	7.25 %
TRY4	0.32	16.10 %
TYR1	0.29	10.00 %
JKM1	0.27	15.97 %
APM1		0.00 %
KRN1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
WTRZ		0.00 %
Total	35.92	19.48 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	32.27	16.24 %
W-Disp	0.12	12.30 %
Total	32.39	16.22 %

Branch *	MTD Sales L	Brand Share %
CZWH	2.82	16.03 %
CH05	2.23	10.51 %
CH42	2.06	9.61 %
CH48	1.40	15.40 %
CH14	1.08	10.03 %
AVD1	1.08	10.34 %
CH08	0.98	12.13 %
CH30	0.90	15.38 %
CH16	0.88	7.98 %
GUD1	0.34	7.10 %
CGL1	0.28	9.18 %
CH11	0.28	4.52 %
CH37	0.27	11.33 %
CH26		0.00 %
CH29		0.00 %
CH35		0.00 %
CH40		0.00 %
CH45		0.00 %
MC09		0.00 %
WCHN	-0.53	12.49 %
Total	32.39	16.22 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	26.46	26.08 %
Total	26.46	25.98 %

Branch *	MTD Sales L	Brand Share %
POY1	1.63	13.40 %
CUD1	1.11	12.29 %
KLM1	0.83	14.23 %
PRT1	0.54	9.80 %
NVL2	0.51	7.54 %
VCM1	0.28	4.29 %
ULP1	0.28	10.59 %
MKM1		0.00 %
TVM2		0.00 %
VPM1		0.00 %
VPM2		0.00 %
WHUT		0.00 %
Total	26.46	25.98 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	19.90	14.10 %
Total	19.90	14.02 %

Branch *	MTD Sales L	Brand Share %
CH15	2.71	11.89 %
CH12	1.40	13.68 %
CH20	1.39	14.00 %
CH24	1.36	15.20 %
CH41	1.15	17.27 %
CH18	1.14	13.76 %
CH44	0.91	15.55 %
CH21	0.77	14.06 %
CH17	0.77	13.89 %
CH34	0.56	8.14 %
PON1	0.32	15.11 %
CH06	0.25	4.52 %
CH46	0.25	10.25 %
CH31		0.00 %
CH32		0.00 %
CH43		0.00 %
GPD1		0.00 %
MC06		0.00 %
MJR1		0.00 %
Total	19.90	14.02 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	17.20	11.25 %
Total	17.20	11.17 %

Branch *	MTD Sales L	Brand Share %
TUT1	2.25	6.37 %
NGR1	1.38	15.83 %
KVT1	1.12	16.97 %
RPM1	0.83	10.40 %
VLY1	0.51	17.18 %
KGL1	0.28	15.61 %
TKS1	0.26	11.33 %
TKS2	0.25	9.99 %
TVL2	0.25	4.67 %
APK1	0.01	0.25 %
ASM1		0.00 %
KSM1		0.00 %
MAR1		0.00 %
MMT1		0.00 %
PDI1		0.00 %
RND1		0.00 %
S2SD		0.00 %
SGT1		0.00 %
SKD1		0.00 %
SNL1		0.00 %
STU2		0.00 %
TKY1		0.00 %
VKM1		0.00 %
UDN1		-0.01 %
WHTV	-0.77	11.83 %
TVL1	-3.99	-22.25 %
Total	17.20	11.17 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	16.84	14.83 %
Total	16.84	14.77 %

Branch *	MTD Sales L	Brand Share %
MDU2	1.93	16.06 %
KKD3	1.03	7.02 %
ATG1	0.80	14.46 %
MDU6	0.80	9.65 %
MDU1	0.35	2.44 %
MPA1	0.28	12.10 %
ADP1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
DKI1		0.00 %
KPT1		0.00 %
MDU4		0.00 %
MNM1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PVI1		0.00 %
SGP1		0.00 %
TDI1		0.00 %
TEN1		0.00 %
TEN2		0.00 %
WHMD		0.00 %
KYK1	-0.04	-3.47 %
Total	16.84	14.77 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	13.49	26.19 %
Total	13.49	26.10 %

Branch *	MTD Sales L	Brand Share %
SLM1	1.02	14.19 %
ERD1	0.56	12.16 %
HSR2	0.26	8.15 %
NKL2	0.26	10.86 %
APN1		0.00 %
ATU1		0.00 %
CMI1		0.00 %
DPR1		0.00 %
EDP1		0.00 %
HSR1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
SLM3		0.00 %
Total	13.49	26.10 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	11.14	22.12 %
W-Disp	0.07	23.92 %
Total	11.21	22.13 %

Branch *	MTD Sales L	Brand Share %
VEL1	0.55	14.79 %
CYR1	0.28	16.06 %
ABR1	0.25	17.16 %
ANI1		0.00 %
CGM1		0.00 %
CPT1		0.00 %
GDM1		0.00 %
TRR1		0.00 %
UGI1		0.00 %
VNB1		0.00 %
WHVL		0.00 %
WJP1		0.00 %
Total	11.21	22.13 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	10.04	20.38 %
W-Disp	0.07	12.90 %
Total	10.11	20.30 %

Branch *	MTD Sales L	Brand Share %
CBE1	0.53	14.40 %
TPR1	0.35	12.83 %
KMR1	0.31	14.02 %
CBE6	0.25	14.92 %
AVI1		0.00 %
CBE4		0.00 %
CBE5		0.00 %
CNR1		0.00 %
DPM2		0.00 %
GBM1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
SYM2		0.00 %
TPR2		0.00 %
TPR3		0.00 %
TPR4		0.00 %
UMP1		0.00 %
Total	10.11	20.30 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	1.35	12.16 %
Total	1.35	12.16 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.54	5.99 %
Total	1.35	12.16 %