

MTD Sales
680.61 L

Brand Share %
25.75 %

Information:

MTD : 01-09-2026 To 12-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **25.75 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	668.02	25.86 %
W-Disp	7.61	40.76 %
D-Freez	4.98	11.87 %
Total	680.61	25.75 %

Sales Zone	MTD Sales L	Brand Share %
TRICHY-01	127.61	29.71 %
SOUTH-01	124.44	25.27 %
CHENNAI-01	115.26	26.66 %
SOUTH-03	78.89	24.86 %
CHENNAI-02	62.20	19.53 %
NORTH ARCOT	58.71	27.77 %
SOUTH ARCOT	49.11	26.64 %
WEST-02	30.03	30.28 %
WEST-03	20.89	21.44 %
WEST-01	13.47	22.06 %
Total	680.61	25.75 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	125.81	29.70 %
D-Freez	1.08	22.04 %
W-Disp	0.73	68.40 %
Total	127.61	29.71 %

Branch *	MTD Sales L	Brand Share %
TRY3	3.69	20.00 %
TVR2	3.52	16.71 %
TNJ1	3.38	16.57 %
KUM1	3.09	12.35 %
NGT1	2.93	21.13 %
TTP1	1.74	21.59 %
MDI1	1.53	13.55 %
KIK1	1.39	8.48 %
PDK1	0.88	9.77 %
NCK1	0.60	22.21 %
WTRZ	-1.22	25.00 %
Total	127.61	29.71 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	123.43	25.57 %
D-Freez	0.57	7.04 %
W-Disp	0.43	26.49 %
Total	124.44	25.27 %

Branch *	MTD Sales L	Brand Share %
TUT1	12.87	22.33 %
TVL1	10.15	15.58 %
NGR1	5.63	24.02 %
TUT2	5.22	21.12 %
RPM1	5.06	24.80 %
SVK1	3.30	23.67 %
RND1	2.04	14.29 %
UDN1	1.79	19.47 %
APK1	1.64	25.43 %
TKY1	1.63	22.30 %
TKS2	1.50	7.76 %
SDI1	1.25	15.12 %
KYR1	1.19	23.69 %
KGL1	1.18	23.89 %
TKS1	1.12	9.92 %
VKM1	0.85	22.07 %
VNR1	0.62	21.11 %
KSM1	0.57	14.15 %
SKD1	0.30	8.05 %
MMT1	0.30	5.07 %
PDI1	0.26	3.65 %
SGT1		0.00 %
WHTV	-0.31	17.98 %
Total	124.44	25.27 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	113.56	26.68 %
W-Disp	1.55	51.81 %
D-Freez	0.14	3.84 %
Total	115.26	26.66 %

Branch *	MTD Sales L	Brand Share %
CH42	5.64	25.41 %
CH16	4.83	16.66 %
CH45	3.80	24.96 %
CH05	3.76	13.77 %
CH48	3.31	21.29 %
CH28	2.96	18.10 %
CH30	2.78	15.58 %
GUD1	2.73	19.57 %
CH25	1.84	9.91 %
CGL1	1.53	16.33 %
KNR1	1.36	17.17 %
AVD1	1.35	8.06 %
TKM1	0.83	17.09 %
CH26	0.57	12.76 %
GUD2	0.31	5.17 %
Total	115.26	26.66 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	77.84	25.08 %
D-Freez	0.56	13.91 %
W-Disp	0.50	17.09 %
Total	78.89	24.86 %

Branch *	MTD Sales L	Brand Share %
DGL1	3.09	17.21 %
MDU2	3.01	14.72 %
KKD3	2.43	16.05 %
ATG1	1.97	17.02 %
MDU6	1.93	15.50 %
MDU4	1.93	23.94 %
TDI1	1.74	25.00 %
MDU3	1.41	13.39 %
DGL2	1.30	12.22 %
SGP1	0.88	22.89 %
DKI1	0.88	8.52 %
MDU7	0.68	7.54 %
TEN1	0.59	14.80 %
KYK1	0.56	18.20 %
MNM1	0.56	18.34 %
KPT1	0.32	18.91 %
SZSD	0.32	19.44 %
SVG1	0.29	3.47 %
PNI1	0.29	12.74 %
TEN2	0.29	7.98 %
CBM1		0.00 %
MLR1		0.00 %
NTM1		0.00 %
PKM1		0.00 %
WHMD		0.00 %
Total	78.89	24.86 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	61.08	19.50 %
W-Disp	0.90	43.87 %
D-Freez	0.21	6.55 %
Total	62.20	19.53 %

Branch *	MTD Sales L	Brand Share %
CH21	6.50	22.49 %
CH03	5.84	16.27 %
CH15	5.81	19.66 %
CH20	3.02	16.85 %
CH33	2.37	18.29 %
CH41	1.70	19.29 %
CH18	1.56	11.08 %
CH44	1.50	12.38 %
CH43	1.48	23.23 %
CH50	1.43	13.43 %
CH51	1.33	10.96 %
UKI1	1.12	20.97 %
CH12	0.97	5.54 %
GPD1	0.78	7.49 %
CH46	0.63	10.12 %
CH34	0.41	4.10 %
CH01	0.28	20.37 %
CH32		0.00 %
WHC3	-0.56	-14.93 %
Total	62.20	19.53 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	57.67	27.97 %
D-Freez	0.92	20.55 %
W-Disp	0.13	15.90 %
Total	58.71	27.77 %

Branch *	MTD Sales L	Brand Share %
VEL4	5.66	23.02 %
KPM2	4.11	22.24 %
TRL1	3.75	22.97 %
VEL3	2.35	16.58 %
KPM1	1.67	18.35 %
VEL1	0.86	16.46 %
WJP1	0.84	19.41 %
TRT1	0.81	17.25 %
AKM1	0.60	7.34 %
VNB1	0.29	5.19 %
BGR1		0.00 %
NASD		0.00 %
UGI1		0.00 %
Total	58.71	27.77 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	47.28	26.86 %
W-Disp	1.36	80.06 %
D-Freez	0.47	7.07 %
Total	49.11	26.64 %

Branch *	MTD Sales L	Brand Share %
SJI2	2.97	24.80 %
KKI2	2.00	19.61 %
POY1	1.83	9.89 %
NVL2	1.51	13.41 %
TDM1	0.63	10.35 %
TVM2	0.59	7.08 %
KML1	0.28	6.73 %
VPM1	0.28	15.54 %
Total	49.11	26.64 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	29.68	31.92 %
W-Disp	0.35	10.48 %
Total	30.03	30.28 %

Branch *	MTD Sales L	Brand Share %
SLM1	1.29	10.36 %
ATU1	0.66	8.49 %
KRI1	0.63	11.68 %
OML1	0.31	19.15 %
KAM1	0.29	9.40 %
VPD1	0.29	11.19 %
PLC1	0.28	19.17 %
HSR1	0.08	3.76 %
HSR2		0.00 %
MCR1		0.00 %
MTR1		0.00 %
PMP1		0.00 %
SGI1		0.00 %
WHKP		0.00 %
WZWH		0.00 %
Total	30.03	30.28 %

WEST-03

Property	MTD Sales L	Brand Share %
Air-Cond	20.31	21.46 %
W-Disp	0.36	57.91 %
D-Freez	0.22	9.96 %
Total	20.89	21.44 %

Branch *	MTD Sales L	Brand Share %
ERD2	4.37	20.62 %
ERD1	4.34	24.45 %
NKL2	2.13	17.00 %
TCG1	0.92	18.65 %
KGM1	0.38	12.76 %
PDR1	0.35	15.54 %
TPR1	0.32	6.32 %
AVI1	0.27	6.93 %
VKL1	0.25	15.58 %
CMI1		0.00 %
SYM2		0.00 %
TPR3		0.00 %
W3SD		0.00 %
Total	20.89	21.44 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	11.37	19.67 %
W-Disp	1.30	84.18 %
D-Freez	0.81	46.77 %
Total	13.47	22.06 %

Branch *	MTD Sales L	Brand Share %
CBE2	3.31	24.34 %
MPM1	0.83	20.20 %
CBE6	0.54	8.68 %
SNR1	0.49	16.10 %
DPM2	0.38	23.97 %
SUL1	0.28	12.89 %
CBE4	0.27	5.68 %
CBE3		0.00 %
CBE5		0.00 %
GDR1		0.00 %
KMD1		0.00 %
UAM1		0.00 %
WZSD		0.00 %
Total	13.47	22.06 %