

MTD Sales
274.09 L

Brand Share %
18.01 %

Information:

MTD : 01-10-2025 To 11-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **18.01 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	273.89	18.05 %
W-Disp	0.20	4.27 %
Total	274.09	18.01 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	47.29	15.17 %
TRICHY-01	44.37	20.38 %
CHENNAI-01	44.05	16.84 %
SOUTH-03	30.71	16.41 %
CHENNAI-02	26.29	14.80 %
SOUTH ARCOT	22.59	19.48 %
WEST-02	18.97	23.41 %
NORTH ARCOT	18.10	22.39 %
WEST-01	18.09	25.13 %
KL-SOUTH	3.63	22.70 %
Total	274.09	18.01 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	47.29	15.19 %
Total	47.29	15.17 %

Branch *	MTD Sales L	Brand Share %
TUT1	6.72	12.66 %
TVL1	2.78	8.41 %
RPM1	2.46	13.47 %
KVT1	1.68	12.37 %
TUT2	1.40	8.59 %
SVK1	1.35	15.16 %
NGR1	1.10	6.61 %
TKS1	0.82	7.61 %
SNL1	0.57	12.66 %
PDI1	0.54	18.00 %
TVL2	0.51	9.42 %
ARM1	0.29	5.73 %
RND1	0.29	3.71 %
STU2	0.29	8.09 %
TCN1	0.29	4.56 %
ASM1	0.25	6.76 %
KGL1	0.25	7.39 %
COL1		0.00 %
MAR1		0.00 %
MMT1		0.00 %
S2SD		0.00 %
SGT1		0.00 %
SKD1		0.00 %
TYI1	-0.07	-1.70 %
Total	47.29	15.17 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	44.37	20.40 %
Total	44.37	20.38 %

Branch *	MTD Sales L	Brand Share %
TRY1	5.47	12.33 %
TNJ1	2.19	10.70 %
NGT1	1.33	15.90 %
TVR2	1.14	14.01 %
MVM1	1.12	13.36 %
PDK1	0.55	9.73 %
KRN1		0.00 %
NCK1		0.00 %
NMM1		0.00 %
TTP1		0.00 %
TZSD		0.00 %
Total	44.37	20.38 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	44.05	16.91 %
Total	44.05	16.84 %

Branch *	MTD Sales L	Brand Share %
CH08	3.93	17.66 %
CH05	1.85	12.07 %
CH07	1.59	14.06 %
CH28	1.48	11.73 %
CH16	1.35	6.94 %
CH14	1.17	10.71 %
CH22	1.09	15.11 %
MRM1	1.08	13.96 %
SKL1	1.08	17.34 %
GUD1	0.81	11.93 %
CH11	0.81	8.65 %
CZWH	0.74	7.78 %
CH37	0.25	11.04 %
CH35	0.25	5.58 %
CGL1		0.00 %
CH26		0.00 %
CH40		0.00 %
MC10		0.00 %
TKM1		0.00 %
WHC3		0.00 %
Total	44.05	16.84 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	30.71	16.45 %
Total	30.71	16.41 %

Branch *	MTD Sales L	Brand Share %
MDU2	1.87	8.70 %
KKD3	1.59	13.24 %
ATG1	1.30	14.45 %
MDU1	1.08	7.46 %
KKD2	0.29	7.39 %
MLR1	0.29	7.53 %
MDU6	0.28	1.44 %
TEN2	0.26	7.96 %
ODM1	0.25	7.38 %
PNI1	0.25	12.55 %
TDI1	0.25	10.04 %
MDU4	0.25	4.01 %
BTU1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
DGL2		0.00 %
DKI1		0.00 %
KYK1		0.00 %
NTM1		0.00 %
PKM1		0.00 %
PNV1		0.00 %
PVI1		0.00 %
Total	30.71	16.41 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	26.22	14.86 %
W-Disp	0.07	6.19 %
Total	26.29	14.80 %

Branch *	MTD Sales L	Brand Share %
CH03	3.35	17.77 %
CH15	2.80	10.05 %
CH44	1.43	17.49 %
CH24	1.11	16.99 %
CH33	1.06	11.98 %
CH12	0.89	7.57 %
CH09	0.83	9.91 %
CH43	0.65	15.66 %
CH46	0.58	6.29 %
CH20	0.53	6.87 %
MJR1	0.29	4.27 %
CH17	0.28	7.43 %
CH01		0.00 %
CH06		0.00 %
CH27		0.00 %
CH34		0.00 %
Total	26.29	14.80 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	22.53	19.48 %
W-Disp	0.06	20.33 %
Total	22.59	19.48 %

Branch *	MTD Sales L	Brand Share %
POY1	1.94	9.51 %
CDM1	0.57	8.69 %
TRK1	0.28	6.55 %
ULP1	0.27	13.52 %
VPM2	0.08	1.33 %
NVL2		0.00 %
PRT1		0.00 %
KML1	-0.03	-1.67 %
Total	22.59	19.48 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	18.90	23.43 %
W-Disp	0.07	18.88 %
Total	18.97	23.41 %

Branch *	MTD Sales L	Brand Share %
ERD2	1.09	10.53 %
NKL2	0.83	11.13 %
SLM1	0.82	9.55 %
SGG1	0.29	15.60 %
ERD1	0.29	2.87 %
ATU1		0.00 %
CMI1		0.00 %
DPR1		0.00 %
EDP1		0.00 %
HSR1		0.00 %
KRI1		0.00 %
MTR1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
SGI1		0.00 %
TRM1		0.00 %
VPD1		0.00 %
Total	18.97	23.41 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	18.10	22.46 %
Total	18.10	22.39 %

Branch *	MTD Sales L	Brand Share %
VEL2	1.36	17.72 %
KPM1	0.83	12.19 %
SLG1	0.56	17.43 %
ABR1	0.29	12.72 %
WJD1	0.01	0.18 %
BGR1		0.00 %
CPT1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
PTU1		0.00 %
TRR1		0.00 %
UGI1		0.00 %
VNB1		0.00 %
WJP1		0.00 %
VSI1	-0.25	-28.82 %
Total	18.10	22.39 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	18.09	25.23 %
Total	18.09	25.13 %

Branch *	MTD Sales L	Brand Share %
CBE2	3.53	15.02 %
MPM1	0.29	10.59 %
CBE6	0.28	9.37 %
SYM2	0.27	14.73 %
AVI1	0.26	9.53 %
CBE1	0.25	8.83 %
ANR1		0.00 %
GDR1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
PDM1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
TPR1		0.00 %
TPR2		0.00 %
UMP1		0.00 %
Total	18.09	25.13 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	3.63	22.82 %
Total	3.63	22.70 %

Branch *	MTD Sales L	Brand Share %
PAS1	0.27	13.66 %
Total	3.63	22.70 %