

MTD Sales
581.06 L

Brand Share %
25.23 %

Information:

MTD : 01-09-2026 To 11-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **25.23 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	570.40	25.35 %
W-Disp	6.12	36.71 %
D-Freez	4.55	12.37 %
Total	581.06	25.23 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	110.56	25.38 %
TRICHY-01	106.57	28.96 %
CHENNAI-01	100.54	25.96 %
SOUTH-03	62.82	22.75 %
CHENNAI-02	55.81	20.49 %
NORTH ARCOT	50.65	28.06 %
SOUTH ARCOT	42.55	25.56 %
WEST-02	22.20	28.81 %
WEST-03	18.06	21.42 %
WEST-01	11.30	20.27 %
Total	581.06	25.23 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	109.62	25.66 %
D-Freez	0.57	8.34 %
W-Disp	0.37	24.54 %
Total	110.56	25.38 %

Branch *	MTD Sales L	Brand Share %
TUT1	11.61	22.18 %
TVL1	8.94	16.40 %
NGR1	5.29	24.42 %
TUT2	4.62	20.88 %
RPM1	3.44	19.75 %
RND2	2.94	25.22 %
SVK1	2.94	24.13 %
MAR1	2.79	24.98 %
RND1	1.75	13.34 %
TKS2	1.50	8.98 %
TKY1	1.37	21.44 %
SDI1	1.25	17.91 %
UDN1	1.21	17.17 %
KGL1	1.18	23.89 %
TKS1	1.12	11.24 %
VKM1	0.85	22.07 %
VNR1	0.62	23.47 %
KSM1	0.57	14.15 %
MMT1	0.30	5.07 %
PDI1	0.26	4.68 %
SGT1		0.00 %
SKD1		0.00 %
WHTV	-0.31	17.98 %
Total	110.56	25.38 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	104.98	28.98 %
D-Freez	0.86	18.41 %
W-Disp	0.73	68.40 %
Total	106.57	28.96 %

Branch *	MTD Sales L	Brand Share %
TRY3	3.40	20.40 %
TNJ1	2.74	16.63 %
TVR2	2.66	13.95 %
PDK2	2.59	22.79 %
KUM1	2.48	10.90 %
NGT1	2.02	16.78 %
TTP1	1.74	23.63 %
MDI1	1.53	16.59 %
KIK1	1.10	7.42 %
PDK1	0.88	14.64 %
NCK1	0.60	22.21 %
WTRZ	-1.22	25.00 %
Total	106.57	28.96 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	98.91	25.93 %
W-Disp	1.49	55.47 %
D-Freez	0.14	4.63 %
Total	100.54	25.96 %

Branch *	MTD Sales L	Brand Share %
CH16	4.28	17.14 %
CH42	4.00	21.46 %
CH05	3.18	13.06 %
CH48	2.82	19.44 %
GUD1	2.45	19.28 %
CH30	2.20	14.44 %
CH28	2.12	14.94 %
CH25	1.58	8.76 %
CGL1	1.53	17.63 %
KNR1	1.36	18.09 %
AVD1	1.35	8.85 %
GUD2	0.31	5.45 %
CH26	0.28	7.80 %
TKM1	0.28	6.49 %
Total	100.54	25.96 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	61.77	22.91 %
D-Freez	0.56	15.32 %
W-Disp	0.50	17.58 %
Total	62.82	22.75 %

Branch *	MTD Sales L	Brand Share %
DGL1	3.09	17.21 %
KRR1	3.03	23.39 %
MDU2	2.09	12.05 %
ATG1	1.97	18.60 %
KKD3	1.87	13.06 %
MDU4	1.64	21.89 %
MDU6	1.30	11.32 %
MDU3	1.12	11.95 %
DGL2	0.96	9.33 %
SGP1	0.88	25.03 %
DKI1	0.88	9.13 %
TEN1	0.59	18.03 %
KYK1	0.56	18.20 %
MNM1	0.56	18.34 %
KPT1	0.32	18.91 %
PVI1	0.30	5.89 %
SVG1	0.29	3.47 %
PNI1	0.29	19.15 %
CBM1		0.00 %
MDU7		0.00 %
MLR1		0.00 %
NTM1		0.00 %
PKM1		0.00 %
SZSD		0.00 %
TEN2		0.00 %
WHMD		0.00 %
Total	62.82	22.75 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	54.92	20.50 %
W-Disp	0.68	36.97 %
D-Freez	0.21	8.07 %
Total	55.81	20.49 %

Branch *	MTD Sales L	Brand Share %
CH15	5.53	20.43 %
CH03	5.27	16.81 %
CH24	3.99	24.63 %
CH20	2.73	20.48 %
CH44	1.50	13.02 %
CH43	1.48	24.30 %
CH18	1.48	12.90 %
CH50	1.43	18.58 %
CH41	1.41	18.08 %
CH51	1.33	10.96 %
CH33	1.01	8.72 %
CH12	0.97	6.13 %
CH46	0.63	10.76 %
CH34	0.41	4.60 %
CH32		0.00 %
WHC3	-0.56	-12.71 %
Total	55.81	20.49 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	49.60	28.18 %
D-Freez	0.92	24.96 %
W-Disp	0.13	15.90 %
Total	50.65	28.06 %

Branch *	MTD Sales L	Brand Share %
VEL4	4.15	24.81 %
KPM2	3.20	19.44 %
TRL1	3.14	22.59 %
VEL3	2.35	18.15 %
KPM1	1.67	21.07 %
VEL1	0.86	18.79 %
WJP1	0.84	20.74 %
TRT1	0.81	22.20 %
AKM1	0.60	9.43 %
VNB1	0.29	6.29 %
BGR1		0.00 %
NASD		0.00 %
UGI1		0.00 %
Total	50.65	28.06 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	40.88	25.78 %
W-Disp	1.21	78.10 %
D-Freez	0.47	7.37 %
Total	42.55	25.56 %

Branch *	MTD Sales L	Brand Share %
CDM1	2.70	25.11 %
SJI2	2.63	22.61 %
POY1	1.55	8.75 %
NVL2	1.23	12.20 %
KKI2	0.87	10.23 %
TDM1	0.63	10.35 %
TVM2	0.59	8.54 %
KML1	0.28	7.46 %
VPM1	0.28	15.54 %
WHNV		0.00 %
Total	42.55	25.56 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	21.85	30.48 %
W-Disp	0.35	10.48 %
Total	22.20	28.81 %

Branch *	MTD Sales L	Brand Share %
SLM1	0.66	7.95 %
KRI1	0.63	13.52 %
ATU1	0.32	4.82 %
VPD1	0.29	12.60 %
PLC1	0.28	19.17 %
HSR1	0.08	4.66 %
HSR2		0.00 %
KAM1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
OML1		0.00 %
PMP1		0.00 %
SGI1		0.00 %
WHKP		0.00 %
WZWH		0.00 %
Total	22.20	28.81 %

WEST-03

Property	MTD Sales L	Brand Share %
Air-Cond	17.76	21.70 %
W-Disp	0.30	63.36 %
Total	18.06	21.42 %

Branch *	MTD Sales L	Brand Share %
ERD2	3.92	21.10 %
ERD1	3.08	22.61 %
NKL2	2.13	18.87 %
TCG1	0.92	21.61 %
KGM1	0.38	12.76 %
PDR1	0.35	15.54 %
TPR1	0.32	7.12 %
AVI1	0.27	8.27 %
VKL1	0.25	15.58 %
CMI1		0.00 %
SYM2		0.00 %
TPR3		0.00 %
W3SD		0.00 %
Total	18.06	21.42 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	10.10	18.93 %
D-Freez	0.81	46.77 %
W-Disp	0.39	61.28 %
Total	11.30	20.27 %

Branch *	MTD Sales L	Brand Share %
CBE2	2.15	17.32 %
KMR1	0.92	18.87 %
MPM1	0.77	20.60 %
CBE6	0.54	8.68 %
SNR1	0.49	22.58 %
DPM2	0.38	23.97 %
SUL1	0.28	12.89 %
CBE4	0.27	6.14 %
CBE3		0.00 %
CBE5		0.00 %
GDR1		0.00 %
KMD1		0.00 %
UAM1		0.00 %
WZSD		0.00 %
Total	11.30	20.27 %