

MTD Sales
183.39 L

Brand Share %
15.33 %

Information:

MTD : 01-09-2025 To 11-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **15.33 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	181.54	15.70 %
Stab-HA	1.52	4.28 %
W-Disp	0.33	7.37 %
Total	183.39	15.33 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	41.84	17.54 %
SOUTH-01	37.56	14.75 %
TRICHY-01	35.29	20.15 %
CHENNAI-02	19.88	11.81 %
SOUTH ARCOT	13.80	16.38 %
SOUTH-03	10.99	9.60 %
NORTH ARCOT	10.54	17.12 %
WEST-02	7.72	17.39 %
WEST-01	4.97	11.67 %
KL-SOUTH	0.82	6.36 %
Total	183.39	15.33 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	41.48	18.17 %
Stab-HA	0.36	3.78 %
Total	41.84	17.54 %

Branch *	MTD Sales L	Brand Share %
CH14	1.86	10.76 %
CH42	0.81	4.49 %
CH39	0.75	14.20 %
KNR1	0.55	10.87 %
WHC3	0.36	2.72 %
CH16	0.30	1.98 %
GUD1	0.28	3.77 %
CGL1	0.28	9.82 %
MRM1	0.27	7.05 %
CH29		0.00 %
CH37		0.00 %
CH40		0.00 %
CZWH		0.00 %
TKM1		0.00 %
Total	41.84	17.54 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	37.53	15.00 %
Stab-HA	0.03	0.81 %
Total	37.56	14.75 %

Branch *	MTD Sales L	Brand Share %
TUT1	4.15	10.57 %
RPM1	3.40	11.35 %
TVL1	1.43	9.71 %
TKS2	0.57	14.96 %
KVT1	0.56	5.15 %
SVK1	0.54	7.45 %
SNL1	0.52	15.12 %
SKD1	0.30	9.53 %
SDI1	0.29	7.02 %
TCN1	0.29	5.95 %
TVL2	0.29	8.79 %
ARM1	0.27	7.26 %
MAR1	0.25	2.13 %
TKY1	0.25	6.67 %
ASM1		0.00 %
COL1		0.00 %
KGL1		0.00 %
RND1		0.00 %
SGT1		0.00 %
STU2		0.00 %
VKM1		0.00 %
Total	37.56	14.75 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	35.16	20.62 %
W-Disp	0.07	14.69 %
Stab-HA	0.06	1.41 %
Total	35.29	20.15 %

Branch *	MTD Sales L	Brand Share %
TRY1	7.53	13.22 %
TNJ2	0.86	14.34 %
TVR2	0.54	5.13 %
MDI1	0.48	14.63 %
APM1	0.27	11.46 %
ORU1	0.25	6.50 %
TZSD	0.06	14.54 %
KRN1		0.00 %
NCK1		0.00 %
NMM1		0.00 %
Total	35.29	20.15 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	19.88	12.21 %
Total	19.88	11.81 %

Branch *	MTD Sales L	Brand Share %
CH15	1.89	9.34 %
CH24	0.80	10.43 %
MJR1	0.75	10.62 %
CH33	0.74	7.01 %
CH43	0.57	12.31 %
CH21	0.56	3.98 %
CH20	0.50	5.39 %
CH27	0.29	8.20 %
CH46	0.29	10.52 %
CH31	0.28	11.46 %
CH41	0.28	4.89 %
CH17	0.27	4.77 %
CH34	0.25	2.99 %
UKI1	0.25	7.66 %
CH06		0.00 %
CH32		0.00 %
CH36		0.00 %
MC06		0.00 %
Total	19.88	11.81 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	13.63	16.88 %
Stab-HA	0.17	5.65 %
Total	13.80	16.38 %

Branch *	MTD Sales L	Brand Share %
POY1	1.62	15.23 %
KLM1	0.81	9.28 %
ULP1	0.81	13.62 %
POY2	0.77	8.71 %
CDM1	0.58	10.08 %
PRT1	0.27	5.53 %
KKI2	0.25	8.69 %
MKM1		0.00 %
NVL2		0.00 %
VPM1		0.00 %
CUD1	-0.84	-17.64 %
Total	13.80	16.38 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	10.70	9.78 %
Stab-HA	0.28	6.07 %
Total	10.99	9.60 %

Branch *	MTD Sales L	Brand Share %
MDU2	1.05	13.70 %
DGL1	0.62	10.62 %
TDI1	0.31	8.22 %
TMM1	0.30	9.28 %
KYK1	0.29	8.23 %
MNM1	0.29	3.22 %
MDU1	0.27	1.96 %
ATG1	0.26	10.63 %
PNV1	0.25	5.10 %
ADP1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
DGL2		0.00 %
DKI1		0.00 %
KKD2		0.00 %
KPT1		0.00 %
MDU4		0.00 %
MDU6		0.00 %
NKI1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PVI1		0.00 %
SGP1		0.00 %
TEN1		0.00 %
TEN2		0.00 %
Total	10.99	9.60 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	10.31	17.84 %
Stab-HA	0.23	7.12 %
Total	10.54	17.12 %

Branch *	MTD Sales L	Brand Share %
TRL1	1.08	13.38 %
KPM2	0.80	9.58 %
SBR1	0.29	3.53 %
TRR1	0.25	11.82 %
WJD1	0.25	14.71 %
BGR1		0.00 %
CGM1		0.00 %
CPT1		0.00 %
CYR1		0.00 %
KPM1		0.00 %
PTU1		0.00 %
SLG1		0.00 %
UGI1		0.00 %
VNB1		0.00 %
Total	10.54	17.12 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	7.56	17.61 %
W-Disp	0.14	26.40 %
Stab-HA	0.02	2.07 %
Total	7.72	17.39 %

Branch *	MTD Sales L	Brand Share %
SLM1	0.38	10.56 %
ATU1	0.36	14.79 %
HSR2	0.25	13.01 %
HSR1	0.07	11.45 %
WZWH	0.02	6.56 %
BMD1		0.00 %
CMI1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
KMM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
OML1		0.00 %
PDR1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
RSP1		0.00 %
SLM2		0.00 %
TCG1		0.00 %
VKL1		0.00 %
VPD1		0.00 %
Total	7.72	17.39 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	4.48	10.92 %
Stab-HA	0.36	32.16 %
W-Disp	0.12	30.72 %
Total	4.97	11.67 %

Branch *	MTD Sales L	Brand Share %
KMR1	0.30	14.59 %
MPM1	0.07	3.51 %
ANR1		0.00 %
AVI1		0.00 %
CBE1		0.00 %
CBE5		0.00 %
CBE6		0.00 %
KGI1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
PDM1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
TPR1		0.00 %
TPR2		0.00 %
TPR3		0.00 %
TPR4		0.00 %
Total	4.97	11.67 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	0.82	6.46 %
Total	0.82	6.36 %

Branch *	MTD Sales L	Brand Share %
PAS1	0.27	8.87 %
TVP1		0.00 %
Total	0.82	6.36 %